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Nationality: French

EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

Center for International Intellectual Property Studies (CEIPI), trademarks – designs;
DEA in Intellectual and Industrial Property Law, University of Paris II, Panthéon-Assas;
Master’s degree in law, University Robert Schuman, Strasbourg;
“*Certificate of English Legal Studies*”, University of Leicester, United Kingdom.

Intellectual Property Attorney
European Trademark Attorney

LANGUAGES

French, English, German

PRESENT POSITION

Founder of Dreyfus Law Firm, Paris in 2004 www.dreyfus.fr.

MEMBERSHIP IN PROFESSIONAL BODIES AND ACADEMIC ACTIVITIES

National Council of Companies of Legal Experts (CNCEJ)
European American Chamber of Commerce (EACC)
International Trademark Association (INTA)
Association of Trade Mark and Design Law Practitioners (APRAM)
Friends of the Center for International Intellectual Property Studies (CEIPI) (AACEIPI)
Cyberlex the New Technologies Law Association
International Association for the Protection of Industrial Property (AIPPI)
French Association of Information and Telecommunications Law (AFDIT)
Internet Corporation for Assigned Names and Numbers (ICANN IPC)
European Community Trademark Association (ECTA)
Pharmaceutical Trademarks Group (PTMG)
European Association representing the interests of trademark owners (Marques)

EXPERT APPROVED BY THE FRENCH COURTS

Certified judicial Expert approved by the Court of Cassation (French Supreme Court)
Certified judicial expert by the Paris Court of appeal

EXPERT APPROVED BY FOREIGN COURTS

World Intellectual Property Organization Arbitration and Mediation Center (WIPO)
Belgian Centre for Arbitration and Mediation (CEPANI)
National Arbitration Forum (NAF)
Czech Arbitration Court (.eu et gTLD)
Arab Center for Domain Name Dispute Resolution (ACDR)
Canadian International Internet Dispute Resolution Center in Canada (CIIDRC)
Italian Center for Arbitration and Mediation in Intellectual Property (MFSD)

EXPERT APPROVED IN INTELLECTUAL PROPERTY

French Public Investment Bank (PIB)
National Institute of Industrial Property (NIIP)

TEACHING

Lecturer in the continuous training of magistrates at the National School of the Judiciary (NSJ) since 2014 – Intellectual Properties program under the direction of Mrs. Sophie DARBOIS, Counsel at the French Court of Cassation, Dean of the Commercial, Financial and Economic Chamber, and Mrs. Vivianne LEGALL, Referendary Counsellor at the First Civil Chamber of the French Court of Cassation.
Lecturer in the Intellectual Property Master's program at Lyon II Lumière, 2006, 2008, 2009, 2012
Lecturer, domain name law course, University of Créteil, 2007- 2010
Lecturer in the Master of Multimedia Law and Computer Systems of Strasbourg University 2010-2020
Delivery of numerous conferences in France and abroad

EXPERIENCE IN INTELLECTUAL PROPERTY

Since 1992, I have been able to manage issues related to intellectual property law (trademarks, designs, copyright, patent) both in France and abroad. Throughout the years and the opening of my own firm, Dreyfus, I have diversified my areas of expertise. In this regard, I also deal with domain name disputes, phishing, web 3.0 as well as compliance issues regarding domain names.

EXPERIENCE WITH RESPECT TO DOMAIN NAMES

Strategy on the protection and defense of Intellectual Property rights on the Internet, including dispute resolution, infringements, transfers, cancellations, ADR such as UDRP proceedings, legal actions

MAJOR PUBLICATIONS

Books :

Author in Pascale Luciani Boyer's book, « L'élu(e) face au numérique : De la puissance publique à la puissance citoyenne, un défi majeur des territoires », 2015 (protection of the name of territorial authorities as trademarks) ;
Author of the book *Marques et Internet, protection, valorisation, défense*, Edition Lamy
Atteintes aux marques sur l'internet – typologie des atteintes, prévention, sanction, Domaine.info, Edition Delmas, 2^{ème} édition 2006 ;
Co-author of the book « *Marque, dessins et modèles : Stratégie de protection, de défense et de valorisation*, Edition Delmas
Marques et noms de domaine de l'Internet, Droit des technologies avancées, Edition Hermes, Volumes 8

Editor of the Dreyfus blog containing articles on legal news related to trademarks, patents, copyrights, Internet, domain names, Web 3.0 and new technologies

EXPERIENCE IN COURT LITIGATION

Cases, litigation and proceedings in the field of trademarks, designs, copyright, software, contracts, Internet and domain names, e-commerce, unfair competition, ICT law, Web 3.0; NFT, distribution and licensing.

EXPERIENCE IN MEDIATION AND ARBITRATION

WIPO Arbitration and Mediation Center Workshop, June 25 and 26, 1998
