



## Zhongqi Zhou

Beijing Senior Adviser

+86-10-6604 6038

+86-10-6641 5678

zhouzhq@ccpit-patent.com.cn

V-card

Print

### Qualification:

Patent Attorney since 1986  
Attorney-at-Law since 1992

### Technical Field:

Chemistry, Chemical Engineering, Pharmaceuticals, and Agrochemicals

### Languages:

Chinese and English

### Education and Training:

- Bachelor of Science in Chemical Engineering from Tianjin University in 1984
- Diploma in English Language from Beijing Teacher's College in 1985
- Master of Law from University of International Business and Economics in 1993
- Trained in a law firm in Washington D.C., USA in 1989
- Trained in a law firm in Washington D.C., USA in 1999

### Professional Experience:

- Joined CCPIT Patent and Trademark Law Office in 1984
- Director of Chemical Division of the firm from 1992 to 1998
- Director of New York Office of the firm from 1998 to 2001
- Assistant President of the firm from 2002 to 2004
- Vice President of the firm from 2004 to 2023
- Senior Adviser of the firm since 2023

### Practice Area:

Mr. Zhou's practice focuses primarily on prosecution, enforcement, and licensing of patent, trademark, and other intellectual property related matters. He has successfully represented many major corporations, especially foreign and domestic chemical companies and pharmaceutical companies, in patent prosecution and litigation.

When he worked in New York Office of the firm, he provided extensive and intensive consultation on the Chinese intellectual property laws to US companies and law firms. He acquired knowledge of US intellectual property laws and practice.

In addition to be a practitioner, Mr. Zhou dedicated a lot of his time and energy to the operation of the firm. As a vice president, his responsibility, among others, is to coordinate trademark related business of the firm.

### Affiliation:

- President of LES China
- Arbitrator of China International Economic and Trade Arbitration Commission
- Panelist of Asian Domain Name Dispute Resolution Centre
- All China Patent Agents Association
- China Intellectual Property Society

### Publication and Presentation:

Co-Author: Chinese Patent Course, Patent Documentation Publishing House, 1994;  
Author: Basic Features of Temporary Protection of Patent Rights and Its Enforcement, China Patent Agency, Vol. 2, 1995  
Author: Study on Statutory Time Limit for Patent Infringement Litigation, China Patent Agency, Vol. 1, 1996  
Author: Application of the Procedure of Advance Execution in Patent Infringement Litigation, Intellectual Property, Vol. 1, 1996  
Author: General Principles for Assuming Civil Liability of Patent Infringement, China Patent Agency, Vol. 4, 1996  
Author: Principle of First to Invent of the United States and the World Trade Organization, China Patent Agency, Vol. 3, 2000  
Author: A Latest Decision on Patent Dispute Made by the Supreme Court of the United States, Intellectual Property, Vol. 1, 2003  
Author: Trademark Dilution: Real Injury Rather Than Merely Possibility, China Trademark, Vol. 7, 2003  
Author: Judicial Protection of Patent Rights, Managing Intellectual Property, China IP Focus 2004  
Author: Conflicts of Registered Trademarks and Resolution Thereof, Electronics Intellectual Property, Vol.4, 2005  
Author: China chapter, World Trademark Yearbook 2006, Globe Business Publishing Ltd, 2006  
Co-author: Protection of Intellectual Property Rights at Trade Fairs in China—Analysis of the Current Legal Framework and Comparison with Other Approaches, UC Davis Business Law Journal, Volume 10, Edition 2, Spring 2010  
Author: Chinese walls: tackling infringement in China, World Intellectual Property Review-BRIC Report 2011  
Author: Importance of Developing Self-owned Brands: From the Perspective of Transformation of Economic Development Pattern, China Trademark, Vol. 7, 2011  
Author: Overcoming Trademark Obstacles in China: Understanding and Following Local Rules, The American Lawyers, October 2011  
Author: Assuming Liability of Trademark Infringement in Search Engine Keyword Advertising, China Trademark, Vol. 11, 2011  
Author: Key Amendments to The Chinese Trademark Law, Les Nouvelles, June 2014

Presentation: Patent Protection in China, Trends and Means of Obtaining Complex IP Protection, Budapest, Hungary, September 2003  
Presentation: Patent and Trademark Protection in China, Intellectual Property Rights in China, Utrecht, the Netherlands, October 2004  
Presentation: Patent Protection in China, International Conference on Intellectual Property & Commercialization, Seoul, Korea, November 2004  
Moderator: Three-Dimensional and Color Mark Registration in the PRC, Table Topics of INTA's 128th Annual Meeting, Toronto, Canada, May 2006  
Presentation: Protection of Trademarks in Keyword Advertising, Online Shopping and Domain Name Grabbing, Joint Meeting LES Switzerland/University of Zurich, Zurich, Switzerland, November 2009  
Presentation: Key Issues in Trademark Protection in China, BIPF 2010, Rio de Janeiro, Brazil, December 2010  
Presentation: Patent and Trademark Enforcement in China, BIPF 2011, Moscow, Russia, September 2011  
Presentation: Embracing the New Economy Embarking on a New Journey, Alibaba Intellectual Property Agent Conference, Beijing, China, December 2018



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### Contact Us

10/F, Ocean Plaza 158 Fuxingmennei Street Beijing 100031, China

+86-10-66412345 / +86-10-68516688

86-10-66415678