1. The Parties and Contested Domain Name

The Complainant is Bitmain Technologies Limited, of Unit A1, 11/F, Success Commercial Building, 245-251 Hennessy Road, Hong Kong. The authorized representative of the Complainant is Han Kun (Shenzhen) Law Offices, of 20/F, Kerry Plaza Tower 3, 1-1 Zhongxinsi Road, Futian District, Shenzhen 518048, Guangdong, People’s Republic of China (PRC).

The Respondent is Platin System/Platin Server, of Street, City, State, USA 99000.

The domain name at issue is <antminer-usa.com>, registered by the Respondent with Key-Systems GmbH, of Im Oberen Werk 1 66386 St. Ingbert Germany.

2. Procedural History

On 17 March 2022, pursuant to the Uniform Domain Name Dispute Resolution Policy (“the Policy”), the Rules for the Uniform Domain Name Dispute Resolution Centre Policy (“the Rules”) and the Asian Domain Name Dispute Resolution Centre Supplemental Rules (“the ADNDRC Supplemental Rules”), the Complainant submitted a Complaint in the Chinese language to the Hong Kong Office of the ADNDRC (“the Centre”) and elected this case to be dealt with by a single-member panel. The Centre acknowledged receipt of the Complaint and notified the Registrar of the disputed domain name on 18 March 2022. The Centre received a reply from the Registrar on 21 March 2022.

On 22 March 2022, the Centre notified the Complainant of the deficiency of the complaint and requested Complainant to rectify, within 5 calendar days (on or before 27 March 2022), the deficiency by updating the information of the Respondent in accordance with the WHOIS information provided by the Registrar. On the same day, the Centre reminded the Complainant that according to Article 11(a) of the Rules, unless otherwise agreed by the Parties, or specified otherwise in the Registration Agreement, the language of the administrative proceeding shall be the language of the Registration Agreement, subject to the authority of the Panel to determine otherwise, having regard to the circumstances of the
administrative proceeding. In this case, the language of the Registration Agreement of the disputed domain name is English, therefore the language of the proceedings of this complaint should be English. The Complainant was requested to respond regarding the language of the proceedings on or before 27 March 2022.

On 22 March 2022, the Complainant submitted a revised Complaint to the Centre and requested to change the language of proceedings to be Chinese. After reviewing the revised Complaint, the Centre confirmed the complaint is in administrative compliance with the Policy and the Rules on 23 March 2022.

On 23 March 2022, the Centre sent a Written Notice of Complaint to the Respondent, notifying the Respondent that a complaint had been filed against the Respondent by the Complainant and the deadline for submitting a response was 12 April 2022. On the same day, the Centre notified the Respondent that the Complainant requested to change the language of the proceeding to Chinese and requested the Respondent to respond to such. The Respondent did not file a response with the Centre within the prescribed period.

On 14 April 2022, the Centre listed Prof. Jyh-An Lee as a candidate of the sole panelist. Prof. Jyh-An Lee confirmed his availability and position to act independently and impartially between the parties on 14 April 2022, and was appointed as the sole Panelist for the captioned case. Both parties were informed of the appointment on 14 April 2022.

3. **Language of Proceedings**

According to Article 11(a) of the Rules, unless otherwise agreed by the Parties, or specified otherwise in the Registration Agreement, the language of the administrative proceeding shall be the language of the Registration Agreement subject to the authority of the Panel to determine otherwise, having regard to the circumstances of the administrative proceeding. Section 4.5.1 of the *WIPO Overview of WIPO Panel Views on Selected UDRP Questions* (Third Edition) states that “panels have found that certain scenarios may warrant proceeding in a language other than that of the registration agreement. Such scenarios include (i) evidence showing that the respondent can understand the language of the complaint, (ii) the language/script of the domain name particularly where the same as that of the complainant’s mark, (iii) any content on the webpage under the disputed domain name, (iv) prior cases involving the respondent in a particular language, (v) prior correspondence between the parties, (vi) potential unfairness or unwarranted delay in ordering the complainant to translate the complaint, (vii) evidence of other respondent-controlled domain names registered, used, or corresponding to a particular language, (viii) in cases involving multiple domain names, the use of a particular language agreement for some (but not all) of the disputed domain names, (ix) currencies accepted on the webpage under the disputed domain name, or (x) other indicia tending to show that it would not be unfair to proceed in a language other than that of the registration agreement.”

