

# **BIOGRAPHY**

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## **EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS**

- University of Strathclyde, LLM, with distinction, Information Technology and Telecommunications Law
- The University of Hong Kong, PCLL, with distinction
- Manchester Metropolitan University, CPE (Commendation)

## **ACCOLADES/AWARDS**

Since the early 2000s, Gabriela has been recognised as a leading individual by all major legal directories in all areas of IP and has received numerous awards and accolades, including:

#### **Awards**

- Outstanding Practitioner Euromoney Asia Women in Business Law Awards (2019)
- Best in TMT Euromoney Legal Media Group Asia Women in Business Law Awards (2011, 2012, 2015, 2018)
- Best in Privacy and Data Protection Euromoney Legal Media Group Asia Women in Business Law Awards (2017)
- Woman Lawyer of the Year Asian Legal Business Hong Kong Law Awards (2017)
- TMT Lawyer of the Year Asia Legal Awards (2017)
- Best in IP Litigation Euromoney Legal Media Group Asia Women in Business Law Awards (2016)
- Winner of the Intellectual Property category Lawyer Monthly Women in Law Awards (2015)
- Winner of the IT & Internet category for Hong Kong Client Choice Awards (2015)

#### **Directory Rankings**

- Top 100 Women in Litigation: Intellectual Property, China and Hong Kong Benchmark Litigation Asia-Pacific (2020)
- Litigation Star Intellectual Property, Hong Kong Benchmark Litigation Asia-Pacific (2020)
- Global Leader WTR Global Leaders (2019)
- Influential Woman in IP World IP Review (2019)
- Notable Practitioner Hong Kong IFLR1000 (2018-2020)
- Thought Leader Data Privacy and Protection Who's Who Legal: Thought Leaders Data (2020)
- Thought Leader Data Security Who's Who Legal: Thought Leaders Data (2020)
- Thought Leader Information Technology Who's Who Legal: Thought Leaders Data (2020)
- Global Elite Thought Leader Data Who's Who Legal: Data (2019, 2020)
- Expert Who's Who Legal: Trademarks (2019)
- Expert Data Privacy and Protection Who's Who Legal: Data (2018, 2019)
- Expert Data Security Who's Who Legal: Data (2018, 2019)
- Expert Information Technology Who's Who Legal: Data (2015-2019)
- Expert Telecoms & Media Who's Who Legal: Data (2015-2019)
- IP Star Top 250 Women in IP Managing IP (2016-2018, 2020)
- Band 1 Intellectual Property (International Firms), China Chambers Asia Pacific (2008-2020)
- Band 1 TMT: Information Technology (International Firms), China Chambers Asia Pacific (2008-2020)
- Leading Individual TMT: Telecommunications & Broadcasting (International Firms), China Chambers Asia Pacific (2015-2020)
- Leading Individual Intellectual Property: Foreign Firms (China) The Legal 500 Asia Pacific (2019, 2020)
- Leading Individual Intellectual Property (Hong Kong) The Legal 500 Asia Pacific (2015-2020)
- Leading Individual TMT (Hong Kong) The Legal 500 Asia Pacific (2013-2020)
- Leading Individual in Intellectual Property (China-International Firms) Chambers Global (2014-2020)
- Leader WIPR Leaders (2015, 2017-2020)
- Leading Lawyer in Media & Entertainment Asia IP Experts (2014-2018)
- Leading Lawyer in IT & Telecoms Asia IP Experts (2014-2018)
- IP Star for Trade Mark Prosecution Managing IP (2014-2019)
- IP Star for Trade Mark Office Proceedings Managing IP (2014-2019)
- IP Star for Trade Mark: Strategy & Counseling Managing IP (2014-2019)
- IP Star for Trade Mark: Litigation Managing IP (2014-2019)
- IP Star for Copyright & Related rights Managing IP (2014-2019)
- IP Star for IP Transactions Managing IP (2014-2019)
- Highly Recommended Trademark Enforcement and Litigation (China and SARS: Hong Kong) World Trademark Review 1000 (2020)
- Highly Recommended Transactions (China and SARS: Hong Kong) World Trademark Review 1000 (2020)

