

# **ADAM SAMUEL**

BA LLM FCIArb, DipPFS, Certs CII (MP&ER), MCISI
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Lawyer, compliance and dispute resolution specialist in financial services, banking, consumer, computer and international business law in the UK, EU and other major financial & arbitration centers

### Lawyer, Arbitrator and Financial Services Compliance Expert: 1996 - now

# Financial Services Consulting

- Solutions, advice, training and expert reports on compliance, dispute resolution, law & regulation
- Delivered Hong Kong Securities Institute lectures on advice standards & wrote manual on the subject in 2010 <a href="http://www.youtube.com/watch?v=o2Oq">http://www.youtube.com/watch?v=o2Oq</a> XdFnm4
- Expert witness in the English & Gibraltar Courts on financial services compliance & risk

#### • Clients include

- four major financial services regulators in Europe, Asia and the US
- major banks, insurers and independent financial adviser firms
- professional and trade organizations for financial services experts in the UK and Hong Kong
- law firms in England, Switzerland, Germany & the USA

### Arbitrator, panelist, adviser and lawyer in international business disputes

- Made over 200 WIPO and Hong Kong International Arbitration Center domain name decisions including <royjonesjr.com> and <madamejojos.com>
- Court of Arbitration for Sport panelist 2021-present
- Member of Chartered Institute of Arbitrators' Practice & Standards Committee (2005-2012) and the Arbitration Sub-Committee (2003-12 -Chairman 2010-2012)
- Tribunal secretary & counsel to lawyers & arbitrators on Swiss, US, French, Nigerian & English law

#### • Law Teacher

- Part-time visiting lecturer on international arbitration at Universities of Westminster (2010present) & Brunel (2016)
- Vis East Moot Panelist 2020-2022

### Author

- Consumer Financial Service Complaints and Compensation, 1<sup>st</sup> ed (2005) and 2<sup>nd</sup> ed (2017)
- Butterworths Financial Regulatory Service, chapters on complaints, approved persons & COBS
- Regular analysis on financial services dispute resolution and compliance for Compliance Monitor (2004-present), Complinet (2002-2004 & 2006-2020) & Compliance Resource Network (2004-2005 & 2010-2020)
- Author of "a Note from UK" on dispute resolution in "Alternatives" (2019-present)

# • Ethics and professionalism for financial services

- Financial Planning Standards Board (2020-2021), Board member
- Institute of Financial Planning
  - Independent Investigator for Disciplinary Committee and hearing panelist (2000-2015)
  - Member, Ethics and Practice Standards Committee (2008-2015), re-drafted the Disciplinary Procedures & Code of Ethics



### Personal Investment Authority Ombudsman Bureau, London: 1995

## **Ombudsman and Deputy Chief Executive**

- Made binding decisions on consumer financial services complaints in quasi-arbitral proceedings and helped lay down the rules applied to complaints by this new organization
- Made 72% of the Decisions issued while authorized to make binding rulings.

#### Insurance Ombudsman's Bureau, London: 1991 - 1995

#### **Ombudsman's Assistant**

- Investigated consumer financial services complaints, negotiated settlements, drafted Decisions and provided support to Ombudsmen and other assistants on law, regulation and casehandling
- Resolved the highest number of cases for the last eighteen months in post of any casehandler in the financial services section and 615 cases in all

#### Broadcaster, lawyer, writer: 1990-1994

- Advised arbitrators and lawyers on how to handle international disputes
- Wrote scripts & gave interviews for BBC World Service on banking, sport & international legal issues

# Boston University School of Law, Boston, USA: 1989 - 1990

Research Assistant in international business law to Professor WW Park

# Swiss Institute of Comparative Law, Lausanne, Switzerland: 1985 - 1989

# Staff Lawyer responsible for the English-speaking legal systems

- Advised the Swiss Government, courts, arbitrators and private clients on the laws of the Englishspeaking world and dispute resolution worldwide
- Wrote Jurisdictional Problems in International Commercial Arbitration A Study of Belgian, Dutch, English, French, Swedish, US and West German Law (1989)
- Van Calker Scholar (1985) research into comparative international arbitration law

# Pupil barrister in international trade and general civil chambers 1983-1985

### **EDUCATION:**

B.A. (Jurisprudence), St. Anne's College, Oxford - 2:1 equivalent 1982 LL.M. Banking Law, Boston University - Outstanding Graduate Prize 1990

#### **QUALIFICATIONS:**

Fellow, Chartered Institute of Arbitrators 2006 Member of English (1983) & New York Bar (1991) CISI Certificate in Advanced Financial Planning 2021, CISI Investment Adviser Diploma 2020 CAMS & CISI Certificate in Financial Crime 2018

CISI Diploma in Investment Compliance 2009 (Regulation and Compliance with merit)
CII Certificates of Financial Administration (Life) & Equity Release & CF8 Long-term care 2008
CII Advanced Financial Planning Certificate 2001, Mortgage Advisers Qualification 1999

### **PROFESSIONAL ASSOCIATIONS:**

Swiss Arbitration Association, American and New York Bar Associations, Personal Finance Society, Society of Mortgage Professionals, Chartered Institute of Arbitrators, Chartered Institute for Securities and Investment, American Law Institute

LANGUAGES: English (native speaker), French (fluent), Hebrew and German