

ADNDRC



Asian Domain Name Dispute Resolution Centre
ANNUAL REPORT

2014

ADNDRC | ICANN Accredited Domain Name Dispute Resolution Provider
www.adndrc.org

CONTENTS

	History and Milestones	Page 2
	Organisation Chart	Page 4
	Chairman's Message	Page 5
	2014 at a Glance	Page 7
	Secretary-General's Report	Page 9

HISTORY AND MILESTONE

Asian Domain Name Dispute Resolution Centre (ADNDRC) was established in 2002 to provide an alternative venue for the time and cost effective resolution of domain name disputes.

ADNDRC, which is accredited by Internet Corporation for Assigned Names and Numbers (ICANN), is widely known as the leading international domain name dispute resolution service provider in the Asian region. Presently, it has four offices located in Beijing, Hong Kong, Seoul, and Kuala Lumpur, which are operated by four renowned arbitration and dispute resolution institutions, namely China International Economic and Trade Arbitration Commission (CIETAC), Hong Kong International Arbitration Centre (HKIAC), Korean Internet Address Dispute Resolution Committee (KIDRC), and Kuala Lumpur Regional Centre for Arbitration (KLRCA).

2013 - December

ADNDRC launches the Uniform Rapid Suspension (URS) services for new gTLDs, becoming the one of the only two URS providers in the world.

2014 - March

ADNDRC launches the TM-PDDRP services for new gTLDs, becoming the one of the three URS providers in the world.

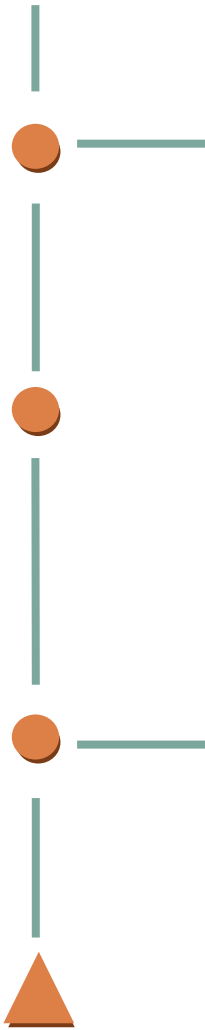
2009 - September

KLRCA starts to operate the Kuala Lumpur Office of ADNDRC.

2006 - May

KIDRC starts to operate the Seoul Office of ADNDRC.





2004 - November

ADNDRC launches services under the ICANN Registrar Transfer Dispute Resolution Policy (TDRP), resolving disputes concerning transfers of domain names between two registrars.

2005 - October

The 1st ADNDRC Conference "Alternative Dispute Resolution in Internet and E-Commerce: Asian Perspective" takes place in Kuala Lumpur hosted by the KLRCA.



2002 - February

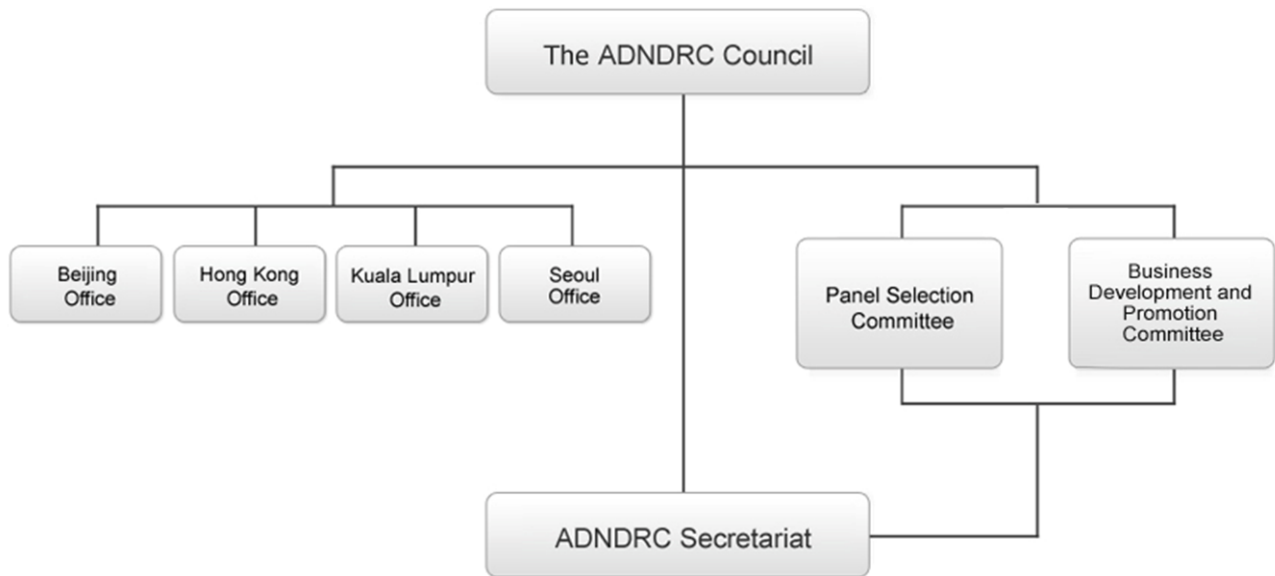
CIETAC and HKIAC establish ADNDRC, and ADNDRC starts to provide dispute resolution services under the ICANN UDRP, being one of the four ICANN accredited UDRP providers in the world and the only one in Asia.