- Gold Band Trademark Enforcement and Litigation (Hong Kong) World Trademark Review 1000 (2015-2019)
- Recommended Patent: Litigation (Hong Kong) IAM Patent 1000 (2012-2018, 2020)
- Recommended Patent: Transactions (Hong Kong) IAM Patent 1000 (2012-2020)
- Thought Leader Who's Who Legal: Data (2018, 2019)
- Top 100 Elite Lawyers (Foreign Firms) for China-related business China Business Law Journal's A-List (2019)
- China's Elite 50 Lawyers (Foreign Firms) China Business Law Journal's A-List (2018)
- Top 100 lawyers for China The A-List 2017 China Business Law Journal (2017)
- Expert Best of the Best (Global) Expert Guides (2017)
- Expert Technology, Media & Telecommunications Expert Guides (2014-2017)
- Leading Lawyer in Sports and Entertainment Who's Who Legal: Sports & Entertainment (2015-2017) and Who's Who Legal Compendium Edition (2016, 2017)
- Expert Women in Business Law Expert Guides (2015, 2016)
- Recommended Lawyer in Intellectual Property The Legal 500 Asia Pacific (2015, 2016)
- Recommended Lawyer in TMT The Legal 500 Asia Pacific (2015, 2016)
- Expert Patent Expert Guides (2014-2016)
- Expert Trade Mark Expert Guides (2014-2016)
- Listed as one of two Hong Kong IP Litigators in Asia IP "50 IP Litigators in Asia" (2013)

#### **Selected Quotes**

- "I would say she is excellent, a leader in the area," opines a source, with another interviewee confirming: "She has an excellent profile for TMT and always delivers on the high quality I have come to expect from her." Chambers Asia Pacific (2020)
- "is extremely resourceful and advises us on technology and data protection issues."- *The Legal* 500 Asia Pacific (2020)
- "a renowned general IP practitioner with a soft spot for start-ups at the Hong Kong Science & Technology Park, for whom she proactively develops outstanding patent strategies and enforces patent rights. She has an impressively loyal following of famous multinational companies" – IAM Patent 1000 (2019)
- "Highly regarded IT lawyer with expert and broad-based knowledge of outsourcing, transactions as well as disputes" – Who's Who Legal: Data (2019)
- "A perspicacious brand strategist with whetted enforcement skills and a leading light on alternative dispute resolution – she is an IP doyenne." – World Trademark Review 1000 (2018)
- "Recognised as a leader in IP in the technology space. One respondent says, "she is technically strong and up to date, and she really works hard to get ahead of the curve."" – Who's Who Legal: Data (2018)
- "Gabriela Kennedy is the lynchpin of the practice and provides 'very insightful advice' to clients
  across a range of TMT matters including data privacy, cloud computing and fintech." The Legal
  500 Asia Pacific (2018)

#### **LANGUAGES**

English, French, Spanish, Italian, Romanian and Portuguese

## PRESENT POSITION

Gabriela is a partner of Mayer Brown and is the co-leader of Mayer Brown's global Intellectual Property practice; head of the Asia IP and TMT group and a member of the firm's global Cybersecurity & Data Privacy practice.

## **AREAS OF SPECIALIZATION**

- Intellectual Property Law
- Media Law
- Data Privacy and Cybersecurity
- Information Technology and Telecommunications Law

## **MEMBERSHIP IN PROFESSIONAL BODIES**

Gabriela is a prominent and influential figure in the Asia IP and TMT market. Gabriela holds influential roles on a number of boards and panels (set out below).

