



# ANNUAL REPORT

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ADNDRC

**Asian Domain Name Dispute Resolution Centre**

*- a charitable institution limited by guarantee registered in Hong Kong*

## ABOUT ASIAN DOMAIN NAME DISPUTE RESOLUTION CENTRE (ADNDRC)

The Asian Domain Name Dispute Resolution Centre (ADNDRC) provides comprehensive online dispute resolution services for resolving domain name disputes including those arising out of gTLDs, new gTLDs and certain ccTLDs. It is a dispute resolution service provider accredited by the Internet Corporation for Assigned Names and Numbers (ICANN). Founded in 2002, today ADNDRC has offices in Beijing (operated by China International Economic and Trade Arbitration Commission (CIETAC)), Hong Kong (operated by Hong Kong International Arbitration Centre (HKIAC)), Kuala Lumpur (operated by Asian International Arbitration Centre (AIAC)), and Seoul (operated by the Internet address Dispute Resolution Committee (IDRC)).

ADNDRC is governed by its Council composed of leading professionals specialised in domain name dispute resolution, intellectual property, the Internet, and e-commerce. The Council is led by the Chair, and the role of Chair is rotated across the four offices every three years. The work of the Council is supported by the ADNDRC Secretariat, which is currently operated by the Hong Kong office (HKIAC) and overseen by the ADNDRC Secretary-General, Kiran Sanghera.

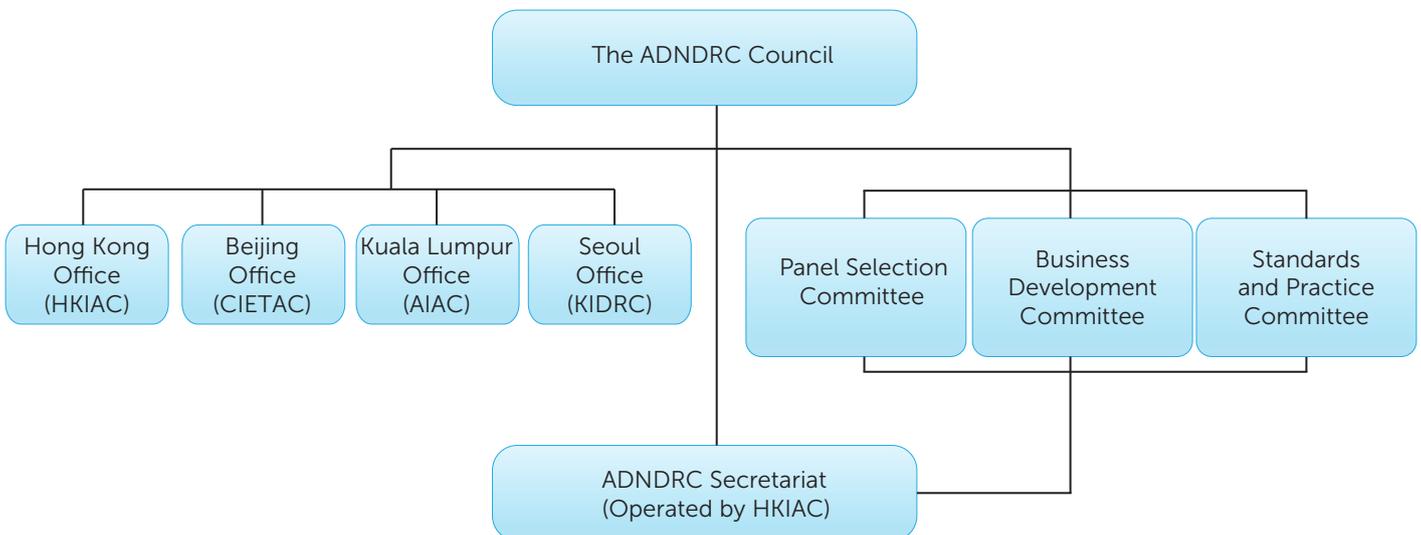
The current Chair of ADNDRC is Mr. Wang Chengjie. Chengjie steps into the role as Chair with ample experience of managing a dispute resolution centre given his long-standing position as the Vice Chairman & Secretary-General of CIETAC.