2002 - April

The Beijing Office of ADNDRC operated by CIETAC receives the first case of ADNDRC under the Uniform Domain Name Dispute Resolution Policy (UDRP).



ORGANISATION CHART



Chairman

Edward RUBIN

CHEN Min

Teresa CHENG GBS SC JP

JIAO Yani

Vice-Chairmen

Sundra RAJOO

LI Hu

Michael MOSER

SUH Jeong Il

Christopher TO

YU Jianlong

Secretary-General

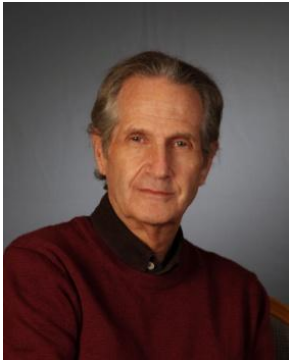
Dennis CAI

Council Members

CHANG Moonchul*

* Appointed on 18 January 2014

CHAIRMAN'S MESSAGE



Edward RUBIN

It gives me great pleasure to present the Annual Report of the Asian Domain Name Dispute Resolution Centre (ADNDRC) for the year 2014.

The year has proven to be an extraordinarily dynamic one for both the Internet community and ADNDRC. With the large expansion of the number of generic Top-Level Domains (new gTLDs), the Internet has experienced a new dynamic, with a corresponding affect on the landscape of domain name dispute resolution.

To meet the increasing need for the speedy resolution of disputes concerning new gTLDs, ADNDRC accepted two new appointments as a dispute resolution provider from ICANN, namely, (1) under the Uniform Rapid Suspension System (URS) and (2) under the Trademark Post Delegation Dispute Resolution Policy (Trademark-PDDRP). These appointments entailed a great deal of preparation work following which we officially launched the two new services in December 2013 and March 2014 respectively.

As a supplement to ICANN's Uniform Domain Name Dispute Resolution Policy (UDRP), URS provides a fast and cost effective path for a trademark rights owner to take steps to take down a new gTLD website which has been registered and used in bad faith. ADNDRC is extremely proud that we are currently one of only two URS service providers in the world accredited by ICANN. Our URS caseload reached double digits within a very short period of time.

In 2014, ADNDRC was appointed by a number of new gTLD registries to establish bilingual dedicated dispute resolution policies for them and to act as their domain name dispute provider. The policies included Sunrise Dispute Resolution Policies (SDRP) and Charter Eligibility Dispute Resolution Policies (CEDRP). We were also appointed by the Organisation for the Promotion, Protection and Progress of Frogans Technology (OP3FT) to provide UDRP services for Frogans addresses. These new developments broadened and deepened the services offered by ADNDRC and our four offices.

During the year ADNDRC launched its new website and online dispute resolution system for URS proceedings, providing a more user-friendly web interface to our users.

ADNDRC also demonstrated its strong bonds to the Internet and legal communities by carrying out a series of activities in the Asia-Pacific region. In January, the 2014 ADNDRC Conference and

Workshop were successfully held in Kuala Lumpur. These very well attended and informative events, organised by the Kuala Lumpur Regional Centre for Arbitration (KLRCA), marked a very high starting point for ADNDRC's promotional campaign for the year. Among several smaller events, ADNDRC organised and co-organised a number of conferences, seminars and talks around the 136th International Trademark Association Meeting (INTA Meeting) in Hong Kong in May, 2014. ADNDRC also continued its attendance at and participation in two ICANN meetings held in 2014, one in Singapore in March and the other in London in June.

