

## **Paddy TAM**

BEng LLM MCIArb

Brand Protection Product Manager

CSC Digital Brand Services

Nationality: Chinese (Hong Kong)

### Dispute Resolution Training & Experience

- ADNDRC UDRP Panelist & URS Examiner
- AIAC (formerly called KLRCA) .MY Domain Name Panelist
- Czech Arbitration Court UDRP Panelist
- HKIAC Domain Name Panelist
- MFSD URS Examiner
- ADR Forum UDRP Panelist & URS Examiner
- Filed over 300 UDRP, URS and other Domain Name Dispute Resolution Complaints, including but not limited to .com, .cn, .hk, .tw, .au, .sg, .my, .uk, .eu, .ca, .us, .in, .za, etc.
- Supervised over 1000 Domain Name Dispute Resolution Cases
- Moderator of the ADNDRC UDRP Workshop 2023
- Speaker of the APAC DNS Forum 2022 - Privacy Trends & Domain Name Dispute Resolution
- Speaker of the ADNDRC Domain Name Conference 2016
- Speaker of the HKIAC Domain Name Seminar 2013 & 2015
- Member of the ICANN Rights Protection Mechanism Working Group
- Drafter of the ADNDRC Supplemental Rules for UDRP, URS, TM-PDDRP & TDRP, and the Policies and Rules for Sunrise Dispute Resolution (SDRP)

### Career

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|--------------|---|--|
| 2011-2015    | - | Domain Name Case Officer, Hong Kong International Arbitration Centre (HKIAC)<br>Domain Name Case Officer, Asian Domain Name Dispute Resolution Centre (ADNDRC) |
| 2016         | - | Head of Domain Name Dispute Resolution, HKIAC<br>Secretary General, ADNDRC   |
| 2016-2020    | - | Intellectual Property Advisor, CSC Digital Brand Services  |
| 2020-Present | - | Brand Protection Product Manager, CSC Digital Brand Services   |

### Area of Expertise

- Domain Name Dispute Resolution
- Brand Protection
- Intellectual Property
- Information Technology
- E-commerce
- Arbitration & Mediation
- Anti-counterfeiting
- Anti-phishing

### Language

Fluent in Chinese and English

### Publications

- HK offers frontline combat against online infringements (China Business Law Journal, 2013)
- Cases in Brief – Dispute Resolution (Hong Kong Lawyer, 2014-2016)