In the present case, the language of the Registration Agreement of the disputed domain name is English. Therefore, the default language of proceeding is English. Despite the Registration Agreement is in English, the Complainant has submitted its Complaint in Chinese and chosen Chinese as the language of proceeding without providing any justifiable reasons. Nevertheless, there is no evidence showing that the Respondent understands Chinese. The disputed domain name is neither in Chinese nor identical or similar to the Complaint’s Chinese mark. Moreover, the Panel does not find (1) any content on the webpage under the disputed domain name is in Chinese; (2) any prior case
involving the Respondent was in Chinese; (3) any prior correspondence between the parties was in Chinese; and (4) any evidence of other Respondent-controlled domain names are registered or used in Chinese. Considering all these factors together, the Panel holds that English is a more proper language than Chinese for the present proceeding.

The Complainant has submitted its Complaint in Chinese. As mentioned above, there is no evidence showing that the Respondent understands Chinese. However, the Panels decide not to order the Complainant to translate the complaint into English because (1) although the Respondent should have known from the above-mentioned Written Notice of Complaint to the Respondent that this is a domain name dispute, it did not file any response with respect to the language of proceeding; and (2) there might be “unwarranted delay in ordering the complainant to translate the complaint” into English, and such delay contradicts the fast-track nature of UDRP proceedings by imposing extra costs and time on the parties.

In this case, the language of the Registration Agreement is English, and both Parties have had an opportunity to argue their position on this point. Under such circumstances, the Panel finds that no agreement was reached among the parties on the change of language of proceeding. Therefore, the Panel decides that the language of proceeding in the present case is the language of the Registration Agreement of the disputed domain name, which is English.

4. Factual background

A. For Complainant

The Complainant, Bitmain Technologies Limited (比特大陆科技有限公司) was incorporated on 10 January 2014. The Complainant and its affiliated company Beijing Bitmain Technology Co., Ltd. (北京比特大陆科技有限公司) are technology firms with international reputation, offering products including chips, servers and cloud solutions applied in the areas of blockchain and artificial intelligence, and have subsidiaries in China, the United States, Singapore, and other locations in the world. The international reputation of the Complainant and its affiliates has been illustrated by the fact that they have been listed in the Hurun Global Unicorn List 2019, Hurun China 500 Most Valuable Private Companies 2019, Hurun China Most Valuable Chip Design Companies 2020, the Silicon 100, and etc. The Complainant’s Antminer products are the industry-leading products that hold a majority share of the global market and have been rated as top mining products by several domestic and foreign media.

The Complainant owns a series of valid trademark registrations incorporating the word “ANTMINER” in classes 9, 35, 36 or 42 in multiple jurisdictions including Singapore, the European Union, the United States, Switzerland and China (hereinafter collectively referred to as “the ANTMINER marks”). The Complainant has adduced evidence to show that its ANTMINER marks have been extensively used in its business activities and promotional materials since 2014.

B. For Respondent

The Respondent did not file any response with the Centre within the prescribed period.