The past year has also witnessed a number of changes in the ADNDRC Council and structure of its organisation. First, my Chairmanship of ADNDRC commenced on 1 January 2014 for a term of three years. Second, the Panel Selection Committee and Promotion and Business Development Committee were restructured and re-activated. In addition, at our Council Meeting held in Kuala Lumpur in January, Professor CHANG Moonchul was elected to the Council, and Dennis Cai was named as the Secretary-General of ADNDRC to support to the operations of the ADNDRC Council and its committees.

Of course, none of our successes over the past year would have been possible without the dedicated support from our member organizations, namely, the China International Economic and Trade Arbitration Commission (CIETAC), Hong Kong International Arbitration Centre (HKIAC), Korean Internet Address Dispute Resolution Committee (KIDRC), and Kuala Lumpur Regional Centre for Arbitration (KLRCA).

In closing, I would like to thank the staff and personnel of all our member organizations for their dedication to and efficiency in providing high quality domain dispute resolution services in the ADNDRC offices they respectively operate and for their co-operation in promoting the services of ADNDRC. I also express my gratitude to my colleagues on the Council of the ADNDRC for their continuing interest and support for our organization. Last, but definitely not least, I want to recognize and give a big thank you to Dennis Cai, our Secretary-General, for his tireless devotion to the ADNDRC and its smooth functioning and success.

Edward Rubin
Chairman

2014 AT A GLANCE





SECRETARY-GENERAL'S REPORT

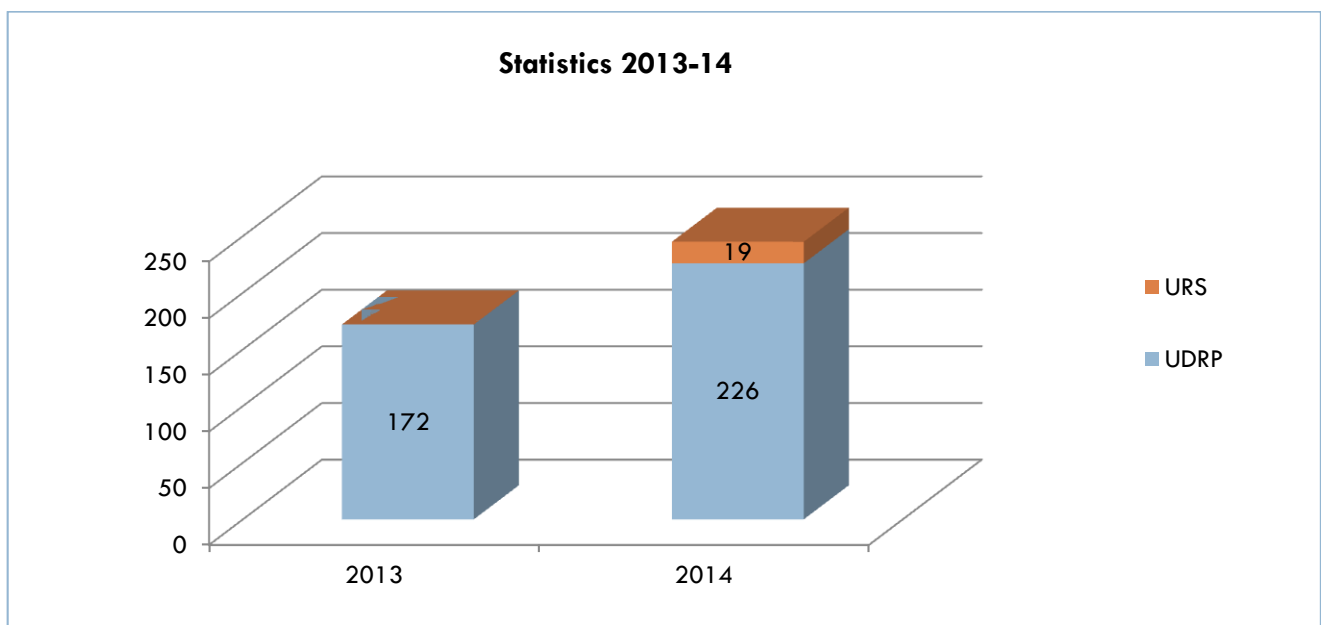


Dennis CAI

1. Caseload

In 2014, the ADNDRC handled 246 new domain name cases concerning 321 disputed domain names. This represents a 41% increase of the number of cases, and 57% increase of the number of disputed domain names from 2013.

