IVETT PAULOVICS



Date of birth: 12/01/1981

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About me

- Qualified lawyer in Italy and Hungary with 20-year experience in intellectual property, technology, and international business law
- Arbitrator, Mediator, and former Legal Case Manager in IP and Internet disputes
- External consultant and author of legal studies for the European Commission on the digital protection of IP rights

Professional experience

Since 2023 Lawyer at Avv. Ivett Paulovics Law Firm, Milan

- Providing legal services to businesses: legal advice and consultancy, commercial contract drafting and negotiation, priority searches, IP prosecution, monitoring, due diligence, immaterial asset evaluation, portfolio management, enforcement in administrative, court, and alternative dispute resolution proceedings (arbitration, mediation and Internet disputes).
- Participating in EU tendering and authoring legal studies for the European Commission involving a wide range of stakeholders: Study on intellectual property domain name information and alert system (geographical indications and domain names), DG Grow-DG Agri, 2023.

2015-2024 Legal Case Manager for Internet Disputes at MFSD Intellectual Property Dispute Resolution Center and Academy, Milan

- Overviewing the online dispute resolution service and the external relations for the Uniform Rapid Suspension System (URS) domain disputes (150+).
- Developing the online case management system with the software house.
- Project management in the achievement of ICANN approval, elaborating strategies, position papers, recommendations and reports, participating at public comment periods and public consultations, representing MFSD before ICANN.
- Organising and providing training sessions and awareness raising events.
- Mentoring women intellectual property professionals to pursue arbitrator appointments and otherwise enhance their profiles and practice.

2018-2022 Co-founder and Partner at Fasano Paulovics Società tra Avvocati, Milan

- Providing legal advice and assistance in extrajudicial matters, and in judicial, administrative and alternative dispute resolution proceedings in intellectual property law, unfair competition, technology law, international business law, agri-food law, art and cultural heritage law, fashion law.
- Project management in EU tendering and carrying out comparative studies for the European Commission (Study on the evaluation of practices for

combating speculative and abusive .eu domain name registrations for DG Connect, 2020; Study on Domain Name System (DNS) abuse for DG Connect 2022)

2009-2018 Senior Associate at Fasano Avvocati, Milan

2008 Associate at Manzato & Associati, Milan

 Drafting international commercial contracts (sale, manufacturing and supply, distribution, licensing, transfer of know how, joint venture, etc.), drafting pleadings and written submissions in international commercial arbitration, Internet disputes, researching and providing legal advice in intellectual property, international private law, ADR and judicial cooperation in civil matters in the EU.

2004-2008 Trainee Lawyer at Gerencsér Ügyvédi Iroda, Budapest-Szentendre, Studio Legale Avv. Picerno, Milan, Studio Legale Avv. Antongiovanni, Milan

2003 Legal Intern at Criminal District Court, Budapest, C'M'S' Adonnino Ascoli & Cavasola Scamoni Law and Tax Firm, Milan

Other relevant professional experience

- Arbitrator (UDRP and .ca Panelist) for the Internet disputes at Asian Domain Name Dispute Resolution Centre, Canadian International Internet Dispute Resolution Centre, FORUM (formerly National Arbitration Forum), and Czech Arbitration Court - Arbitration Center for Internet Disputes
- Arbitrator in IP and international business disputes at Inter-Pacific Bar Association
- Contributing author on TMT law and ADR at LexisNexis
- Blog editor at <u>sikkissima.com</u> Fashion Law Blog

Higher education

2014-2015, 2019, 2020 Università degli Studi di Milano, Milan

- Postgraduate course on legal tech, coding for lawyers, artificial intelligence and blockchain legal issues, 2020
- Postgraduate course on corporate law, 2019
- Postgraduate course on fashion law, 2014-2015

2002-2003 Università Cattolica del Sacro Cuore, Milan

• Erasmus scholarship in EU and international law

1999-2004 Pázmány Péter Catholic University, Budapest

Juris Doctor (LL.D.) in law and political science (final grade: cum laude)

Other relevant certifications and post-graduate courses

2024 Dr Martin Husovec (LSE) - Beehive Education

• Online certificate course on EU Digital Services Act

2022 MFSD Intellectual Property Dispute Resolution Center, Milan

• Certificate course for mediators in civil and commercial disputes (50-hour)

2021 The London School of Economics and Political Science, London

• Certificate course on public policy analysis

2020 United Nations Office for Disarmament Affairs (UNODA), New York

Online course on cyber diplomacy

2019 Italian School for the Judiciary (Scuola Superiore della Magistratura), Rome

Intensive course on agri-food law

2019 European University Institute, Florence

Intensive course on artificial intelligence and legal issues

2012 World Intellectual Property Organization (WIPO), Geneva

Advanced course on domain name dispute resolution

2011 Sotheby's Institute of Art, London

· Advanced course on art law

Languages

- Italian: full professional working proficiency (C2)
- English: full professional working proficiency (C1)
- Hungarian: native proficiency (C2)
- Spanish: elementary proficiency (A2)
- French: elementary proficiency (A1)

Memberships

- Milan Bar Association
- Internet Corporation for Assigned Names and Numbers (ICANN) Rights
 Protection Mechanisms Policy Development Process Working Group
- European Commission DG Communications Networks, Content and Technology (DG Connect) High-Level Group on Internet Governance
- European Commission DG Communications Networks, Content and Technology (DG Connect) .eu ccTLD Multistakeholder Advisory Group
- European Communities Trademark Association (ECTA) Mediation Committee (Vice-Chair)
- International Council of Museums (ICOM) Audiovisual and New Technologies Committee
- oriGIn Organization for an International Geographical Indications Network

Main studies and publications

- Cybersquatting for LexisNexis, 2025
- Nominet dispute resolution service (DRS) for LexisNexis, 2024
- <u>Uniform Rapid Suspension System</u> for LexisNexis, 2020, 2023, 2024
- Study on intellectual property domain name information and alert system (geographical indications and domain names) for the European Commission DG Grow-DG Agri, 2023
- <u>Criminal liability of businesses for copyright infringement</u>, in La responsabilità da reato degli enti e delle persone giuridiche, Key Editore, November 2023, ISBN 978-88-279-1383-3

- <u>Study on Domain Name System (DNS) abuse</u> for the European Commission DG Communications Networks, Content and Technology, 31 January 2022, ISBN 978-92-76-46586-7
- Study on evaluation of practices for combating speculative and abusive domain name registrations for the European Commission DG Communications Networks, Content and Technology, 21 July 2020, ISBN 978-92-76-20634-7
- The armory of the domain disputes in Journal of the Italian Trademark and Patent Attorneys Bar Association, 1 March 2018, pages 22-24, ISSN 2421-3535
- The Uniform Rapid Suspension System Procedure A Right Protection Mechanism in the Expanded Domain Name Landscape in Inter-Pacific Bar Association (IPBA) Journal - Issue no. 88 12/2017, pages 30-35, ISSN 1469-6495