

# María Alejandra López G.

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## Professional Summary

Bi-lingual Intellectual Property professional, with extensive experience in Cyber Security, Artificial Intelligence (AI) applications, Domain Name System (DNS), Out-of-Court Domain Name Dispute Resolution, Trademark Monitoring, IP enforcement, including Social Media, Marketplaces, Paid Searches, and Mobile Apps. Qualified to practice law in Venezuela since 1999; LLM in Intellectual, Industrial Property and Information Technology Society Law. Willing to work exclusively and/or to relocate.

## Most Proud of:

**Being Domain Name Panelist of the Canadian International Internet Dispute Resolution Centre (CIIDRC):** five (5) Decisions.

**Being Domain Name Panelist of the Czech Arbitration Court (CAC):** nine (9) Decisions.

**Being a WIPO Tutor for Alternative Dispute Resolution (ADR) procedures:** since 2018, for a multicultural on-line environment.

**Drafting and Filing UDRP Complaints at the WIPO Center and Local DRP:** eighteen (18) successful Cases.

**Social Media and Marketplaces Takedown Notices (IG, FB, TW, YT, Mercado Libre *et al.*):** of +fifty (+50) accounts.

**Value Creation:** by introducing Cyber Security and AI Awareness, among Students, Clients, and IP Law Firms.

**Change of Agent:** by introducing full Cyber Security and IP Awareness, about ICANN's Domain Name Policies, Rights Protection Mechanisms, Anti-Cybersquatting, Trademark and Copyright infringement in Social Media, Marketplaces, Paid Searches and Mobile Apps in IP Law Firms, updating, expanding their practice, and increasing their incomes.

## Employment History

### IPRs On-Line S.C., Caracas- Venezuela

#### July 2017 - Present

##### IP Attorney

- Legal Analysis and processed Complaints for CSC Global and ECV & Associates, of UDRP (.com.mx, .lat, .miami), UDRP Variations and ccTLDs (.do, .es, .cl, .mx, .uy, .pt,) for multiple Cases filed at the WIPO AMC and local Providers.
- Cease and Desist Letters and Take Down Notices of IP infringements on the Internet.
- Fast-Track Legal Assistance in Commercial Law matters for Venezuelan Companies.
- Trademark Registration at S.A.P.I.
- WIPO Academy DL-Tutor.
- CIIDRC Domain Name Panelist and CAC Domain Name Panelist.
- Served as a Remote outsourced Of-Counsel for a New York IP Law Firm for USPTO Trademark Prosecution, where:
  - Managed a 500 US Trademarks Portfolio, involving monitoring, updating, drafting, and preparing USPTO filings for attorney review.
  - Providing full time support to the NY firm attorneys and professionals.
  - Managed also international trademark portfolio involving EU trademarks and other countries filed through Madrid Protocol.
  - Legal Research based on TMEP and TTAB for trademark filings and preparing answer to client's questions.

##### Networking IP Activities:

- IP Service World, Munich, Germany, November 26-28, 2018. Leading a Round Table Discussion: "What do you think about Cybersquatting?".
- ADR Workshop, Los Andes University, Caracas, Venezuela, October 4-6, 2018.
- WIPO Advanced Workshop on Domain Name Dispute Resolution: Update on Precedent and Practice, Geneva, Switzerland, October 24 and 25, 2017.

### GR LEX AMERICAS S.C., Caracas, Venezuela

#### October 2015 - June 2017

##### Intellectual Property Senior Associate

- Provided excellent legal response: improving international customer satisfaction.
- Trademark and Patent prosecution at the Venezuelan PTO.
- Two (2) Successful UDRP Complaints filed at the WIPO AMC.
- Domain Name's legal assistance for SIPI (Strategic IP Information).
- Partner's Business Agenda Coordination for INTA, ECTA, AIPLA and ASIPI.
- Lecturer for the Domain Names and Intellectual Property half morning Workshop, Caracas-Venezuela, November 22, 2016, organized by self-initiative, with the support of the WIPO AMC, increasing IP Awareness.
- INTA TMAP Meeting, Washington, D.C., US, September 14-16, 2016, increasing the Sales and Networking of the Firm.

**López Villa & Asociados, Caracas, Venezuela**

**September 2011 - October 2015**

Attorney

- Legal Framework development for Liquefied Petroleum Gas engineering project for Central America.
- LATAM Legal Assistance for Commercial and Corporate Law matters.
- Legal Advisor for companies interested to develop and protect their intangible assets as trademarks, domain names, and patents.
- Legal Research Report of the Olanzapine Case in Venezuela for laboratories.
- Legal Advisor in domain names and ICANN's New gTLD Program.
- Advanced Course on Copyright, WIPO Academy DL, October 2011 - January 2012.

**World Intellectual Property Organization (WIPO), Geneva, Switzerland**

**July 2007 - June 2011**

Legal Staff (Domain Name Case Manager)

- +500 domain name Case Administration under the UDRP and ccTLDs Policies.
- Successful assistance in the entire implementation process of the WIPO Center as a Domain Name Dispute Resolution Service Provider for ccTLDs in Latin America (.bo, .cr, .do, .hn, .pe, .cr).
- Lecturer in a seminar for NIC.CR and for students of Business Law Faculty of Adolfo Ibañez University, Chile.
- WIPO Advanced Workshop on Domain Name Dispute Resolution: Update on Practices and Precedents, October 19 and 20, 2010.
- WIPO Advanced Workshop on Domain Name Dispute Resolution: Update on Practices and Precedents, October 13 and 14, 2009.
- WIPO Arbitration Workshop, October 15 and 16, 2009.
- General Course in Intellectual Property, WIPO Academy, March 10 -April 23, 2008.

**Education**

**Universitat d'Alacant, Alicante, Spain**

**2006 - 2007**

LL.M. in Intellectual Property & Information Society Law (Magister Lvcintivsv)

Honors: 50% merit tuition scholarship; European Intellectual Property Institutes Network (EIPIN): First Award Winner at Moot Court.

**Universidad Metropolitana, Caracas, Venezuela**

**2005 - 2006**

Intellectual Property Specialist

Thesis: 'The Right of Publicity in Venezuela'

**Universidad Metropolitana, Caracas, Venezuela**

**2004 - 2005**

Advanced Studies in Intellectual Property

**Universidad Santa María, Caracas, Venezuela**

**1994 - 1999**

Lawyer

**Memberships**

Venezuelan Bar Association No. 82,805 (INPREABOGADO), Venezuelan IP Agent No. 3,450.

**(Last) Publications**

IPRs On-line for IP Law Firms, Marcasur Magazine, (June 1, 2020):

[http://www.marcasurmi.com/en/articles/venezuela1/IPRs On line for IP Law Firms.html](http://www.marcasurmi.com/en/articles/venezuela1/IPRs%20On%20line%20for%20IP%20Law%20Firms.html)

IPRs On-line Specific Legal Services through Venequip, SA c. Oneandone Private Registration, Marcasur Magazine, (May 27, 2020):

[http://www.marcasurmi.com/en/articles/venezuela1/IPRs On line Specific Legal Services through Venequip, SA c. Oneandone Private Registration.html](http://www.marcasurmi.com/en/articles/venezuela1/IPRs%20On%20line%20Specific%20Legal%20Services%20through%20Venequip,%20SA%20c.%20Oneandone%20Private%20Registration.html)



*References upon request.*