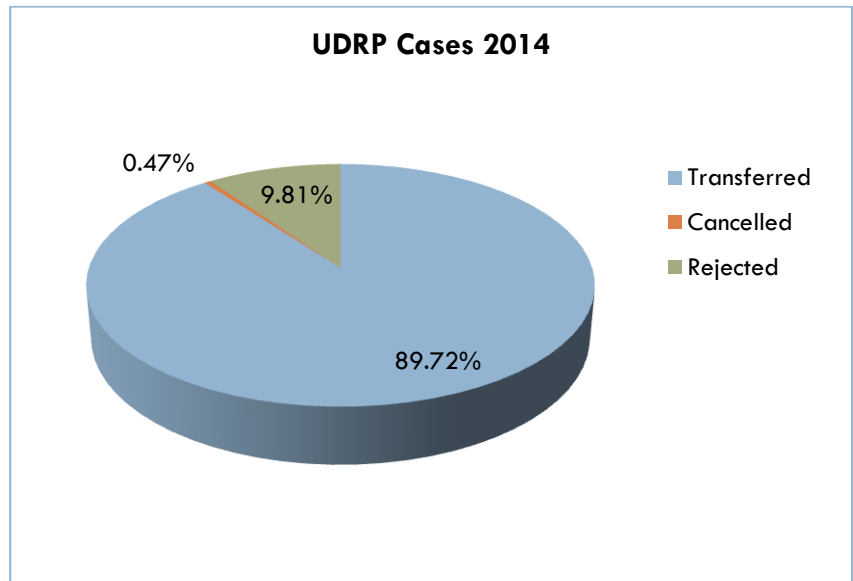
Among the 246 cases, 92% (representing 226 cases) were under UDRP, 8% (representing 19 cases) were under URS. Among the total 321 of disputed domain names, 20% (representing 64 domain names) were new gTLDs.



1.1 UDRP

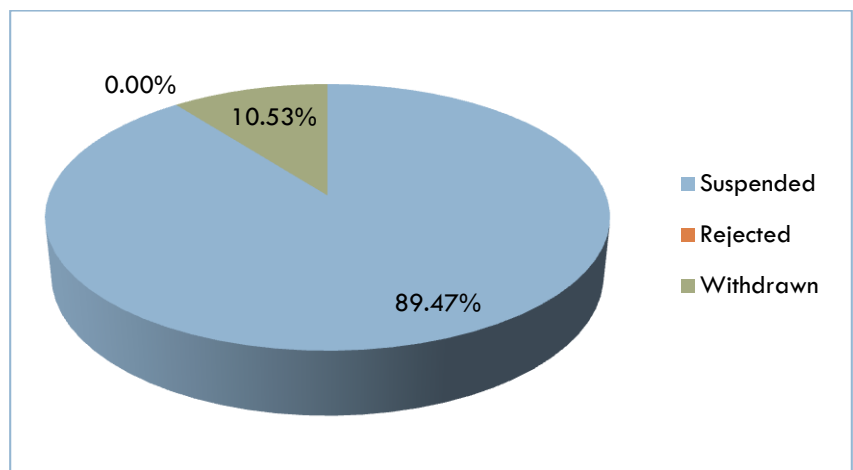
Among the **226 UDRP cases**, 214 cases were concluded with a decision by an administrative panel, and 12 cases were withdrawn by the complainant.

Among the 214 concluded cases, 89.72% (representing 192 cases) resulted in transfer of domain name(s), 0.47% (representing 1 case) in cancellation of domain name registration, and 9.81% (representing 21 cases) in dismissal of complaint.



