

GANNA PROKHOROVA

Arbitrator/ Domain Name Panelist

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Date of Birth: **October 30, 1983**

Nationality: **Ukrainian**

AREAS OF SPECIALIZATION

Trademarks, Designs, Copyright, Patents, Unfair Competition, Domain Names, Internet Law, Litigation, Legal Advice, E-commerce, Licensing, Advertising, Contract Law, IT Law, Personal Data Protection, Unfair Competition, Brand Protection & Anticounterfeiting

Admission to the Bar:

Kyiv Bar Association (UA) – since March 2009

Brandenburg Bar Association (GE) – since Dec 2023



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DOMAIN NAME DISPUTES EXPERIENCE

Working in Intellectual Property since 2006, Ganna became actively involved in advising on the policies of the .UA domain and the registration of second-level domain names in the ccTLD zone .UA. Her practice focuses particularly on e-commerce issues and IPR infringements on the Internet. In the context of pre-trial domain dispute resolution, her work includes negotiating with registrants and registrars on the transfer of domain names or the annulment of domain delegation, as well as advising on the UDRP and similar policies implemented by different ccTLD Registries, and filing domain name complains with various arbitration centers.

Following the launch of the UA-DRP procedure in Ukraine in 2019, Ganna became one of the first WIPO Domain Name Panelists. She has been a WIPO Domain Name Panelist under UDRP and UA-DRP at WIPO (Geneva, Switzerland) since 2019, a URS Examiner at MFSD (Milan, Italy) since 2019, and a Domain Name Panelist at the Czech Arbitration Court (Prague, Czech Republic) since 2024.

WORK EXPERIENCE

Mamunya IP (Kyiv, Ukraine)

Jan 2022 – Present Partner
October 2020 – Dec 2021 Counsel

AEQUO Law Firm (Kyiv, Ukraine)

Dec 2018 – Sept 2020 Senior Associate at IP Practice

Pakharenko & Partners, IP & Law Firm (Kyiv, Ukraine)

May 2017 – Dec 2018	Head of Legal Department
Oct 2015 – Apr 2017	Senior Associate
Nov 2006 – Oct 2015	Associate

EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS**Education**

2016 – Master of Intellectual Property (graduated with honors). The Institute of Intellectual Property of the National University "Odesa Academy of Law"

2006 – Master of Law (graduated with honors). Kyiv National Economic University (KNEU)

LANGUAGES

English, Ukrainian, Russian

MEMBERSHIP IN PROFESSIONAL ASSOCIATIONS

International Trademark Association (INTA), Chair of the Copyright Committee 2024-2025

European Community Trade Mark Association (ECTA), member of the Anti-Counterfeiting Committee 2019-2025

MARQUES, member of the Planning Team 2023-2024

Pharmaceutical Trade Marks Group (PTMG), since 2016

Ukrainian National Bar Association (UNBA), since 2009; member of the Board of IP since 2019

Ukrainian Bar Association (UBA), since 2006; member of the Board (Kyiv Branch) (2019-2020)

RECOGNITIONS

- Chambers and Partners acknowledged Ganna Prokhorova for her advice to clients on trademark, copyright, and design law, as well as for her active involvement in trademark litigation, domain name disputes, and anti-counterfeiting efforts. Ganna Prokhorova is listed among the top IP lawyers in Ukraine according to **Chambers and Partners Europe 2024**.
- Ganna Prokhorova is recognized as a **Trade mark star 2024** by the **IP Stars**.
- Listed among **Golden League** individuals by **World Trademark Review (WTR) 1000 2024**: *"Approaching 20 years of service, savvy strategist Ganna Prokhorova is widely reputed for her sound counsel that has led domestic and international clients to the successful protection of their IP rights, as well as displaying mastery of IP litigation and domain name disputes"*.
- Thought Leader in Trademarks and Copyright according to **Who's Who Legal (WWL): IP 2024**
- Ganna Prokhorova has been recognized (three years in a row) as a Rising Star in Intellectual Property according to the latest **The Legal 500 EMEA 2024**.

HOBBIES

Palette knife oil painting, studying art history, travelling and collecting elephant figures from all over the world