In addition to administering domain name dispute resolution proceedings under the UDRP, ADNDRC also administers proceedings under the following ICANN policies:-

- Uniform Rapid Suspension System (URS)
- Trademark Post-Delegation Dispute Resolution Procedure (TM-PDDRP)
- Registrar Transfer Dispute Resolution Policy (TDRP)
- Sunrise Dispute Resolution Policy (SDRP)
- Charter Eligibility Dispute Resolution Policy (CEDRP)

ADNDRC is also approved by OP3FT to resolve disputes concerning Frogans addresses.

## ORGANISATIONAL CHART



The ADNDRC Secretariat is responsible for the administration of ADNDRC, which includes providing support to the Council and its sub-committees and liaising with the relevant organisations and other stakeholders.

## ADNDRC COUNCIL MEMBERS AND COMMITTEES

### Chairman

Wang Chengjie, Vice Chairman & Secretary-General of CIETAC

### Secretariat

Hong Kong International Arbitration Centre

### Secretary-General

Kiran Sanghera, Special Counsel, Hong Kong International Arbitration Centre

## ADNDRC COUNCIL MEMBERS

<b>Beijing Office</b>	Wang Chengjie
	Gu Yan
	Yang Fan
<b>Hong Kong Office</b>	Christopher To
	Dennis Chai
	Sarah Grimmer
	Karen Tan
<b>Kuala Lumpur Office</b>	Nivedita Venkatraman
	Michelle Sunita Kummar
<b>Seoul Office</b>	Lee Kuy Sung
	Daehee Lee

## ADNDRC COMMITTEES

<b>Panel Selection Committee</b>	Nivedita Venkatraman (Chair)
	Sarah Grimmer
	Yahan Lu
	Christopher To
<b>Business Development Committee</b>	Karen Tan (Chair)
	Yahan Lu
	Ho-Hyun Nahm
	Bryan Anthony Richard
	Paddy Tam
	Christopher To
<b>Standards and Practice Committee</b>	Yang Fan (Chair)
	Dennis Chai
	Seongok Jun
	Kiran Sanghera
	Tharshini Sivadas

## ADNDRC ANNOUNCES MR WANG CHENGJIE AS NEW CHAIR



**WANG CHENGJIE**

The Asian Domain Name Dispute Resolution Centre (ADNDRC) is pleased to announce the appointment of Mr Wang Chengjie as its new Chair.

ADNDRC is governed by its Council composed of leading professionals specialised in domain name dispute resolution, intellectual property, the Internet, and e-commerce. The Council is led by the Chair, and the role of Chair is rotated across the four offices every three years. The work of the Council is supported by the ADNDRC Secretariat, which is currently operated by the Hong Kong office (HKIAC) and overseen by the ADNDRC Secretary-General, Kiran Sanghera.

Mr Wang Chengjie steps into the role as Chair with ample experience of managing a dispute resolution centre given his long-standing position as the Vice Chairman & Secretary General of CIETAC.

Mr Wang says: "I have always had a close connection with ADNDRC having witnessed its establishment by HKIAC and CIETAC in 2002 and its growth over the past 20 years. ADNDRC has grown from its two founding members to operating four offices today, providing efficient, flexible and cost-effective domain name dispute resolution services to many trademark holders around the world. I look forward to working with all four offices and the ADNDRC Secretariat to ensure ADNDRC's popularity and usability amongst users for years to come."

ADNDRC looks forward to continuously contributing to the healthy development of the Internet and the digital economy.

## MESSAGE FROM THE SECRETARY-GENERAL



### KIRAN SANGHERA

It is with great pleasure that we present the Annual Report of the Asian Domain Name Dispute Resolution Centre (ADNDRC) for 2021.

I am pleased to report on the developments that took place at ADNDRC during the year.

#### 2021 record number of cases

ADNDRC received 272 cases in 2021. This was an increase of 32% from 2020 and a 45% increase from 2019.

