
Intellectual Property Team Members



Meph Jia Gui | Partner

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Practice Areas

As one of the earliest lawyers to litigate intellectual property (IP) cases in China, Meph Jia Gui is admitted to practice laws in China and the State of California. With solid work experience at leading law firms in China for years, he represented multinationals in relation to enforcement, acquisition and licensing of trademark, copyright, patent, trade secret and domain names. He advises on various IP matters in China relating to the creation, exploitation and protection of IP rights, including contentious and non-contentious matters.

Meph has a great deal of experience in representing clients for IP lawsuits in different levels of courts in China. Some lawsuits he handled were recognized by Supreme People's Court of China and Beijing High Court as top 10 exemplary cases respectively. In addition to his contentious experience, Meph has provided clients with legal service of general IP advice, IP due diligence, strategic IP advice, transactional IP work, and advice against future IP disputes in commercial deals.

Awards

Meph is the only one awarded the "Client Choice Top 20 Lawyers in China" by *Asian Legal Business* in five consecutive years (2013-2017), and is identified by *China Business Law Journal* as one of "China's Top 100 Lawyers" from 2016 to 2018. Since 2015, Meph has been recognized as a leading IP lawyer in China by *Chambers & Partners*, *Legal 500*, *China Law & Practice*, *Asialaw Profiles* (formerly: *Asia Law & Practice*), and *LegalBand*, and also recognized as an IP Star by *Managing IP* since 2015.

Professional Experience Highlights

Meph is one of the very few Chinese lawyers admitted to the bar of the United States Supreme Court, the first Chinese lawyer becoming an arbitrator of the World Intellectual Property Organization, and the first Chinese lawyer attending IP lawsuits in the US as an expert witness of Chinese IP laws. Meph was accredited as an IP Expert by the IP Precedent Guiding and Analysis Center of the Supreme Court of China ("Center"), and chairs the Center's Overseas Precedent Committee.

Meph was invited by the Ministry of Science and Technology of China as an IP expert to make expert appraisal on State sponsored national technology projects, and recognized by the National Overseas Intellectual Property Dispute Response and Guidance Center as an expert. He was also recognized as an IP lawyer in the Foreign-Related Lawyer's Talent Pool established by the Ministry of Justice. As an IP Expert accredited by the Ministry of Industry and Information Technology of China, he is one of the very few lawyer-experts invited by the Supreme People's Court and the Ministry of Commerce of China to provide IP opinions on legislation. Meph is an adjunct lecturer of Peking University Law School, Renmin University of China, Shanghai Jiao Tong University, Fudan University and Communication University of China. He is also a domain name expert of Asian Domain Name Dispute Resolution Centre and China International Economic and Trade Arbitration Commission. Meph currently serves as the Chair of the China IP Issue Committee of American Bar Association ("ABA") and the Vice Chair of ABA's China Committee and a Standing Committee Member of the China Intellectual Property Law Association.

Admission

Supreme Court of the US
United States Court of Appeals for the 9th Circuit
United States Court of Appeals for the 5th Circuit
United States Court of International Trade
US District Court for the Northern District of California
US District Court for the Central District of California
US District Court for the Southern District of California
US District Court for the Eastern District of Texas
US District Court for the Northern District of Illinois
US District Court for the Western District of Wisconsin
State of California
China

Work Experience

Prior to joining Global Law Office, Meph worked with King & Wood PRC Lawyers (now: King & Wood Mallesons), Baker & McKenzie LLP (now: Baker McKenzie) and Wenger & Vieli Attorneys-At-Law.

Education

Master of Laws in European IP Law (*Cum laude approbatur*),
Stockholm University, Sweden
Bachelor of Laws, Renmin University of China