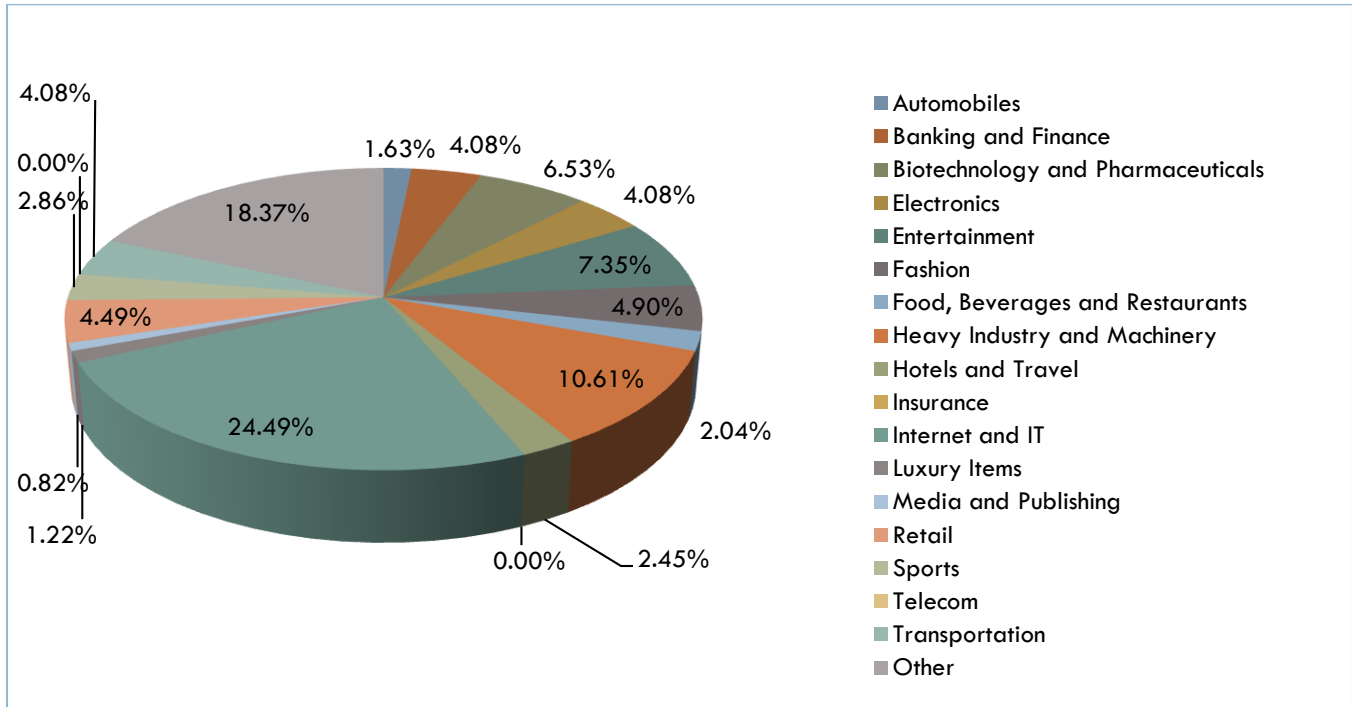
1.2 URS

17 out of the total 19 URS cases resulted in suspension of the disputed domain name(s) and 2 cases were withdrawn by the complainant.