#### Secretariat handover

The Hong Kong office of the ADNDRC, operated by the Hong Kong International Arbitration Centre (HKIAC), resumed the role of Secretariat of the ADNDRC in March 2021. HKIAC took the role from the Kuala Lumpur office operated by the Asian International Arbitration Centre (AIAC) who were responsible for the Secretariat from 2018 to 2021.

#### Appointment of new Chairperson

We welcomed a new Chairperson, Mr. Wang Chengjie, from the Beijing office operated by the China International Economic and Trade Arbitration Commission (CIETAC). Mr. Wang stepped into the role as the Chair in September 2021 with ample experience of managing a dispute resolution centre given his long-standing position as the Vice Chairman & Secretary-General of CIETAC.

#### Establishment of Standards and Practice Committee

In 2021, we established the Standards and Practice Committee. The Standards and Practice Committee is the third sub-committee established by ADNDRC. The focus of the Standards and Practice Committee is to (i) to ensure the quality and consistency of case management of ADNDRC; (ii) to discuss and implement standard practices; (iii) to update ADNDRC Supplemental Rules when appropriate; and (iv) to assist in providing feedback on UDRP and UDRP Rules to ICANN. The Standards and Practice Committee supports the work of the ADNDRC together with the existing sub-committees, the Panel Selection Committee and Business Development Committee.

#### Promotional activities

We launched the ADNDRC Leadership Series. A series of interviews with leading figures in the ADNDRC domain name dispute resolution community. The first interviewees included Dr. Christopher To and Mr. Ho-Hyun Nahm based in Hong Kong and Seoul respectively who I had the pleasure of interviewing. More interviews including from the Beijing and Kuala Lumpur offices will follow in 2022. These interviews provide a unique opportunity to hear from leading figures in domain name dispute resolution in the Asia-Pacific region.

The Seoul office of ADNDRC, operated by the Internet Address Dispute Resolution Committee (IDRC), organised the Annual ADNDRC Conference, the IDRC-ADNDRC International Conference on Domain Name Dispute Resolution, on 29 September 2021.

#### Plans for 2022

We have a number of important projects for 2022. Those include:

organising the ADNDRC Domain Name Dispute Resolution Practice Development Workshop (Workshop) on 26-27 April. The Workshop is for ADNDRC panellists and those with an interest in joining the ADNDRC Panel. The Workshop aims to provide best practice guidelines, tips on addressing common procedural and legal issues, and the latest case updates.

The Standards and Practice Committee will prepare a set of decision drafting guidelines for UDRP proceedings to provide practical advice to panellists to render effective decisions.

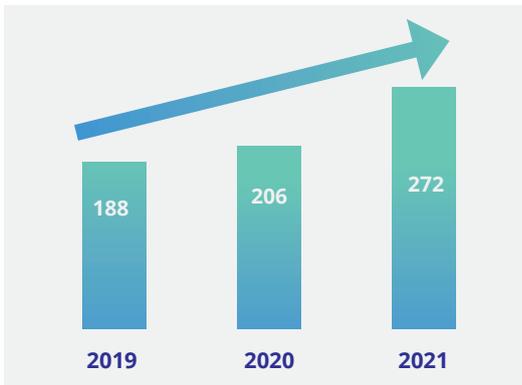
The ADNDRC Annual Conference will take place in the second half of 2022 and will be organised by the Beijing office.

We look forward to engaging with the domain name dispute resolution community and continuing to offer efficient, cost-effective and well-administered dispute resolution services to users.

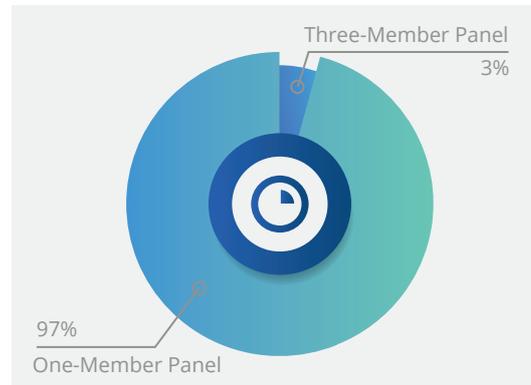
**Kiran Sanghera**  
**ADNDRC Secretary-General**

