

Dr. Joseph LEUNG Wai Fung 梁偉峯博士

**DBA, MBA, MMgt, MEd, PgDipArb, PgCertPMsy, FCIM, FBCS,
FHKIoD, FHKCS, FSCS, MCIArb, AHKIArb, HKMAAL Accredited
Mediator (General), ADNDRC Panelist, DISC Certified
Behavioural Consultant**



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Areas of Expertise

Domain Names, Intellectual Property, Information and Communications Technology, Mediation, Arbitration, Dispute Resolution, Digital Marketing, Social Media, E-Government, E-Commerce, Digital Payment, Digital Leadership

EDUCATION BACKGROUND

Post-secondary Education :

- Postgraduate Diploma in Human Resources & Business Psychology, HKU SPACE (Year 2020) – with Distinction
- Postgraduate Certificate in Managerial Psychology, HKU SPACE (Year 2017) – with Merit
- Postgraduate Diploma in Arbitration, HKU SPACE (Year 2016)
- Doctor of Business Administration, University of Newcastle, Australia (Year 2015)
- Master Degree of Education in I.T., University of Wollongong, Australia (Year 2010)
- Master Degree of Management in I.T. Management, Macquarie University, Australia (Year 1998)
- Master Degree of Business Administration, University of Leicester, United Kingdom (Year 1993)

PROFESSIONAL QUALIFICATIONS & MEMBERSHIP

- DISC Certified Behavioural Consultant
- Fellow Member of The Chartered Institute of Marketing, UK

- Fellow Member of Hong Kong Institute of Directors
- Fellow Member of British Computer Society, HK
- Fellow Member of Hong Kong Computer Society
- Fellow Member of Singapore Computer Society
- Full Member of the Chartered Institute of Arbitrators, UK
- Panelist of the Asian Domain Name Dispute Resolution Centre (ADNDRC)
- Associate Member of the Hong Kong Institute of Arbitrators
- Accredited Mediator of the Hong Kong Mediation Accreditation Association Ltd

HONORARY & VOLUNTARY SERVICES

- Member of Digital Transformation Committee of The Society of Rehabilitation and Crime Prevention, Hong Kong
- Advisory Panel Member for M.A. in Global Communication and B.S.Sc. in Global Communication Programmes for School of Journalism and Communication, Chinese University of Hong Kong (2019 – Now)
- Member of Bauhinia Foundation Research Centre (2010 – Now)
- Member of the Savantas Policy Institute (2010 – Now)
- Member of Mediation Steering Committee and its Committee on Regulatory Framework, Department of Justice, HKSAR (2019 – Now)
- Alternate Director, Joint Mediation Helpdesk Online (2017 – Now)
- Honorary Adviser, Unwire.hk / Unwire.pro (2015 – Now)
- Member of the Telecommunications Regulatory Affairs Advisory Committee (TRAAC) of the Communications Authority, HKSAR (2012 – 2014)
- Member of Telecommunications Users and Consumers Advisory Committee, Office of the Telecommunication Authority, HKSAR (2010 – 2012)
- Member of Technical Standards Advisory Committee, Office of the Telecommunication Authority, HKSAR (2010 – 2012)

- Member of Notaries Public Disciplinary Tribunal Panel, Chief Justice, HKSAR (2008 – 2014)
- Member of Industry Training Advisory Committee – ICT Sector, Education Bureau, HKSAR Government (2004 – 2010)
- Member of Industry Consultative Network – ICT Sector, Employee Retraining Board (2010 – 2013)
- Board Director, Hong Kong Internet Registration Corporation Ltd (2002 – 2008')
- Member of Joint Committee on Information Technology in Social Welfare Sector, Social Welfare Department, HKSAR Government (2002 – 2008')
- Member of the Information Technology Strategy Steering Committee (2001 – 2004'), Hong Kong Institute of Certified Public Accountants
- Advisory Committee Member (2000 – 09'), Department of Manufacturing Engineering & Engineering Management, City University of Hong Kong
- Hong Kong Convention Ambassador, Hong Kong Tourism Board
- Appointed Subject Expertise (Information Technology) of the Hong Kong Council for Accreditation of Academic and Vocational Qualifications (2002 – Present)
- Honorary Consultant, Commercial Radio Interactive (a subsidiary of Hong Kong Commercial Radio) (2010 – 2015)
- Committee Member, The Chartered Institute of Arbitrators (East Asian Branch)
- Executive Committee Member (2000 – 02), Hong Kong Internet Service Providers Association
- Council Member (1999 – 2001), Hong Kong Computer Society
- Member of Provisional Board of HKDNR (Hong Kong Domain Name Registry) – (2000 – 2002)

EMPLOYMENT HISTORY (INFORMATION & COMMUNICATIONS TECHNOLOGY)

- **AsiaPay (HK) Ltd**
 - Position : Director, Corporate Development (October 2002 – 2010)