1.3 Caseload by Sectors

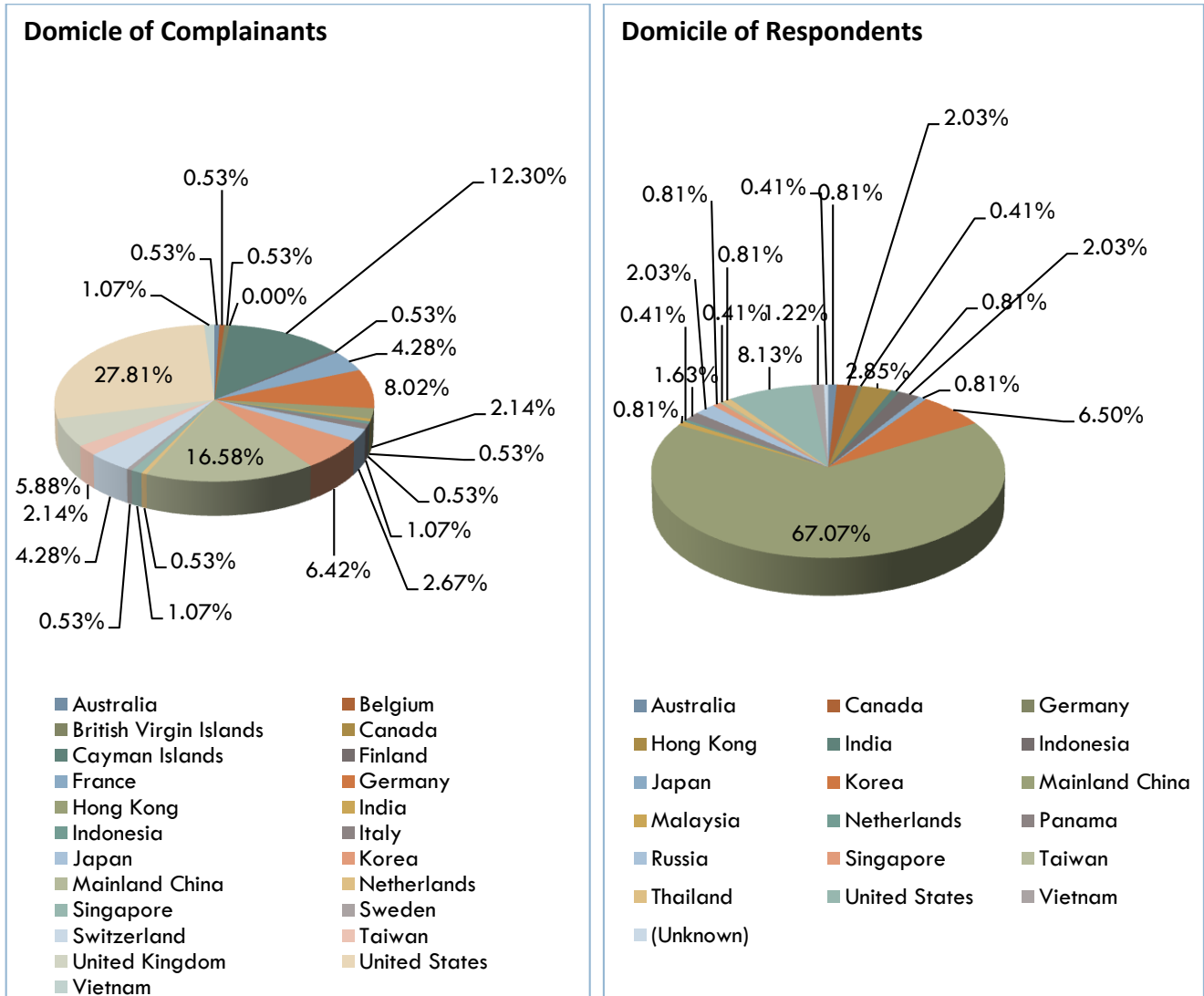
Domain name cases received by ADNDRC in 2014 were from a wide spectrum of sectors. The Internet and IT sector was a cornerstone of our caseload in 2014, accounting for 24.9% (representing 60 cases) of the total cases. Three other major sectors, were the Transportation sector, accounting for 18.37% (representing 45 cases), the Heavy Industry and Machinery sector, accounting for 7.35% (representing 18 cases) and the Biotechnology and Pharmaceuticals sector accounting for 6.53% (representing 16 cases).