5. Parties’ Contentions
A. Complainant

The Complainant’s contentions may be summarized as follows:

i. The domain name in dispute is identical or confusingly similar to the Complainant’s registered trademarks

The Complainant’s registered trademark “ANTMINER” is completely incorporated in the disputed domain name <antminer-usa.com>. The additional part “-usa” in the disputed domain name, consisting of a hyphen “-” and the country name “usa”, is less distinctive and cannot distinguish the disputed domain name from the Complainant’s registered trademark.

ii. The Respondent has no rights or legitimate interests in the registration of the domain name in dispute

The Complainant contends that there is no evidence indicating that the Respondent enjoys any prior rights or legitimate interests in respect of the disputed domain name. Firstly, the domain name in dispute was registered on 11 May 2020, which is much later than the time of the Complainant’s and its affiliated companies’ use and registration of the ANTMINER marks. Secondly, there is no relationship between the Complainant and the Respondent. The Complainant has never authorized the Respondent to register or use any trade name, trademark, or domain name related to the ANTMINER marks.

iii. The Respondent has registered and used the domain name in bad faith

The Complainant contends that the Respondent has registered and is now using the disputed domain name in bad faith under paragraph 4(a)(iii) of the Policy.

Firstly, the Complainant has prior right in the ANTMINER trademarks. The mark “ANTMINER” is a compound word with high distinctiveness and has acquired international reputation through the Complainant’s continuous use. Considering that the registration date of the disputed domain name is much later than the registration and use of the Complainant’s prior trademarks, the Complainant contends that the Respondent was or at least should be aware of the Complainant’s prior marks when registering the disputed domain name. Therefore, the registration of the disputed domain name, which completely incorporates the Complainant’s prior marks and could easily cause confusion among the public, is in bad faith.

Secondly, the Respondent has been using the disputed domain name in a confusing manner with an intention to mislead the public into believing that the Respondent or the disputed domain name is related to the Complainant. Considering that the disputed domain name directs to a webpage offering Antminer products identical to the Complainant’s own Antminer products and identifying Bitmain as the source, the Complainant contends that the Respondent intentionally attempts to attract, for illegal commercial gain, Internet users to its website by creating a likelihood of confusion with the Complainant’s mark, and thus the use of the disputed domain name is in bad faith.
B. Respondent

The Respondent did not file any response to defend itself within the prescribed period.

6. Findings

The ICANN Uniform Domain Name Dispute Resolution Policy provides, at Paragraph 4(a), that each of three findings must be made in order for a Complainant to prevail:

i. Respondent’s domain name is identical or confusingly similar to a trademark or service mark in which Complainant has rights; and

ii. Respondent has no rights or legitimate interests in respect of the domain name; and

iii. Respondent’s domain name has been registered and is being used in bad faith.

A) Identical / Confusingly Similar

In the present case, the Complainant has adduced evidence to show that it and its affiliated companies have maintained valid registrations for the ANTMINER marks in multiple classes in Singapore, the European Union, the United States, Switzerland and China.

The disputed domain name is <antminer-usa.com>, which entirely incorporates the Complainant’s registered trademark. When assessing whether the disputed domain name is identical or confusingly similar to the complainant’s trademark, it has been well established that the generic top-level part “.com” should not be considered. Furthermore, the Panel accepts the Complainant’s contention that the part “-usa” incorporating the country name in the second-level domain name is less distinctive, especially considered the Complainant’s worldwide presence with business operation and media exposure in different locations, including those in the United States. Therefore, the distinctive part in the disputed domain name is “antminer”, which is identical to the word component of the Complainant’s trademark “ANTMINER” (SG TM Nos. T1412371F, T1412795I, EU TM No. 013168042, US TM Nos. 4708056, 4708234, PRC TM No. 15144735 and CHE TM No. 715705).

Under such circumstances, the Respondent’s registration and use of the disputed domain name would easily mislead the public into believing that the Respondent is authorized by the Complainant to carry out the Complainant’s business in the United States on the disputed website. Therefore, the Panel finds that the disputed domain name is confusingly similar to the Complainant’s registered trademark as stipulated by Paragraph 4(a)(i) of the Policy.

B) Rights and Legitimate Interests

There is no evidence suggesting that the Respondent has been commonly referred to by the disputed domain name. The Respondent’s name and other information provided by the Registrar do not show the Respondent has any association with “ANTMINER”, and thus
there is no justification or apparent need for the Respondent to use “ANTMINER” in the disputed domain name.