- ITechLaw (largest association of technology lawyers) Vice President, incoming President in 2021
- International Institute of Communications (Hong Kong Chapter) Board Member
- Co-chair, IP Committee, American Chamber of Commerce in Hong Kong
- Board Member, Hong Kong Ambassadors of Design Ltd
- International Women's Forum- member of the global board and chair of the Forum Development Committee
- Domain name panellist, WIPO (including for Legal Rights Objections and Trademark Post-Delegation Dispute Resolution Procedure) – more than 100 decisions rendered so far in a number of languages
- Domain name panellist, Hong Kong International Arbitration Centre and Asian Domain Name Resolution Centre (including for Uniform Rapid Suspension Procedure)
- Member, DotTrademark Policy Committee
- Arbitrator, Panel of Arbitrators for Intellectual Property Disputes, HKIAC
- Asia Patent Attorneys Association member
- International Trademark Association (INTA) –member
- Hong Kong Institute of Trademark Practitioners
- Sedona Conference WG-11 group on cross-border transfers and e-discovery Chair of the two conferences in Asia
- Cambridge Privacy Forum Participated as part of the Steering Committee in many meetings. It involves a closed group of 40 participants bringing together privacy regulators and privacy influencers, in-house privacy specialist and a minority of private practice privacy lawyers. The group operates in-depth discussions in annual meetings.
- Communications Association of Hong Kong Limited Legal Advisor
- Cable and Satellite Broadcasting Association of Asia Served as Member of Council of Governors
- Member of Editorial Board, Global Data Review
- Member of Professional Board, Computer Law & Security Report
- · Asia editor, Computer and Telecommunications Law Review

# EXPERIENCE IN INTELLECTUAL PROPERTY/TELECOMMUNICATIONS/INFORMATION TECHNOLOGY

Gabriela handles the full spectrum of intellectual property work from litigation to licensing, strategic advice and portfolio management.

Gabriela is one of the most respected IP lawyers in Asia. Well-known in the market for coming up with the solution for the company name hijacking problem in Hong Kong, Gabriela advises a number of well-known brands on pan-Asian branding strategies and handles complex trade mark/passing off litigation for them coupled with domain name work for which she is also well known. She has been involved in high-profile media transactions and litigation, and has advised on complex licensing and franchising deals and disputes involving royalty fees. Gabriela has been involved in lobbying for changes to copyright legislation in Hong Kong and has devised strategies for dealing with online piracy.

On the information technology side, Gabriela's particular expertise includes advising on complex IT transactions and projects, IT outsourcing, cloud-computing, mobile payments, smart card projects, the regulation of encryption technology, software licensing, and disputes stemming from failed IT projects. She has been involved with a number of international organisations in discussions involving standard setting for the cross-border transfer of data and the formulation of strategies to deal with cyber-security.

Gabriela has been involved in a number of high-profile media transactions and litigation including signal piracy litigation during the last three FIFA World Cups on behalf of cable operators and free-to-air licencees, and litigation relating to 'must-carry' and re-transmission rights under the Copyright Ordinance. She has advised collecting societies in relation to licensing deals and disputes involving royalty fees.

Gabriela has extensive experience advising on regulatory and transactional telecommunications matters in Asia. She has advised incumbent operators in Asia on the impact of the introduction of regulation and liberalisation of their respective markets and has substantive experience dealing with the anti-competition provisions in the telecoms law in Hong Kong.

#### **Intellectual Property**

- Acted for a well-known international food and beverage company on all intellectual property aspects of the dissolving of its joint venture in Indonesia.
- Acted for a well-known celebrity hair stylist in Asia on all aspects of his joint venture arrangement for the development of his brand and related hair care products.
- Advised a listed property developer on a dispute with one of its licensors in relation to the operation of award winning of restaurants in Hong Kong.
- Acted for a Hong Kong-based retail company on a parallel import claim in relation to a global cookies brand.
- Acted for a well-known non-profit organisation in HKIAC proceedings involving the breach of a licensing agreement.
- Advised a major Hong Kong media and telecoms company on all aspects relating to their global branding strategies, portfolio management and IP enforcement actions.
- Advising a major cosmetics brand on trademark matters and assisting with enforcement actions in particular in relation to tackling on-line infringement.
- Advised a major sports clothing and footwear company on brand enforcement in Asia, handling a number of trademark infringement High Court Actions proceedings in Hong Kong and assisting with licensing disputes.
- Advised a US coffee company on franchise agreements, licensing agreements and trademark issues. Handling domain name matter for them in China, Hong Kong, Taiwan and Macau.

