

Wong Jin Nee

Partner

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Jin Nee obtained her law degree from the University of Sydney, Australia and was admitted as an Advocate and Solicitor in the High Court of Malaya in 1991.

With more than 30 years of experience exclusively in the IP field, Jin Nee predominantly focuses her practice on non-contentious, commercial and transactional matters, advising clients on various aspects of IP portfolio development, protection, management, enforcement and monetisation. Jin Nee applies her years of experience and pragmatic approach to assist clients to navigate through the different forms of IPRs to achieve optimal protection, developing strategies for client to manage, leverage and capitalise the commercial value of their IP portfolios.

Jin Nee attended a WIPO Arbitration Course in Geneva, Switzerland in 2000. Jin Nee also attended the Mediation Skills Training Course conducted by the Accord Group in Kuala Lumpur, Malaysia in 2008 and more recently attended an IP Mediation Workshop organised by the Bar Council, Malaysia and WIPO. Jin Nee was one of the speakers in the panel for the topic of Trends and Important Substantive and Procedural Issues in ADNDRC decisions in DNDR Conference held in Kuala Lumpur in December 2016. Jin Nee has rendered numerous ADNDRC and DNDR decisions.

Jin Nee advises clients on the applicability of the franchise regime to their business models and structuring agreements to suit their needs. She has assisted local clients in the regional and international expansion of their franchise operations by customising master franchise and area development agreements to comply with local laws, working closely with local counsel. Jin Nee has assisted franchise parties in mediating their franchise disputes during her tenure as one of the committee members of Malaysian Franchise Association (MFA).

Jin Nee has guided clients on cross-border and transactional collaborations throughout the world and has assisted many start-ups, SMEs and PLCs in identifying and protecting their key IP assets as well as providing filing strategies, building and managing their IP portfolios. Jin Nee has also successfully implemented brand protection and enforcement programs for various Fortune 500 corporations in diverse industry sectors.

Jin Nee is a registered Trademark, Patent, Industrial Design and Geographical Indication Agent. Jin Nee is a member of the Copyright Tribunal (2020 - 2023), a member of the Board of Examiners for Patent Agents (2020-2023), a member of the IP Committee of the Bar Council, a domain name dispute panellist appointed by Asian International Arbitration Center (AIAC), a member of Enforcement Committee of INTA (2020-2021)/Commercialization of Brands Committee of INTA (2022-2023), a co-chair of the Advertising Sub-Committee and a certified mediator on the panel of the Malaysian International Mediation Centre (MIMC). Jin Nee is also the Past President of the Licensing Executives Society Malaysia (2000), past Chair of the Bar Council IP Committee, former Head of IPR Committee of the EU-Malaysia Chamber of Commerce (now known as EUROCHAM) and a former EXCO member of the Malaysian Franchise Association (MFA). Jin Nee is also one of the first batch of IP Valuers trained by MyIPO and certified by the World Trade Institute, Switzerland.

Jin Nee has been regularly engaged by official organisations and industry bodies to provide her feedbacks and point of views on issues impacting on IP landscape and development of franchise laws in Malaysia. Jin Nee has also been invited by Malaysian Franchise

Association (MFA), MyIPO and WIPO to speak, conduct workshops and provide training on various IP subject matters. Jin Nee was one of the Project Team members for INTA's Asia Conference In 2019 and the session organizer and moderator for one of the sessions entitled ASEAN Community: The Economic and Social Opportunities in the Region and Beyond.

Jin Nee has consistently been named a leading individual in various IP publications including Who's Who (Trade Mark and Franchise Practices), Practical Law Company, Legal 500 Asia Pacific, Chambers Asia Pacific, World Trademark Review and many others. Jin Nee has been recognised as Malaysia's Top 100 Lawyers for 2020, 2021 and 2022 based on the research conducted by Asia Business Law Journal.

Jin Nee is also a regular contributor of the Franchise publications published by Lexology Getting the Deal Through.