



Marie-Emmanuelle HAAS

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An expertise dedicated to Internet and IP

Marie-Emmanuelle HAAS created her own Law firm in January 2014.

Pioneer of alternative dispute resolution and domain name Law, Marie-Emmanuelle HAAS has developed a recognized practice of Intellectual Property and Digital Law, both in France and abroad. Her scope covers registration procedures of IP rights, advice, pre-litigation or litigation.

Marie-Emmanuelle HAAS was elected in May 2018 member of the board of [EURid](#) (registry of the .eu country code top-level domains). She was elected before, in June 2016, Independent Member of [EURid](#) Strategic Committee.

The Law office ME HAAS is ranked each year as of 2016 by BEST LAWYERS in the category “Intellectual property”, as well as by WTR 2017, WTR 1000 2018, WTR 1000 2019 and WTR 1000 2020 in the category “Recommended individual” for Intellectual property.

Before founding her own law firm, she worked in IP/IT Law firms:

- ALAIN BENSOUSSAN Lawyers (1994 to 2007), director of the trademarks and domain names department
- CASALONGA LAWYERS (May 2007 to 2013)

International experience

Marie Emmanuelle HAAS has a proven track record of working internationally and especially in Germany

- Member of the board of [EURid](#) (registry of the .eu country code top-level domains), elected in May 2018.
- Arbitrator for Intellectual Property disputes at the Hong Kong International Arbitration Center ([HKIAC](#)), as of September 2016
- Independent member of [EURid](#) Strategic Committee, elected in June 2016 (registry of the .eu country code top-level domains)
- Chair of the ECTA’s Internet committee European Communities Trade Mark Association (ECTA) from February 2013 until June 2016.

- Among our achievements:
ECTA submitted comments to ICANN on its Preliminary Issue Report on a Policy Development process to review all Rights Protection Mechanisms (RPMs) in all generic Top-Level domains (com, net, org... and all new TLDs).
Member of the IPC (Intellectual Property Constituency) of ICANN's Generic Names Supporting Organizations, representing ECTA, from February 2013 until June 2016
- Articles featured in GRUR INT of the Max Planck Institute (MPI)
- Collaboration with two German lawyer firms: Storp & Bachmann in Munich (1990/1991) translating contracts, company law, and consultations and then At Wenner, a Franco-German firm (1991-1992) advice and litigation for the German
- One year's research with a grant working at the Max Planck institute (MPI) in Munich (1989/1990) researching on the burden of proof in software litigation in French Law, with a published article in *Grur Int*, member of the Alumni association

Panellist for domain name disputes

Marie-Emmanuelle HAAS is a panellist for domain name disputes before the following resolution service providers:

- Arbitration and Mediation Centre of the WIPO (World Intellectual Property Organisation)
- Czech Arbitration Court
- ADNDRC (Asian Domain Name Dispute Resolution Centre)
- NAF (National Arbitration Forum)

Active participation in professional associations

- Chair of the arbitration and alternative dispute resolution proceedings committee of the French Association of Practitioners and Design Trademark Law (APRAM)
- Chair of the Internet Committee of the European Communities Trade Mark Association (ECTA): from February 2013 until June 2016
- Member of a French work group in the creation of a standard ISO/PC231 « Brand valuation » and the following International development
- Member of Cyberlex, « Law and New Technologies Association »

University lecturing

Since 2004/2005: lecturer at the University of Paris I – Panthéon Sorbonne on “Internet litigation” in Digital Law at Master's level.

As of 2021, she will lecture at University Paris 13 on “Open data and court decisions” at Master's level “droit des activités numériques”.



Publications, conferences and training

Marie-Emmanuelle HAAS has been writing from 1996 numerous [articles](#) that have both been published and featured on line.

- In reference publications (*Le Journal du net*, RF group)
- In Law reviews (*Propriété industrielle* edited by Lexis Nexis, *Propriété intellectuelle* edited by IRPI...), and since 2009 she has written an annual review on French Law and domain names as well as monthly columns in the Law review *Propriété Industrielle* since 2007
- In Professional reviews (*L'Usine nouvelle...*)
- In foreign reviews (*Grur Int* published by the Max Planck Institute)

She frequently speaks at [conferences](#) and gives training courses.

She recently spoke at the « [Summer School on European Information Technology Law](#) » launched by ERA (Academy of European Law) in Trier, Germany, on « Domain names and online trademarks protection » (September 14, 2020).

Education

- Admitted to the Paris Bar (1989)
- DEA in private business Law (University of Paris (1984)
- *Maîtrise* (Masters) in business Law (University of Paris II -1982)
- Prize winner of the German language speech prize by the prestigious *Conférence des Bâtonniers* (1991)
- Licence (BA) in Modern Languages, English and German, University of Paris IV Sorbonne (1979)
- Diploma from the Franco-German Chamber of Commerce (1978)