- Acted for a global multinational supply chain manager in drafting and negotiating several agreements with a European clothing brand for the manufacture and distribution of clothes throughout Asia.
- Advised an established American whiskey brand on trade mark enforcement actions, oppositions and cancellations in Greater China.
- Co-ordinated customs actions for a number of clients including a sports apparel company, a leading toy manufacturer, a global lifestyle brand, an established American whiskey brand and a safety consulting and certification company.
- Handled over two dozen Anton Piller cases (search and seizure orders) for a German
  multinational sports apparel company and developed enforcement and branding strategies for a
  number of clients in a wide range of industries such as toys, sports goods, alcoholic beverages,
  gaming, electronic goods, video-games, across Asia.
- Lobbied on behalf of a music collecting society at the time that the Copyright Ordinance was passed before the handover and represented them in Legco.
- Lobbied for all subsequent amendments to the Copyright Ordinance on behalf of a number of clients and technology and media industry associations.
- Led on a number of cases involving online infringements and negotiated MOUs with online platforms.
- Successfully advised, in the High Court of Hong Kong, in a landmark damages copyright case for a Hong Kong agency that protects the music copyright of its members.
- Advised a number of music publishers on complex music copyright issues.
- Handled a number of High Court cases involving mod-chips and circumvention of technical protection measures (represented a market-leading software, services and solutions provider and several video gaming companies in a landmark case).
- Devised the solution to the company hijacking problem in Hong Kong (invoking UK Court of Appeal case Halifax). These cases led to the formation of the IP Practitioners Liaison Committee with Registrar of Companies (Gabriela was one of the first IP practitioners invited to join this committee) and the eventual changes to the Companies Ordinance which made the enforcement of court orders for the change of name of a company much easier.
- Advised a leading US brewing company on brand protection strategies and enforcement actions against brand cloning companies in Hong Kong and China.

#### Information Technology

- Acted for a multinational luxury goods conglomerate in relation to the review of an e-wallet payment services agreement.
- Advised a retail company on the application of the Hong Kong money service operator licensing regime in relation to the collection of money through the use of a QR code on a mobile app.
- Advised an airport operator on a contract relating to a tender for the acquisition of a video analytics system that utilizes artificial intelligence.
- Advised an airport operator on the adoption of an e-tendering system and on private/public
  certificates; migration to an electronic system, review of terms and conditions and all related IT
  advice during the development of the project. Prepared their standard form IT contracts and ran
  training sessions for over 100 of their IT workforce.
- Advised an international resource-based group on the establishment of a sustainability consortium platform with other industry players, and the use of a blockchain solution to trace the production and sourcing of materials.
- Advised a China-based listed e-commerce giant on several matters concerning the telecommunication licensing, data privacy and unsolicited electronic messaging requirements in relation to the client's international SMS messaging service, SIP voice line services, cloud

- services and other value added services. They concerned the cross-border nature of telecommunications services, and the related licensing and data privacy issues.
- Acted for a property management and development company in the drafting of a template IT
  procurement agreement to cover the general licensing and/or acquisition of software and
  hardware solutions.
- Advised a Hong Kong-based insurtech startup on insurance regulatory issues arising from distribution of insurance products through mobile phone applications.
- Advised a multinational banking and financial services organisation in relation to the HK\$44
  million launch of their new mobile e-wallet payment platform including handling the outsourcing
  and regulatory authorisations, drafting and negotiating the outsourcing agreement between the
  client and its service provider for the operation and maintenance of the e-wallet, the end user
  terms and conditions and personal data collection statement and privacy policy.
- Advised a leading media and information company in the outsourcing of facilities management services, and assisted in amending the local agreements and data protection agreements to ensure compliance with local data privacy laws for Hong Kong, China, the Philippines, South Korea, Japan, Taiwan, Thailand, Indonesia, India, Malaysia, Singapore, Australia and New Zealand.
- Advised on the outsourcing of IT services for end-user and network support throughout Asia as
  well as on an outsourcing agreement between the client and a telecom services provider for the
  provision of data connection services in Greater China.
- Represented a major investment bank in the outsourcing of facilities management services, and assisted in amending the local agreements and data protection agreements to ensure compliance with local data privacy laws for Hong Kong, China, the Philippines, South Korea, Japan, Taiwan, Thailand, Indonesia, India, Malaysia, Singapore, Vietnam, Australia and New Zealand.
- Acting for a leading Asian airline in relation to two data centre services agreements for the
  provision of a data centre solution for the airline's critical, core system, including drafting and
  negotiating the agreement.
- Advised a major Hong Kong property developer in relation to the adoption of back office Software as a Service solution for the management of lease agreements and advising on data privacy issues relating to the transaction.
- Advising a French luxury brand on IT and Data Centre Agreements for a data centre in Hong Kong.
- Advised a global multinational supply chain manager on all IP and IT aspects relating to the acquisition of an e-commerce platform.
- Advised a leading insurance company on a transitional services agreement and software licence agreement, as part of a large share purchase acquisition.
- Acted for leading gaming company on the drafting and negotiation of a consultancy services agreement with a global IT company for the development of a data management system.
- Advised a leading media and information company on the outsourcing of IT services for end-user and network support throughout Asia.
- Advised on an outsourcing agreement between a leading media and information company and a telecom services provider for the provision of data connection services in Greater China.
- Led on a number of high profile IT deals including an international banking group's online, end-to-end trade platform B2BeX (a UK£54 million project which ran for three years), Pan-Asian outsourcing deals (for Goldman Sachs, Noble Group, and Prudential to name a few).
- Advised on cybersecurity issues, payment platforms, encryption issues (including securing membership to Identrus for a number of banks).
- Advised on cloud contracting white paper for software house on adoption of cloud services by customers; drafted and negotiated SaaS and PaaS licences and advised on related data protection issues.