1.4 Domicile Profiles of Parties

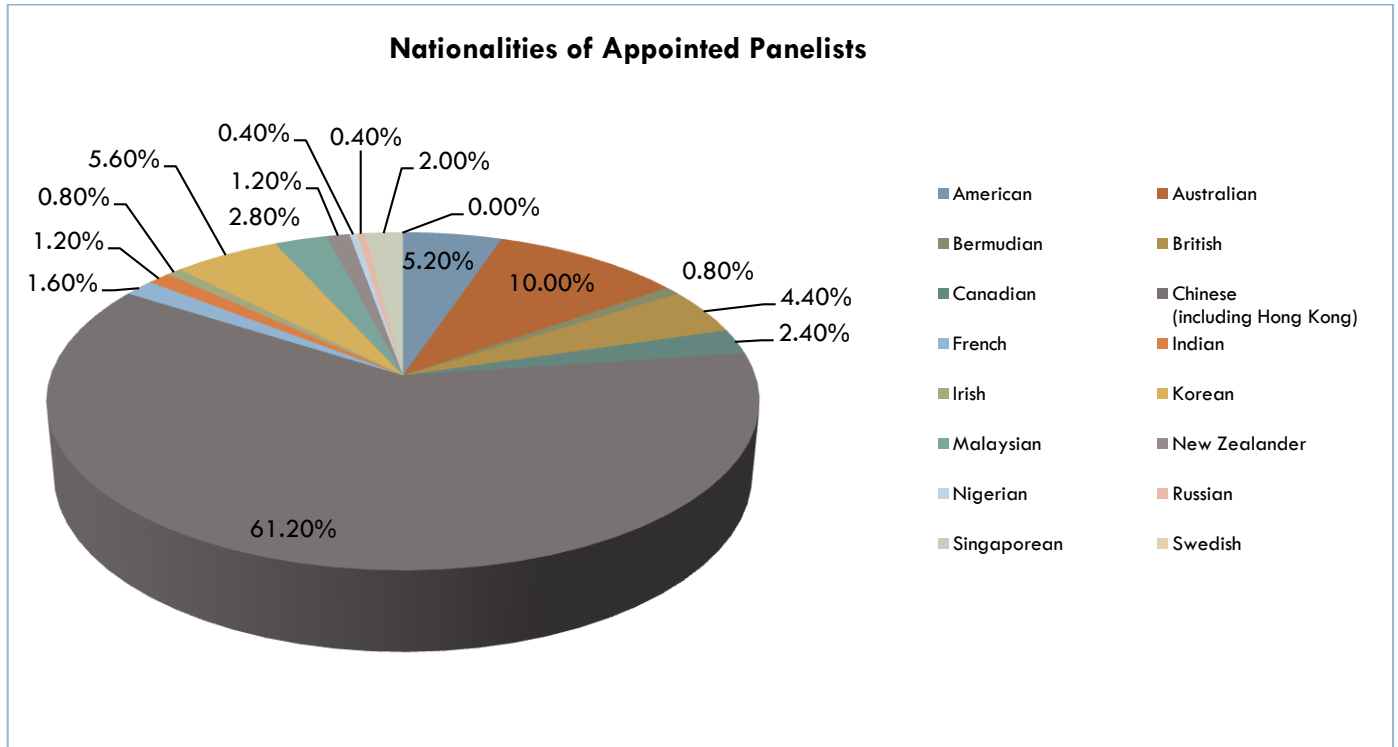
Most of Complainants were from United States (27.8%), Mainland China (16.58%), Korea (6.42%) and European countries, such as Gemany (8.02%) and France (4.28%). Most of respondents were from Mainland China (67.07%), United States (8.13%) and Korea (6.50%).

Domicile profiles of Complaints and Repondents are illustrated as follows:



1.5 Domicile Breakdown of Parties

In 2014, the four offices of ADNDRC made a total of 250 appointments of domain name panelists who were from 16 different jurisdictions.



2. New Appointments as Dispute Resolution Provider

ADNDNRC accepted a total 13 appointments for providing dispute resolution services for new gTLDs, namely 11 appointments for Sunrise Dispute Resolution Policy (SDRP) services, 1 appointment for Chartered Eligibility Dispute Resolution Policy (CEDRP) Services and 1 UDRP services for Frogans addresses.

2.1 SDRP for New gTLDs

Registry Operator	TLD(s)
Beijing Qianxiang Wangjing Technology Development Co., Ltd.	<.ren>
China Organizational Name Administration Center	<.政务> <.公益>
China Internet Network Information Center	<.公司> <.网络>
Elegant Leader Limited	<.xin>
Guangzhou Yu Wei Information Technology Co., Ltd.	<.广东> <.佛山>
HUYI Global Information Resources (Holding) Company Hong Kong Limited	<.商标> <.餐厅>
Jiangsu Bangning Science & Technology Co., Ltd.	<.top>

2.2 UDRP-F

ADNDRC was appointed by the Organization for the Promotion, Protection and Progress of Frogans Technology to resolve Frogans address disputes under the Uniform Domain Name Dispute Resolution Policy for Frogans Addresses (UDRP-F).

2.3 CEDRP

ADNDRC also accepted appointment from Huyi Global “.商标” Registry (dot Trademark in Chinese) and set up a dedicated Chartered Eligibility Dispute Resolution Policy (CEDRP) for domain names registered under the TLD “.商标”.

3. Committees of ADNDRC

In 2014, ADNDRC restructured and revitalised two committees. One is the Panel Selection Committee, tasked with handling applications for inclusion on the ADNDRC Domain Name Administrative Panel and ensuring the on-going training and quality of our Panelists, and the other Committee is the Promotion and Business Development Committee, which is responsible for the promotion of ADNDRC domain name services globally.

Members of the two committees are listed as follows:

- **Panel Selection Committees**

Chairman: YU Jianlong

Members: CHANG Moonchul

Sundra RAJOO

Christopher TO

- **Promotion and Business Development Committees**

Chairman: Sundra RAJOO

Members: LIANG Hua

SUH Jeong Il

Christopher TO

4. ADNDRC Activities

4.1 Internal Meetings

The ADNDRC Council held 2 meetings during the year, and our annual general meeting was held in September.

