

## ***Peter L. Michaelson, Esq., F.C.I. Arb., C. Arb., Former Trustee C.I.Arb.***

Attorney, Arbitrator and Mediator  
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### *Primary Practice Areas and ADR Experience:*

Serves, since 1991, as an ADR neutral (arbitrator and mediator) primarily involving IP (patent and trademark), IT, and other technology-related disputes encompassing, e.g., telecom, infrastructure (including BIT disputes) and energy (oil, gas, solar), and secondarily other commercial areas. Also served, from 1979-2012, as an active IP practitioner concentrating in patent matters (primarily complex electronic, communications and computer-related and mechanical technologies) and trademark matters; and from 2010-2012 as General Counsel (virtual) for Direct Grid Technologies, LLC.

As a neutral, Pete has arbitrated over 500 domestic and international disputes primarily: IP, IT, telecom, and other technology-related disputes, and secondarily other commercial disputes; with damages claimed in some of those disputes in the range of US \$100-600 Million. Handled domestic and international arbitrations under UNCITRAL, ICC, LCIA, WIPO, CPR and AAA/ICDR rules. Serves as chair, sole arbitrator and co-arbitrator. Mediated over 200 domestic and international disputes, including an international patent dispute concerning mechanical and electronic aeronautical technologies with approximately US \$600 Million in dispute. Mediated numerous patent litigations in US District Courts involving complex electronic and mechanical technologies and Hatch--Waxman based pharmaceutical patent disputes. Mediated a wide range of other substantive areas, including employment, real property and contract, for the New Jersey Superior Court system. To date, rendered approximately 210 domain name arbitration decisions (20 reported in United States Patents Quarterly published by BNA). Has extensive arbitration, mediation and negotiation training. For further details, see [www.plmadr.com](http://www.plmadr.com).

### *Selected Panel Memberships, Professional Associations, etc.:*

Fellow, Chartered Arbitrator and Former Trustee (Americas Region), Chartered Institute of Arbitrators (UK); Fellow, College of Commercial Arbitrators (US); Fellow, Australian Center for International Commercial Arbitration (member of mediation and arbitration panels); Arbitrator (including String Confusion Objections panel) - ICDR; Arbitrator and Mediator (commercial, large complex case and domain name panels; technology, biotech, pharma. and other specialty rosters) - AAA; Arbitrator - LCIA; Approved Mediator/Arbitrator in IP, Domain Name and Legal Rights Objections panels - WIPO; Arbitrator/Mediator - CPR (technology, biotech and e-discovery panels); Arbitrator - British Columbia International Commercial Arbitration Centre; Arbitrator and Mediator - USDC-EDNY; Arbitrator - Financial Industry Regulatory Authority (FINRA); Approved Mediator - New Jersey Superior Court; Accredited Mediator - CEDR (UK). Member: CPR Institute, International Arbitration Club of New York; National Academy of Distinguished Neutrals, American Bar Association (Dispute Resolution and IP sections), New York, New Jersey and Alaska Bar Associations.

Conducted seminars, served as speaker on many occasions, provided numerous presentations concerning various aspects of ADR, IP law and IP-related ADR to various legal groups, and organizations, and authored articles on various aspects of arbitration, IP-related ADR and IP law. Martindale-Hubbell rating: "AV" and Peer Review Rating 5.0 out of 5 ("Pre-eminent"). Avvo rating: "10" out of 10 ("Superb"). Listed in, e.g.,: 2012 Martindale-Hubbell Bar Register of Preeminent Lawyers, "New Jersey's Top Rated Lawyers" (for ADR and Arbitration) 2012 Ed., and The Roster of International Arbitrators, 2nd Ed. (Juris Pub.).

### *Education*

B.S., Electrical Engineering & Economics, Carnegie-Mellon University (CMU), Pittsburgh, 1974; M.S., Electrical Engineering, CMU, 1975; Juris Doctor (JD), Duquesne University School of Law, Pittsburgh, 1979; Master of Laws (LL.M.) - Trade Regulation, New York University School of Law, New York 1985.

### *Bar Admissions*

Pennsylvania (1979), New Jersey (1980), New York (1986) and Alaska (2000) ; US Patent and Trademark Office (1980); and various federal district and appellate courts.