

# Shoko TSUTSUI

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**Languages:** Japanese – native, English – business level, French - intermediate  
**Email:** [s-tsutsui@tsutsui-pat.com](mailto:s-tsutsui@tsutsui-pat.com)

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## **Professional Qualification:**

2000-  
Patent Attorney of Japan

## **Education:**

2009-2010  
CEIPI-Centre d'études internationales de la propriété intellectuelle, pour Marque et Dessin et Model  
(Trademark and Design course)

1996-1998  
Keio University, Japan  
Master degree for Policy and Media (Intellectual Property)

## **Current Position:**

President, TSUTSUI & ASSOCIATES (2022-)

## **Professional experience before current position:**

Vice President, TSUTSUI & ASSOCIATES (2014-2022)  
Employee, TSUTSUI & ASSOCIATES (2004-2014)

Nomura Research Institute, Ltd. (2000-2004)  
In house counsel, Intellectual Property Department,  
Software business related Intellectual Property matter, not only trademark, copyright, but also patent.

## **Areas of Specialization:**

Trademark prosecution, enforcement, portfolio management, consulting; Unfair Competition Prevention Act consultation and enforcement; Copyright consultation and enforcement; Foreign filing and prosecution for all kinds of Intellectual Property rights; Software and business method patent; Branding.

## **Membership in Professional Bodies:**

JPAA, AIPPI, APAA, FICPI, and JTA

## **Experience in Intellectual Property:**

24 years' experience as prosecution and litigation Patent Attorney of Japan. Spent three years and a half, as in-house counsel in a software integration and business consulting Japanese company (Nomura Research Institute), and the rest as a Patent Attorney of Japan, specialized mainly in Trademark, Unfair Competition Prevention Act, Copyright. Consulting all kinds of IP protections, foreign related consulting to clients. Represented more than 10 patent, trademark, and unfair competition related litigations, collaborated with attorneys at law, before the Japanese court.

## **Experience in Domain name dispute resolution:**

Listed in the possible panels for JIPAC (Japan Intellectual Property Arbitration Centre) (2021-)

Appointed as Panellist for several JDRP decisions.  
Represented as a counsel in domain name disputes.