4.2 Promotional Events

In 2014, ADNDRC, with the support of its four member organisations, organised and co-organised a number of promotional and educational activities in Asia and elsewhere, with a view to promoting and informing our relevant constituencies about the use of speedy and cost effective resolution of domain name disputes.

Date	Events	Role of ADNDRC
17 Jan	2014 ADNDRC Workshop Organisers: KLRCA & ADNDRC Kuala Lumpur	Organiser Speaker
18 Jan	2014 ADNDRC Conference Organisers: KLRCA & ADNDRC Co-organisers: CIETAC, HKIAC, & KIDRC Kuala Lumpur	Organiser Speaker
12 Mar	2nd Asia-Pacific Internet Leadership Project (APILP) New gTLD Policy and Law Conference Organiser: Law School of Beijing Normal University Beijing	Speaker
23-27 Mar	ICANN 49 Organiser: ICANN Singapore	Participant
2 Apr	Overview of ICANN Uniform Rapid Suspension System (URS) - A New Trademark Rights Protection Mechanism under New gTLDs Organiser: American Chamber of Commerce Hong Kong	Speaker
16 Apr	CCL Talk on Rights Protection Mechanism for New gTLDs	Speaker

	and the Use of ODR Organiser: The University of Hong Kong Hong Kong	
10 May	Charting the New Frontiers of Intellectual Property Protection of Fashion Brands and Designs Organiser: Faculty of Law, The University of Hong Kong Hong Kong	Speaker
14-15 May	The Asia Pac Digital Marketing & gTLD Strategy Congress + The Internet of Names Organisers: DotAsia Organisation Co-organisers: ADNDRC, Internet Society Hong Kong Hong Kong	Co-organiser, Speaker
9 May	Taste of IP in China: Protecting IP from Vineyard to Bottle Organiser: HKIAC Hong Kong	Co-organiser, Speaker
14 May	Domain Names and DNS: Comparative, Institutional Perspectives and Recent Developments in the DNS Governance Hong Kong	Co-organiser
23-27 Jun	ICANN 50 Organiser: ICANN London	Participant, Attendance to URS and TM- PDDRP Providers' Workshop
14 Aug	Asian Domain Summit Organiser: DotAsia Organisation Singapore	Supporting Organisation, Speaker

5. Conclusion

Domain name dispute resolution proceedings administered by ADNDRC were mainly conducted in Chinese, English, and Korean. With the strong support from the four member organizations, ADNDRC continued to provide its services in a fair, speedy and cost-effective manner.

Moreover, ADNDRC's provision of the tailor-made SDRP and CEDRP services to new gTLD operators reinforces our commitment to the internet community and to serve as a world-class one-stop domain name dispute resolution provider.

The large scale of the promotional and education activities carried out by ADNDRC in 2014 effectively enhanced the awareness among business people, legal professionals, and brand owners of the advantages of our services, including ICANN'S Rights Protection Mechanism for new gTLDs.

2014 was a new start for ADNDRC, and we look forward to a challenging and exciting 2015.

I would like to thank my counterparts in our four offices in the region for their excellent co-operation and efficiency, thus making my task that much easier.

Dennis Cai

Secretary-General



ADNDRC


Beijing Office:



中国国际经济贸易仲裁委员会
CHINA INTERNATIONAL ECONOMIC AND
TRADE ARBITRATION COMMISSION

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Hong Kong Office:



香港國際仲裁中心
Hong Kong International
Arbitration Centre

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38/F Two Exchange Square, 8 Connaught Place, Central, Hong Kong	hkiac@adndrc.org	(852) 2524 2171	(852) 2525 2381

Kuala Lumpur Office:



**KUALA LUMPUR REGIONAL
CENTRE FOR ARBITRATION**

ADDRESS	E-MAIL	FAX. NO	TELEPHONE NO
Bangunan Sulaiman, Jalan Sultan Hishamuddin 50000 Kuala Lumpur	klrca@adndrc.org	(603) 2271 1010	(603) 2271 1000

Seoul Office:



Internet address Dispute Resolution Committee
INTERNET ADDRESS DISPUTE SOLUTION

ADDRESS	E-MAIL	FAX. NO	TELEPHONE NO
Platinum Tower, 398 Seocho-ro, Seocho-gu, Seoul, Korea, 137-857	kidrc@adndrc.org	82-2-405-5209	82-2-405-6788