**SECRETARIAT'S REPORT**

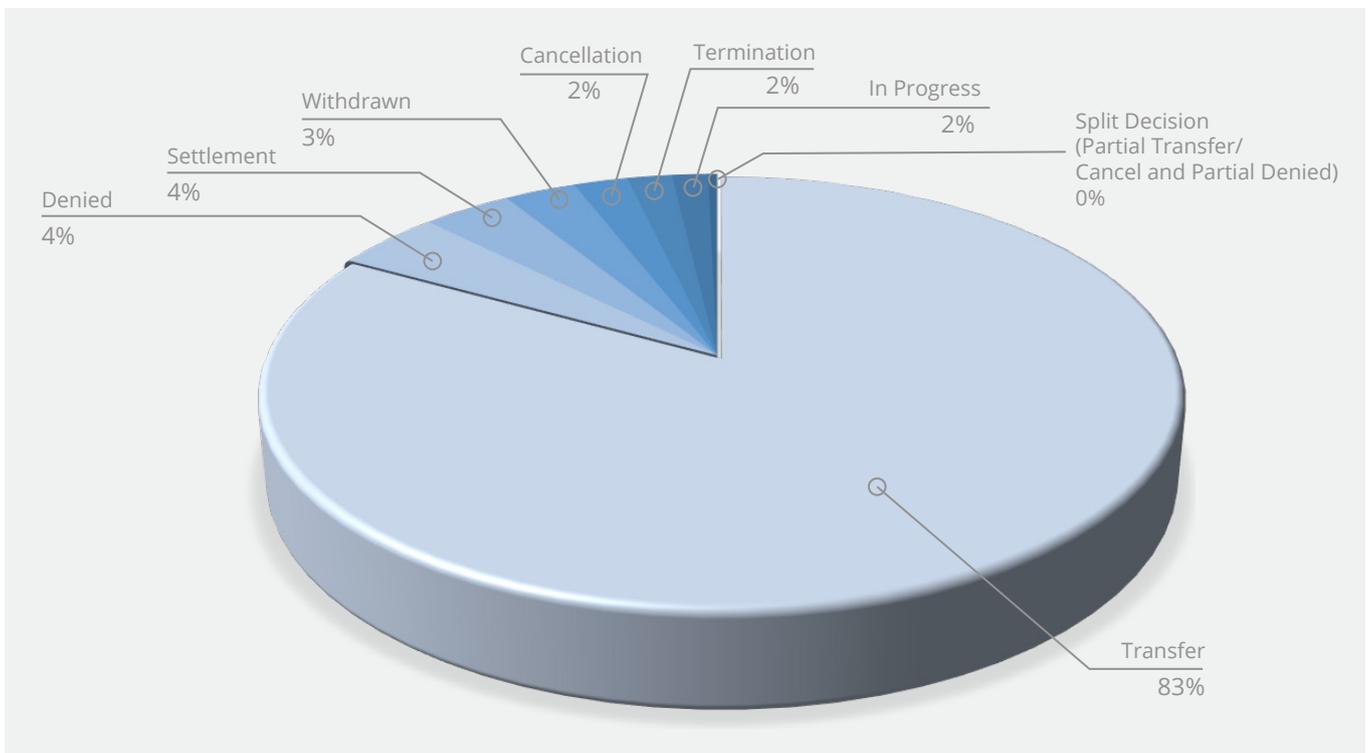
**Case Registration**



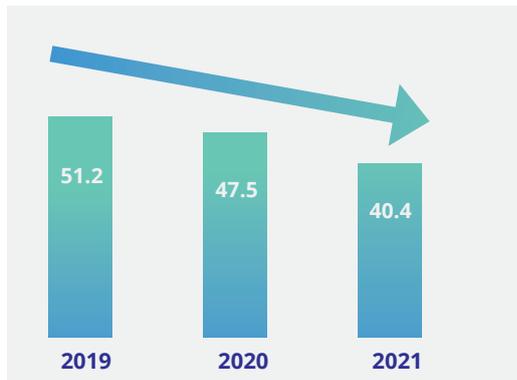
**Users' Preference on Number of Panellists**



