

DR GUSTAVO MOSER

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Cambridge, United Kingdom

Arbitration solicitor at LexisNexis @PSL Arbitration in London, United Kingdom.

Counsel, panellist and arbitrator in the practice areas of intellectual property, international commercial law, domestic and international sale of goods, private international law, and dispute resolution mechanisms.

Qualified to practice law in Brazil, Portugal and England & Wales.

Gustavo has managed many hundreds of arbitrations, mediations and expert determinations in his capacity as legal counsel at the London Court of International Arbitration (LCIA), and as legal officer at the World Intellectual Property Organization Arbitration and Mediation Center (WIPO Center). His experience spans across a broad variety of industry sectors, jurisdictions, applicable laws and legal areas.

ACADEMIC AND PROFESSIONAL

Education

- Ph.D in International Commercial Law, University of Basel, Switzerland (2017)
- LL.M in International Commercial Law and Business Law, Federal University of Rio Grande do Sul, Brazil (2009; and 2012)
- Bachelor of Law (LL.B), Federal University of Rio Grande do Sul, Brazil (2007)

Qualifications

- Solicitor of England and Wales (2022)
- Portuguese Bar Admission (2020)
- Brazilian Bar Admission (2008)

Academic appointments

- **Swiss International Law School (SiLS) – in collaboration with the Faculty of Law at Bond University, Australia**
Course Leader – Intellectual Property Law and International Dispute Resolution (2014-2019)
- **Queen Mary University of London – London, United Kingdom**
Research Fellow in International Arbitration, School of International Arbitration (2016)

Professional experience

- **LexisNexis ®PSL Arbitration – London, United Kingdom**
Arbitration Solicitor (2023-)
- **London Court of International Arbitration (LCIA) – London, United Kingdom**
Legal Counsel – International Arbitration Practice (2016-2022)
- **Shearman & Sterling LLP, Paris, France**
Trainee Associate – International Arbitration Group (2015)
- **World Intellectual Property Organization (WIPO) – Geneva, Switzerland**
Associate Legal Officer – WIPO Arbitration and Mediation Center (2011-2015)
- **Court of Appeals of Rio Grande do Sul, Brazil** Law Clerk (2008-2011)
- **Trigueiro Fontes Advogados (Law Firm), Brazil** Associate (2006-2008)
- **Silveiro Advogados (Law Firm) S/C, Brazil** Legal Assistant (2006)
- **Ruy Rosado de Aguiar Jr. Advogados (Law Firm), Brazil** Legal Assistant (2004)

PUBLICATIONS

Full list of 50+ publications available at [gustavomoser.com]

Books

- *International Sale of Goods – Rethinking the Applicable Law* (Portuguese), Almedina, 2022.
- *Negotiating International Commercial Contracts: Practical Exercises*, Eleven International Publishing, 2020.
- *Rethinking Choice of Law in Cross-Border Sales*, Eleven International Publishing, 2018.
- *Commentary of the United Nations Convention on Contracts for the International Sale of Goods 1980* (Portuguese), Atlas, 2015.
- *Arbitration and Mediation of Intellectual Property, Sports and Entertainment disputes* (Portuguese), Appris, 2014.
- *International Sale of Goods –The United Nations Convention on Contracts for the International Sale of Goods 1980* (Portuguese), Atlas, 2011.

Book chapters

- I. Schwenzer & E. Muñoz (Eds.), *Global Sales and Contract Law*, Oxford University Press, 2022. Special Contributor to Chapter 4 (Contract and the Laws) and Chapter 5 (Modern Practice of International Sales Law).
- Paul Mason & Horacio Grigera-Naón (Eds.), *International Commercial Arbitration Practice: 21st Century Perspectives*, Lexis-Nexis, 2022. Chapter 7: International Commercial Arbitration Practice in Western Europe.

Articles

- *Human Arbitrators (the Undisputed Champion) v Robots (the Challenger)*, Hong Kong Law Journal, Vol. 50, Part 1, 2020, pp. 215-242.
- *Inside contracting parties' minds: the decision-making processes in cross-border sales*, Journal of International Dispute Settlement, Vol. 8, Issue 2, 2017, pp. 250-279.
- *Arbitration and Choice of Law in Cross-Border Transactions: a Potential Interplay?*, ASA Bulletin, Vol. 34, Issue 1, 2016, pp. 95-111.
- *Parties' Preferences in International Sales Contracts: An Empirical Analysis of the Choice of Law*, Uniform Law Review, Vol. 20, Issue 1, 2015, pp. 19- 55.