

**Igor Motsnyi**

**Residence: Belgrade, Serbia**



[motsnyi@motsnyi.com](mailto:motsnyi@motsnyi.com)

- *IP and Technology lawyer, trademark attorney*
- *Qualified lawyer since 2000*
- *Over 20 years of experience in IP and domain names*
- *Lived and worked in 5 countries*
- *UDRP panelist (Czech Arbitration Court, Prague) since 2016*
- *URS examiner (MFSD, Milan) since 2018*

## **PROFESSIONAL EXPERIENCE**

**2016 – present – UDRP panelist at Czech Arbitration Court (CAC), <https://udrp.adr.eu>**

**2018 – present – URS examiner at MFSD, Milan, <https://urs.mfsd.it/new-gtlds-urs>**

**December 2010 – present – Partner and Founder at “Motsnyi Consulting” (dba “Motsnyi Legal”) - International IP consulting firm based in Belgrade, Serbia, [www.motsnyi.com](http://www.motsnyi.com):**

- Contentious and non-contentious Intellectual Property and Information Technology, including but not limited to, trademarks and domain names, UDRP and national proceedings, personal data compliance, international IP projects in various jurisdictions.

**2009, 2014 - 2015 - MGIMO-University, Moscow, Russia– Guest lecturer:**

- Specialized courses “IP law and "Management of Intellectual Property", MBA Program.

**2009 - 2010 – Berwin Leighton Paisner (BLP), English law firm (now “Bryan Cave Leighton Paisner”) - Head of IP/IT practice/ Director**

**2007 - 2009 – Pepeliaev, Goltsblat and partners (largest full service Russian law firm at that time, now “Pepeliaev Group”) - Senior associate, IP practice**

**2006 - 2007 – White & Case, US law firm with global presence - Associate**

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**2001 - 2006 – in-house counsel in various software and IT companies, including leading software security, data recovery and data loss prevention companies – “ElcomSoft” and “DeviceLock” (now part of “Acronis”)**

## **DOMAIN NAMES EXPERIENCE**

- Up to March, 2022 handled 37 UDRP disputes as Panelist with the Czech Arbitration Court (36 decisions and 1 settlement) and 9 URS disputes as Examiner with MFSD, Milan.

- Assisting clients in a broad range of domain name and trademark matters and proceedings including, but not limited to, domain name transfer, strategy of fighting on-line trademark and other IP infringements, drafting cease and desist letters, collecting and preserving evidence, domain name disputes: litigation and settlement in various domain zones including UDRP and ccTLDs: e.g. successfully represented Respondent in WIPO UDRP case No. D2016-1281 – <tauber.com>; successfully represented Complainant in WIPO UDRP case No. D2020-1153; successfully represented Complainant in UDRP disputes CAC No.No. 104089 and 104331.

## **EDUCATION**

**2005 - 2006 - College of Law, London** - Graduate Diploma (honors), Law of England and Wales;

**2001 - WIPO Academy, Geneva, Switzerland and Turin University, Italy** - Post-graduate Specialization Course, Intellectual Property;

**2000 - 2001 - Leiden University, the Netherlands** - LL.M in EU law;

**1995 – 2000 - Saratov State Academy of Law, Russia** - law degree (honors).

## **PROFESSIONAL MEMBERSHIP:**

- - ITechLaw ([www.itechlaw.org](http://www.itechlaw.org))
- - ECTA ([www.ecta.org](http://www.ecta.org))

## **HONORS & AWARDS:**

**Best Lawyers (R)** – recognized in the area of “Intellectual Property” since 2010 and included in all subsequent annual editions of “**BestLawyers**” (R) in Russia for “Intellectual Property” – 2010-2022

**Best Lawyers (R)**– recognized in the area of “Information Technology” since 2011 and included in all subsequent annual editions of “**BestLawyers**” (R) in Russia for Information Technology – 2011-2022

**Recognized as Best Lawyers (R) Lawyer of the year, Information Technology 2016, Moscow**

**Recognized as Best Lawyers (R) Lawyer of the year, Information Technology 2020, Moscow**

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**The International Who's Who of Internet & e-Commerce Lawyers 2011**

**The International Who's Who of Internet & e-Commerce Lawyers 2012**

**The International Who's Who of Information Technology Lawyers 2013**

**Who's Who Legal: TMT (Information Technology and Data) 2014-2021, see**

<https://whoswholegal.com/igor-motsnyi>

**WTR-100 (“World Trademark Review”) – recommended for “Trademark Enforcement and Litigation”**

**PUBLICATIONS AND SELECTED SPEAKING ENGAGEMENTS:**

- Author of numerous publications in English, Russian and Serbian languages on IP and IT law, trademarks and domain names, including publications in the *Murdoch University Electronic Journal of Law*, *Trademark World Magazine*, *IP Value* and *Computer Law Review International*;
- Regular speaker at various international conferences and round tables on IP, technology and Internet;
- Speaker at the UDRP, .EU and .CZ panelists meetings at the Czech Arbitration Court on September 23, 2019, September 24, 2020 and October 6, 2021;
- Moderator of the international webinar “Brands vs. Domain Names”, November 09, 2020, organized by “ENTRA IP”, US;
- Speaker at the webinar organized by “Prince Sultan University”, Saudi Arabia – “Brand protection online: Global Perspective”, February 24, 2021;
- Speaker at the “International Congress on Law and Technology”, Brazil, August 11, 2020.

**LANGUAGES:**

1. **Russian** - Fluent
2. **English** – Fluent
3. **Serbian** - Fluent
4. **Croatian** – Fluent
5. **Ukrainian** – Professional working proficiency
6. **Polish** – Limited working proficiency