**Summary of Outcome of Decisions**

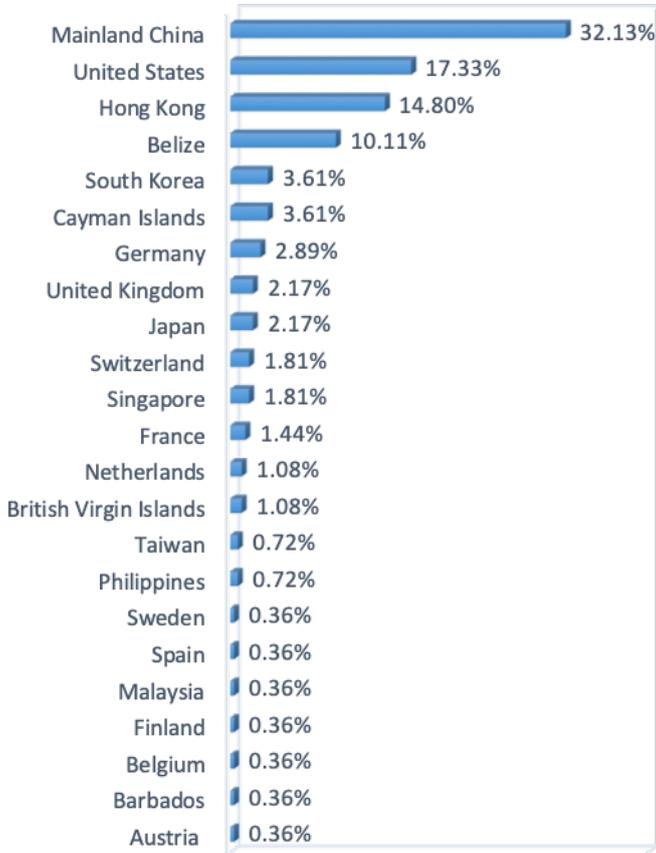


**Duration of Each Proceedings (Calendar Days)**



**SECRETARIAT'S REPORT**

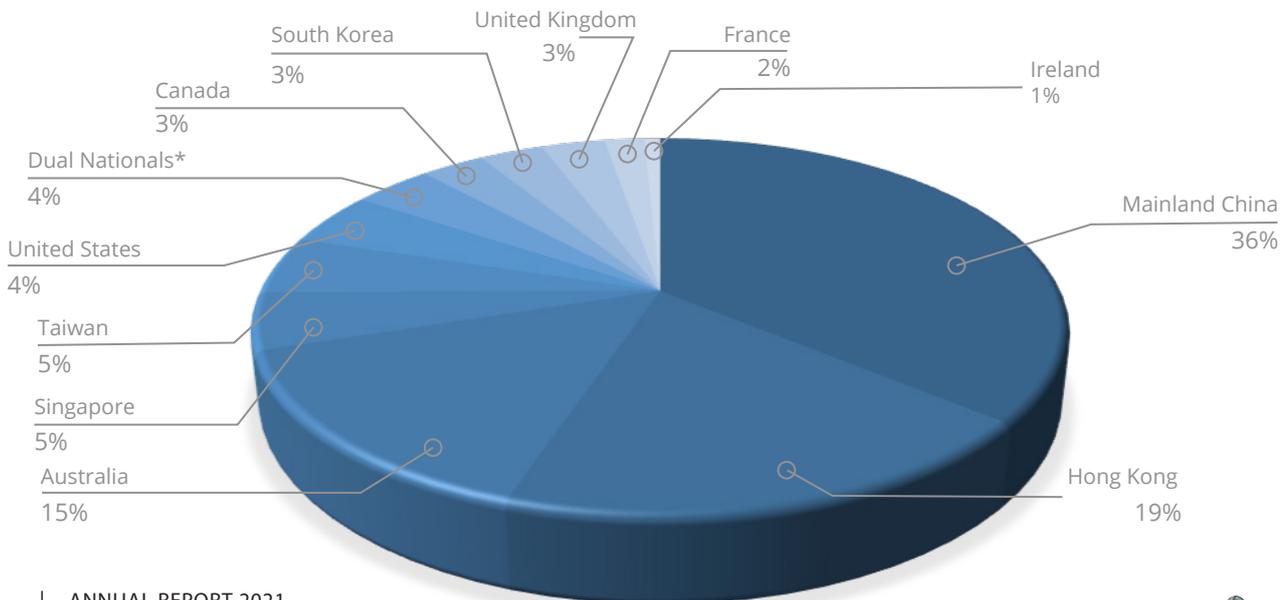
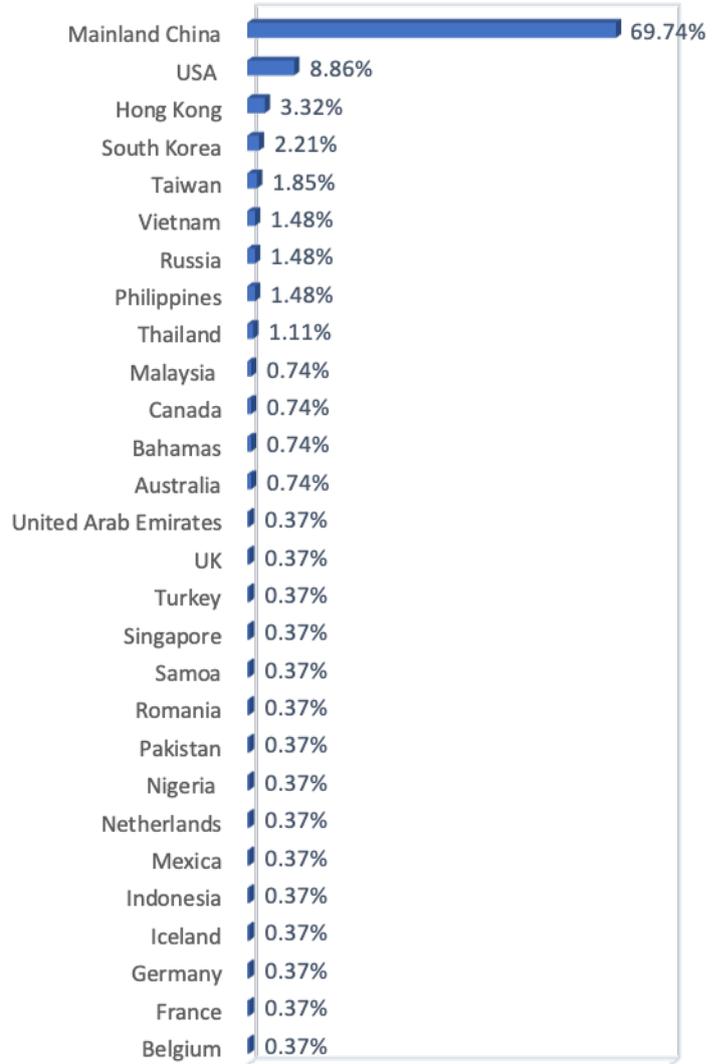
**Demographics Profiles (Claimant)**



**\*Dual Nationals**

United States/New Zealand	6
Hong Kong/United Kingdom	3
United Kingdom/Israel	1

**Demographics Profiles (Respondent)**



## **ADNDRC ACTIVITIES**

### **Internal Meetings**

Council Members of the ADNDRC regularly meet to discuss, plan, and decide any matters pertaining to the ADNDRC. In the period of 2021, the Council Members of the ADNDRC have conducted four council meetings.

### **ADNDRC Leadership Series**

In 2021, ADNDRC launched its ADNDRC Leadership series where representatives from ADNDRC interviewed leading experts in the domain name disputes.



#### **In conversation with Christopher To**

Hear from Christopher To, Council Member of ADNDRC as he talks with ADNDRC Secretary-General and HKIAC Special Counsel, Kiran Sanghera about his motivations for establishing ADNDRC two decades ago and his thoughts on the future of domain name disputes.

Click [HERE](#) to watch the interview



#### **In conversation with Ho-Hyun Nahm**

ADNDRC Interviews continue with Ho-Hyun Nahm, Partner at Barun IP & Law and one of the leading experts in intellectual property law as he discusses with Kiran Sanghera the future of domain name dispute resolution in Korea, in the wider Asian region and globally.

