SECURING YOUR ONLINE PRESENCE

AIAC TRAINING PROGRAMME ON DOMAIN NAME DISPUTES

KUALA LUMPUR

29TH NOV 2018
10.00 A.M. - 5.00 P.M.

BANGUNAN SULAIMAN, AIAC

Supporting Organizations:
PROGRAMME

10.00 – 10.15 Welcome Address by Datuk Professor Sundra Rajoo
10.15 – 10.30 Keynote Address
10.30 – 10.45 Launch of AIAC Domain Name Dispute Resolution Guidebook
10.45 – 11.00 Tea Break
11.00 – 12.30 Plenary session 1: “Securing your online presence. The importance of domain names and understanding domain name dispute resolution.”
  • The importance of domain names for businesses in the internet economy.
  • An overview of different types of domain name disputes affecting your business.
  • Different types of domain names: Generic Top-Level Domains (gTLDs) and Country Code Top-Level Domains (ccTLDs).
  • Application of UDRP, URS, MYDRP and SNDRP.
  • An overview of ICANN’s domain name dispute resolution procedures. How is the ICANN able to resolve domain name disputes?
  • What are the UDRP and URS Procedure – an overview of the differences.
12.30 – 13.30 Lunch
13.30 – 15.00 Plenary session 2: Domain Name Dispute Resolution – Procedures.
  • Role of the AIAC as a Provider under both UDRP and URS.
  • Filing a complaint under both rules.
  • How can the Respondent’s information be obtained from online sources (whois)? How is this affected by privacy laws, e.g. the EU GDPR?
  • UDRP and URS diagnosis – Panel Selection, Panel Decision, Appeal and Compliance – compliance under both rules.
  • An overview on the Sunrise Dispute Resolution Policy and the Trademark Clearing house mechanism.
15.00 – 15.15 Tea Break
15.10 – 16.15 Plenary session 3: Domain Name Dispute Resolution – Substantive issues
  • Establishing bad faith and lack of legitimate interest and relevant cases.
  • Notable issues in domain name dispute resolution and case studies.
16.15 Cocktail Reception

ABOUT THE TRAINING PROGRAMME

The internet has brought about a revolutionary development in the traditional economic model. It has enabled and empowered businesses to expand their markets and render services to large groups of e-consumers like never before. Registration of domain names worldwide, as a result, is on the rise. As of 2017, there are approximately 332.4 million domain name registrations in the world. This has given rise to a plethora of domain name attacks and trademark infringement requiring urgent attention.

So, what do you do when you find out a website that is confusingly similar to yours, or worst still, your website that is not actually yours?

Are you prepared to protect your trademark rights?

Are you prepared to secure and develop your business on the internet?

As part of our efforts in promoting the healthy development of the domain name industry, the Asian International Arbitration Centre (AIAC) invites you to its “Securing Your Online Presence: AIAC Training Programme on Domain Name Disputes.” The training focuses on providing a detailed overview on the protection of domain name and trademark covering the most relevant substantive and procedural issues.

WHO SHOULD ATTEND?

Representatives from in-house Legal Departments, IT Departments, trademark practitioners and trademark bodies are welcome to attend the event.

Admission is free. Limited seats available. Please register at events@aiac.world

Full Name: ____________________________  
Company/Organisation: ____________________________  
Designation: ____________________________  
Address: ____________________________  
Tel: ____________________________  Fax: ____________________________  Email: ____________________________