

Claire Kowarsky LL.M
Owner/ Director HSS IPM LLC www.hssipm.com
c.kowarsky@hssipm.com

Areas of Specialization

Domain name disputes – as co-counsel representing clients in more than 120 complaints with a 100% success record and issued decisions as a panelist in more than 30 disputes; intellectual property (with a focus on trademarks and related areas), internet law and e-commerce (including domain name enforcement and portfolio strategy and acquisitions), international contracts and commercial transactions, privacy law (in particular the GDPR), advertising and consumer promotions law.

Experience in Intellectual Property

Co-owner, boutique IP consulting firm since 2019.

In-house IP counsel for global brands EF Education First & Lonely Planet.

Private practice experience in the specialist marketing practice group of a highly regarded boutique law firm in Melbourne.

10+ years' experience in advertising and marketing roles, including developing brands and campaigns and instructing counsel.

EXPERIENCE

CIIDRC, Vancouver, Canada Mar 2022 – Present
UDRP and CDRP Panelist

- Hearing and determining disputes in accordance with the Uniform Domain-Name Dispute-Resolution Policy (UDRP) and the CIRA Domain Name Dispute Resolution Policy (CDRP).

Czech Arbitration Court, Prague, Czech Republic Oct 2021 – Present
UDRP Panelist

- Hearing and determining UDRP disputes.

HSS IPM (www.hssipm.com), Winterthur, Switzerland Jan 2019 – Present
Director & Co-owner

- Consulting services including in-house legal support for corporate clients.
- Offering IP services including IP strategy and portfolio development, trademark prosecutions and enforcement services.
- Advising and representing clients in disputes related to domain names and other online matters.
- Govern the organization and execute business planning and strategy.

ZHAW (Zurich University of Applied Sciences), Winterthur, Switzerland Feb 2024 - Present
Adjunct Lecturer (part-time)

- Lecturer in Anglo-American Law & Bachelor Theses Advisor

Biognosys, US (remote) and Schlieren, Switzerland Feb 2023 – Dec 2023
Contracts Attorney

- Draft, review and negotiate a variety of contracts in the life sciences sector including master services agreements, collaboration agreements, material transfer agreements, software licenses, confidentiality agreements, reseller and subcontractor agreements, and data processing agreements.

Juristio LLC, The Woodlands, Texas Jan 2019 – June 2023
Director & Owner

- Purveyor of consulting services evaluating international sales and supplier contracts.
- Drafting and updating contract templates.
- Data protection and privacy compliance support, especially in regard to the GDPR.

EF Education First (www.ef.com), Luzern, Switzerland Jun 2018 – Nov 2018
IP Legal Counsel

- Lead registration and management of a worldwide intellectual property portfolio containing thousands of trademarks, domain names, patents and copyrights. Over 45,000 staff worldwide.
- Lead IP counsel for diverse IP related matters across multiple organizations and jurisdictions within the group.
- Drafting and advising on a wide range of agreements including licensing, sponsorships supply and sales contracts.
- Budgeting and external counsel management.
- Represented and counselled internal clients across all levels and all parts of the business including reporting to the CFO and board of directors.

BRANDIT.com, Zurich, Switzerland Sep 2016 – May 2018
Online Enforcement Specialist

- Advised on the legal aspects of online monitoring and enforcement for top global brands.
- Implemented agile workflow management methodologies for the team.
- 100% success rate in domain name disputes filed in jurisdictions including China, Indonesia, UK and Iran.
- Counsellled clients on domain name management and trademark management strategies.

Lonely Planet (www.lonelyplanet.com), Melbourne, Australia May 2013 – Jul 2014
Corporate Lawyer

- IP portfolio responsibility including trademarks and domains and supervision of the internal infringements team.
- Drafted, reviewed and negotiated a wide variety of international commercial contracts including content licensing, global and domestic publishing, goods and services procurement, distribution and consumer contracts.
- Advised internal clients on consumer promotions laws in Australia, India, US, and China.
- Oversaw privacy and data protection compliance.
- Managed a global privacy audit.
- Reviewed and streamlined the suite of legal template documents and precedents.
- Advised on debt recovery and defamation risk advice.

Kelly Hazell Quill Lawyers (www.khq.com.au), Melbourne, Australia Mar 2011 – Jan 2014
Lawyer

- Reported directly to firm founding partner in the Commercial law team with a focus on marketing related legal advice.
- Secondments at Austereo (major media group) and Lonely Planet.

Western Suburbs Legal Service, Melbourne, Australia May 2009 – Jul 2014
Lawyer & Vice President, (pro-bono)

- Advised clients' service on a diverse range of matters including criminal, debt, insurance, consumer, family and administrative law.

Freelance Communications & Event Specialist, Melbourne, Australia Mar 2009 – Jun 2014
AU Bus. Theatre, Marketing & Communications Manager, Melbourne, Australia Jul 2005 – Mar 2009

EDUCATION

University of Houston Law Center, Houston, Texas Aug 2021
Master of Laws (LL.M.) in U.S. Law – GPA 3.792

| | |
|---|----------|
| College of Law , Melbourne, Australia <i>Post-Graduate Legal Training</i> | Aug 2009 |
| Deakin University , Geelong, Australia <i>Bachelor of Laws (LLB) (Honors)</i> | Jun 2009 |
| Royal Melbourne Institute of Technology (RMIT) , Melbourne, Australia <i>Bachelor of Business (B. Bus) (Marketing) with Distinction</i> <ul style="list-style-type: none">• John Story Jnr Memorial Scholarship | Dec 1999 |
| Hogeschool Alkmaar , The Netherlands <i>Triple I Business Project</i> | Jun 1999 |
| Melbourne University , Melbourne, Australia <i>Advanced German Language Studies</i> | Dec 1997 |

HONORS & AWARDS

Rising Star, Law Institute of Victoria (2013)
Rotary Youth Leadership Award (2001)

LANGUAGES

German – C1, Dutch – conversational, Spanish – beginner.

RECENT PRESENTATIONS/ DEVELOPMENT OF DOMAIN NAME DISPUTE PRACTICE

- Joint Presentation, “[Proactive Mentoring to Expand Student Horizons Globally: Perspectives from a Mentor Professor and Mentee Student](#)”, together with Professor Laurel Simmons, University of Houston Law Center, Global Legal Skills Conference, June 5, 2024, University of Bari Aldo Moro, Italy
- Panel member - “[Exploring Domain Name Disputes Evolution: Spotlighting Women's Contributions](#)” CIIDRC Webinar Series, January 29, 2024 (from approx. min 8:30)
- WIPO Advanced Workshop on Domain Name Dispute Resolution: Update on Precedent and Practice October 2022 & November 2023
- CIIDRC 2023 UDRP Panelist Training Workshop October 5, 2023
- Panel member - “[Deciphering Trends in Domain Name Decisions: Our experts dig beneath the surface.](#)” CIIDRC Webinar Series, May 26, 2023 (from approx. min 3:00)
- Presentation – “UDRP: Reliance on Applicable Law, Rules and Principles, A Research Project”, October 2022, Panelist Meeting, Prague, Czech Republic
- Guest lecturer LL.M students, University of Houston Law Center – “My top tips for LL.M to pass the bar exam” October 26, 2022

PROFESSIONAL MEMBERSHIPS & AFFILIATIONS

- Member of the Texas Bar - #24129091
- Lawyer - Australian Practicing Certificate – Practitioner Number: P0033739
- INTA member
- League of Leading Ladies Switzerland, by invitation business club member