Click [HERE](#) to watch the interview

## 2021 ADNDRC CONFERENCE

**2021 IDRC · ADNDRC**  
International Conference on Domain Name Dispute Resolution  
2021.09.29(WED) 13:30~17:30

**| Program |**

13:00-13:30 | Registration

13:30-14:10 | Opening

[Opening Remarks] Korea Internet & Security Agency, President  
[Congratulatory Remarks] Korean Bar Association, President  
Korea Patent Attorneys Association, President  
[Keynote Speech] Recent Internet Address Dispute Issues and Extensions of Applications  
Jeong-il Suh [Internet Address Dispute Resolution Committee, Chairman]

**Recent Trends in Domain Name Disputes and Policies**  
(Moderator) Seung Nam Shin [Ewha Womens University Law School, Professor]

14:10-15:30 | **Session 1**

[Speech 1] Reviewing and Updating ICANN Policies and Procedures on Trademark Protections: the Uniform Domain Name Dispute Resolution Policy and the Uniform Rapid Suspension Process  
Mary Wong [The Internet Corporation for Assigned Names and Numbers, Vice-President]

[Speech 2] How safe is your personal data on the Internet?  
Christopher To [Gilt Chambers Counsel]

[Panel Discussion] [Speech 1]  
Daehye Lee [Korea University School of Law, Professor]  
Sunyoung Moon [Sookmyung Womens University School of Law, professor]

[Speech 2]  
Boknam Yun [Hankyul Law Group, Attorney]]  
Eungjun Jeon [LOGOS LAW LLC, Attorney]

15:30-15:50 | **Coffee Break**

15:50-17:10 | **Session 2**

[Speech 3] Diagnosis the Impact of the Booking.com Cases Ruling on New gTLD and Proposal of Dispute Guide  
Samuel Lee [YULCHON LLC, Attorney]

[Speech 4] Domain Name Infringement in Korea and the U.S.  
Kyle J. Choi [SHIN & KIM LLC, Attorney]

[Panel Discussion] [Speech 3]  
S. Yong Lee [You Me Patent & Law Firm, Patent Attorney]  
Chinsu Lee [HUROM Cp., LTD., Chief Patent Officer(Patent Attorney)]

[Speech 4]  
Kyuhyong Lee [Patent Court of Korea, Presiding Judge]  
Sungwoo Choi [Woojin Patent & Law Firm, Patent Attorney]

17:10 | **Closing**

Hosted by



인터넷주소분쟁조정위원회  
Internet address Dispute Resolution Committee



Organised by



The 2021 ADNDRC Conference organised by the Seoul office (KIDRC) took place virtually on 29 September 2021.

The virtual event attracted 200 virtual attendees, including relevant industry representatives from dispute resolution institutions and domain name registrars, domain name dispute resolution experts, corporate counsels and intellectual property lawyers.

Since its inaugural conference in 2005, the ADNDRC Conference has provided a unique forum for participants to exchange views on hot topics on domain name dispute resolution, bringing together in-house counsel, barristers, solicitors, arbitrators, domain name experts, and senior executives of major local and international corporations.

The 2022 ADNDRC Conference will take place in October 2022. The conference will be organised by the Beijing office (CIETAC).

## CONTACT US

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<b>Hong Kong Office (HKIAC)</b>	38/F Two Exchange Square, 8 Connaught Place, Central, Hong Kong Tel: (852) 2525 2381 Fax: (852) 2524 2171 Email: hkiac@adndrc.org
<b>Kuala Lumpur Office (AIAC)</b>	Bangunan Sulaiman, Jalan Sultan Hishamuddin, 50000 Kuala Lumpur, Malaysia Tel: (603) 2271 1000 Fax: (603) 2271 1010 Email: aiac@adndrc.org
<b>Seoul Office (KIDRC)</b>	11/F KTF B/D, 1321-11 Seocho-Dong, Seochu-Gu, Seoul Korea Tel: 82 (02) 2186 4564 Fax: 82 (02) 2186 4494 Email: kidrc@adndrc.org