- **Hong Kong Computer Society (October 2001 – October 2002)**
 - Position : Executive Director
- **SmarTone Mobile Communications Ltd (November 1999 – February 2001)**
 - Position : Manager, Content Development (Portal Services)
- **Vigers (HK) Ltd (June 1998 – November 1999)**
 - Position : Head of Technology & Information Services
- **C.Y. Leung & Co Ltd (January 1997 – June 1998)**
 - Position : Regional Information Technology Manager
- **Richard Ellis Ltd (February 1993 – December 1996)**
 - Manager – Management Information Systems (HK & Singapore Office)
- **Chesterton Petty Ltd (December 1988 – October 1992)**
 - Position : Computer Systems Analyst
- **Gerald Hook Chartered Surveyors (June 1985 – December 1988)**
 - Position : Computer Systems Analyst

EMPLOYMENT HISTORY (TEACHING & LEARNING)

- **Sofia University, United States**
 - Position : Adjunct Professor (Feb 2016 – Now)
- **School of Professional Education & Executive Development
The Hong Kong Polytechnic University (Aug 2008 – Now)**
 - Position : Lecturer and Programme Director
- **College of LifeLong Learning, The Hong Kong University of Science & Technology (2004 – 2009)**
 - Position : Part-time Instructor
- **Department of Computing, The Hong Kong Polytechnic University (2003 – 2006)**
 - Position : Visiting Lecturer
- **Department of Computer Science, The University of Hong Kong (2002 – 2004)**
 - Position : Visiting Lecturer
- **HKU School of Professional and Continuing Education (2000 – 2002)**

- Position : Visiting Lecturer
- **HKU Cyberport Institute (2002 – 2004)**
 - Position : Visiting Lecturer
- **IGDS (Integrated Graduate Development Scheme), The Polytechnic University of Hong Kong (2004 – 2006)**
 - Position : Visiting Lecturer

MEDIATION EXPERIENCE (2018 – Now)

- Pro-Bono Cases :
 - Year 2018 (March 2018)
 - ◆ Membership Fee Dispute
 - Result : Settled
 - Year 2018 (May 2018)
 - ◆ Membership Fee Renewal Dispute
 - Result : Settled
 - Year 2018 (Oct 2018)
 - ◆ Students Dispute on assignment
 - Result : Settled
 - Year 2019 (Feb 2019)
 - ◆ Dispute on teaching assignment arrangement
 - Result : Settled
 - Year 2019 (July 2019)
 - ◆ Dispute on alumni activities
 - Result : Settled
- Commercial Cases :
 - Year 2019 (Nov 2019)
 - ◆ IT firm dispute with partner
 - Result : Parties settled before mediation meeting

RESEARCH EXPERIENCE

- Provision of Service for Research and Study on Issues Relating to Mediation Hong Kong, commissioned by Department of Justice, HKSAR Government

- (Sept 2020 – Dec 2021)
- Cross-sector Initiative on Community Resilience – Profession Traineeship Programme for First-time Job-seekers in Caring Industries (Monitoring, Evaluation and Learning research (MEL)), commissioned by Hong Kong Jockey Club
 - (October 2020 – October 2022)

PRESENTATION EXPERIENCE

- **Presentation to Small & Medium Enterprise Business Unit**
 - Date : 8th October 2019
 - Topic : Latest developments of Digital Payments
 - Organizer : HK Trade Development Council
- **Presentation to "Branding To Win Seminar : New Retail . Brand . New Power !"**
 - Date : 27th August 2019
 - Topic : Rebuild Brand Strategies in the Era of New Retail
 - Organizer : HK Brand Development Council
- **Presentation to EPICOR Asia Customer Summit in Kuala Lumpur, Malaysia**
 - Date : 8-9th July 2019
 - Topic : Connected Enterprise is not just Connectivity
 - Organizer : EPICOR Software Corporation
- **Presentation to MBA Class**
 - Date : 23rd March 2019
 - Topic : Landscape of Mediation in Hong Kong
 - Organizer : School of Business, The HK Polytechnic University
- **Presentation to EPICOR Asia Customer Summit in Kuala Lumpur, Malaysia**
 - Date : 9th November 2018
 - Topic : E-Government

- Organizer : Tai Kung Po Newspaper Media Training Centre
- **Presentation to MBA class student**
 - Date : 31st October 2018
 - Topic : Latest development of ICT in Hong Kong
 - Organizer : MBA, Dept of Textile, The HK Polytechnic University
- **Presentation to Joint Mediation Helpline Office Mediation Seminar**
 - Date : 13th June 2016
 - Topic : Mediation in Information Technology
 - Organizer : Joint Mediation Helpline Office

OTHER ENGAGEMENTS

- Column Writer for :
 - Hong Kong Economic Journal
 - eZone
 - SCMP Jiu-Jik
 - SCMP Education Post
 - SingTao PC Market
 - SingTao Job Market
 - SingTao Lifelong Learning
- Blogger for :
 - HK Trade Development Council

Publication

Leung, J. (2015). *Social Media in e-Government An Empirical Study of Adoption Factors and Consequences* (1. Aufl. ed.). Saarbrücken: LAP LAMBERT Academic Publishing.

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