

# Young Joo Song

Company: KAI IP Law LLC  
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## Education

Master's degree of Simultaneous English Interpretation - Graduate School of Interpretation and Translation of Hankuk University of Foreign Studies in February 1995

Undergraduate degree of English and English Literature - Yonsei University in February 1993

## Work Experience as Patent/Trademark Attorney

Passed the Korean Patent Bar in 2004

2005~2012. 9 – Associate attorney at Yoon & Yang IP LLC

2012. 10 ~2017. 2 – Associate attorney at Kim & Chang

2017. 3 ~ 2021. 6 – Partner at Yoon & Yang IP LLC

2021. 7 ~ present – Partner at KAI IP Law LLC

Director of International Affairs of Korea Patent Attorneys Association

Director of International Affairs of Korea Trademark & Design Association

## Experience in Domain Dispute Resolution Field

Write a booklet titled as <Domain Names in the Republic of Korea: Protection and Registration Policies> for Italian Chamber of Commerce in Korea in September 2008

## Experience in Lectures and Conferences related to IP Field

### Lectures for foreign IP attorneys and Brand Owners

Panelist of <Issues of Tobacco Plain Packaging> at 2012 AIPPI World Congress at Seoul in October 2012

<Trademark Similarity Judgement Methods of Korea>at PTMG(Pharmaceutical Trade Marks Group) Conference in October 2016

<Consumer Survey Evidence in Korea> at Trilateral Meeting of China, Japan and Korea in May 2019

<Partial Design System in Korea> at Trilateral Meeting of China, Japan and Korea in June 2018

<The Interplay between Design and Copyright Protection for Industrial Products> at Trilateral Meeting of China, Japan and Korea in April 2012

### **Lectures for Korean IP attorneys and Brand Owners**

Panelist of <Global Trade and Counterfeit Products> Session at 13<sup>th</sup> International Intellectual Property Protection Conference in February 2023

<Revisions of Chinese Trademark Act and Japanese Design Act> at KOTA (Korea Trademark and Design Association) in December 2019

<Legal Issues and Precedents of Cancellation Action regarding Variation Marks KOTA (Korea Trademark and Design Association) in June 2019

### **Articles regarding Trademark Matters in IP Journals**

INTA Bulletin Vol. 74 No. 1 (2019.1.15/SOUTH KOREA: Should Intent to Use be Recognized if Applicants are Legally Prohibited from Using a Mark?)

INTA Bulletin Vol. 73 No. 12 (2018.7.15/SOUTH KOREA: Revised Unfair Competition Prevention Act Specifies Protection of Trade Dress and Business Ideas)

INTA Bulletin Vol. 73 No. 6 (2018.4.1/SOUTH KOREA: The Band or the Agency – Who is the Rightful Owner of a K-Pop Band Name?)

APAA Newsletter Issue No. 42 (2024.8/[KOREA] Korea's Supreme Court rules that antiquated terms can be recognized as trademarks)

APAA Newsletter Issue No. 35 (2024.6/[KOREA] Korea Acknowledges Secondary Meaning for “Buldak Bokkeum Myeon”)

APAA Newsletter Issue No. 18 (2020.8/[KOREA] MCM Achieves Universal Well-known Status)

APAA Newsletter Issue No. 15 (2020.3/[KOREA] Major Changes to South Korea's Trademark Examination Process in 2020)

APAA Newsletter Issue No. 14 (2019.12/[KOREA] How to Judge the Distinctiveness of Descriptive Composite Marks)

APAA Newsletter Issue No. 13 (2019.9/[KOREA] Louis Vuitton prevails in ‘parody’ battle against The Faceshop's My Other Bag collaboration)

APAA Newsletter Issue No. 10 (2018.12/[KOREA] Distinctive or descriptive? Supreme Court ruling sets precedent for considerations of similarity)

APAA Newsletter Issue No. 8 (2018.6/[KOREA] According to the Finding of the Korean Patent Court, “FOX” and “MUDDYFOX”, Both Claiming Bicycles in Class 12, Are Not Confusingly Similar)

ILO Intellectual Property Newsletter (2016/Registered design rights doubly protected by Unfair Competition Prevention and Trade Secrets Protection Act)

World Trademark Review Daily (2022/What KIPO's new examination guidelines mean for virtual

goods

World Trademark Review Daily (2015/Landmark decision puts the freeze on copying ice cream shop's trade dress)

World Trademark Review Daily (2014/Changes to Trademark Examination Guideline Introduced)

### **International Conference Experience**

#### **AIPPI World Congress**

2023/Hangzhou, China

2022/Istanbul, Turkey

2012/Seoul, Korea

#### **TM5 Meeting**

TM5 Meeting (2017/Alicante, Spain)

TM5 Meeting (2011/Washington, USA)

#### **INTA (11 times)**

2023/Atlanta, USA

2022/Singapore

2021/Washington DC, USA

2019/Boston, USA

2018/Seattle, USA

2017/Barcelona, Spain

2016/Orlando, USA

2015/San Diego, USA

2014/Hong Kong

2012/Washington DC, USA

2007/Chicago, USA

#### **APAA**

2022/ Busan, Korea

2019/Taipei, Taiwan

**China Trademark Festival (5 times)**

2019/Yinchuan, China

2018/Tangshan, China

2017/Guilin, China

2016/Kunshan, China

2015/Haikou, China