



Asian Domain Name Dispute Resolution Centre
- a charitable institution limited by guarantee registered in Hong Kong

PHILIP JOHN SHEPPARD

Qualifications B.Sc. FIPRA
e-mail info@zapparazzi.com

PROFILE

British national, born in London. Brussels-based international affairs practitioner and intellectual property advisor. International experience in Switzerland, Dubai, UK and Ireland. Former manager with Shell and consultant with Ernst & Young. Former global president International Public Relations Association.

EDUCATION

Merchant Taylors' School, UK
University of Southampton, UK, B.Sc. Economics with Honours

AREA OF EXPERTISE

Intellectual Property ; Domain Names ; ICANN

INTELLECTUAL PROPERTY EXPERIENCE

16 years of intellectual property management with the European Brands Association. WIPO standing committee on trademarks. AIM trademark committee. European Union trademark office (OHIM) users group. European Union phare / tacis trademark programme to Eastern Europe. Single Market, Production And Consumption group of The European Union Economic & Social Committee expert witness. Co-ordinator AIM EU Anti-Counterfeiting network. OECD Business and Industry Advisory Committee. Interaction on IP matters with EU, International Chamber of Commerce, UN Economic Commission for Europe, World Customs Organisation and World Trade Organisation.

INFORMATION TECHNOLOGY EXPERIENCE

Active since 1999 on IP issues within ICANN.
Chairman ICANN Names Council 2001 - 2002
Business constituency representative to the ICANN GNSO Council 1999 - 2009
Chairman ICANN Operations Steering Committee
Member of the ICANN President's Committee UN issues
Member European Commission working group for .EU
Member Trademark Clearing House Implementation Assistance Group
Advocate for UDRP and uniform rapid suspension.
I introduced to ICANN concepts from trademark law to the 2011-12 new domain name policy on legal rights objection, public interest and domain name similarity.

ARBITRATION AND MEDIATION EXPERIENCE

Chair investigation panel for the International Public Relations Association.
Chair investigation panel for the Society of European Affairs Professionals.