Furthermore, the Complainant has declared in its Complaint that the Respondent is not in any form associated with the Complainant or its subsidiary, nor is the Respondent’s registration and use of the disputed domain name authorized by the Complainant. The Respondent did not submit a response with the Centre and consequently failed to adduce evidence to prove it has any right or legitimate interest in the disputed domain name. It is therefore inferred that the Respondent in this case does not have any right or legitimate interest in the disputed domain name as stipulated by Paragraph 4(a)(ii) of the Policy.

C) Bad Faith

Paragraph 4(b) of the ICANN Policy specifies four types of circumstances that could be evidence of the registration and use of a domain name in bad faith. They include: (i) circumstances indicating that the holder of the domain name has registered or has acquired the domain name primarily for the purpose of selling, renting, or otherwise transferring the domain name registration to the complainant who is the owner of the trademark or service mark or to a competitor of that complainant, for valuable consideration in excess of your documented out-of-pocket costs directly related to the domain name; or (ii) the holder of the domain name has registered the domain name in order to prevent the owner of the trademark or service mark from reflecting the mark in a corresponding domain name, provided that you have engaged in a pattern of such conduct; or (iii) the holder of the domain name has registered the domain name primarily for the purpose of disrupting the business of a competitor; or (iv) by using the domain name, the holder of the domain name has intentionally attempted to attract, for commercial gain, Internet users to his web site or other on-line location, by creating a likelihood of confusion with the complainant's mark as to the source, sponsorship, affiliation, or endorsement of his web site or location or of a product or service on his web site or location.

In the present case, the Complainant has adduced evidence to show that it has been in operation and widely reported or awarded within the industry since at least 2014. Most of the Complainant’s ANTMINER trademarks were also filed with the respective national trademark offices in August 2014, the registration procedure of which were completed from December 2014 to April 2018 respectively. The disputed domain name was registered on 11 May 2020, far later than the registration and use of the Complainant’s ANTMINER trademarks.

As of the date of this decision, the disputed website is no longer active or accessible. However, the Complainant has submitted evidence, including screenshots of the disputed website, to show that the Respondent had been engaged in the same businesses as the Complainant had, such as sales of mining machines, by using the disputed domain name. Moreover, the Respondent offered products named “ANTMINER”, which was identical to Complainant’s prior trademarks, on the disputed website, and the models of the above products were completely identical to the product models sold by the Complainant itself. The Complainant alleges that it has never authorized the Respondent to sell its products. This indicates that the Respondent was aware of the Complainant and its services when the disputed domain name was registered and had nevertheless registered the disputed domain name with the intention to free ride on the Complainant’s reputation to attract Internet users to the infringing website instead of the Complainant’s own homepage.
Considering the confusing similarity between the disputed domain name and the Complainant’s trademarks, and the fact that the Respondent had to have been aware of the Complainant and its ANTMINER series products and trademarks (for the reasons stated above), it is inconceivable that the Respondent registered the disputed domain name for any reason other than in bad faith. Therefore, the Respondent is intentionally attempting to attract, for commercial gains, Internet users to the infringing website by creating a likelihood of confusion with the Complainant’s mark. As such, the Panel finds that the disputed domain name has been registered and used in bad faith as stipulated by Paragraph 4(a)(iii) of the Policy.

7. Decision

For all of the foregoing reasons, the Panel decides that the domain name registered by Respondent is confusingly similar to the Complainant’s registered trademark, that the Respondent has no rights or legitimate interests in the disputed domain name, and that the Respondent’s domain name has been registered and is being used in bad faith. Accordingly, pursuant to Paragraph 4(i) of the Policy, the Panel orders that the registration of the domain name <antminer-usa.com> be transferred to the Complainant.

Jyh-An Lee
Sole Panelist

Dated: 27 April 2022