#### **Telecoms**

- Advised a Chinese state-owned company on their investment in a telecommunications
  infrastructure and civil engineering business to fund the construction and deployment of a new
  telecommunication infrastructure to 600 villages in Hong Kong, in order to be able to provide the
  residents in the villages with broadband services. Provided advice on the type of
  telecommunication permits and licences (including the unified carrier license) that need to be
  obtained in order to operate in the business of construction of telecommunications infrastructure
  in Hong Kong.
- Advised a cloud computing company on the offer of voice services as part of its services and applied for telecoms licences in Hong Kong.
- Advised a major car manufacturer on issues relating to connected car communications from a telecoms regulatory point of view.
- Advised a financial software, data, and media company on the provision of "click-to-dial" services
  on its platform, which is an emerging method of communication which does not fit squarely into
  the existing regulatory framework.
- Advised on an industry code to be followed by content service providers (CSPs) and mobile
  network operators (MNOs) in Hong Kong. The industry code sets out guiding principles for
  compliance by CSPs and MNOs to ensure that appropriate procedures and processes are put in
  place to protect consumers.
- Advised on regulatory matters since the mid 1990s and drafted all types of agreements (interconnect; wayleave; equipment lease) and advised on anti-competition issues (including in judicial reviews against the regulator relating to VOIP issues).
- Advised on all types of licensing issues in Asia.
- Advised on the regulatory side in due diligence part of M&A transactions.

# **EXPERIENCE WITH RESPECT TO DOMAIN NAMES**

A leading practitioner in domain names, Gabriela has drafted over 400 domain name complaints and has rendered in excess of 200 decisions, many as presiding panellist in multiple languages. She is a domain name panellist with WIPO, HKIAC, ADNDRC and KLRCA, and has been appointed one of 100 panelists in the world with WIPO for Legal Rights Objections (LRO) in relation to new gTLD domains.

- Advised a major sports clothing and footwear company on domain name strategies for .vn and dealing with online infringement.
- Advised the Hong Kong Domain Name Registration Company Limited on issues relating to phasing out old contracts with customers.
- Advised a leading Chinese e-commerce platform on their domain name strategy and recovered over 400 domain names for them through litigation in many jurisdictions (China, Russia, Ukraine, Kyrgyzstan), and through domain name dispute resolution procedures (UDRP, various local DRP and URS procedures in many jurisdictions including China, Hong Kong, India, Spain, Australia, Greece, Turkey, Russia, Ukraine, England and US).
- Panellist with WIPO and HKIAC and adjudicated on more than 200 cases (some of which have been cited and discussed in the international press). Drafted and filed more than 400 domain name complaints on behalf of clients (UDRP, DRP and URS); one of 100 panellists with WIPO for Legal Rights Objections (LRO) in relation to new gTLD domains.
- Drafted the current domain name agreements, policy and rules for the Hong Kong domain name registry.
- Drafted and advised on the dispute resolution policy of HKIAC and led on a similar project for the Singapore registry.

Drafted the agreements and policy for a new Chinese language gTLD.

## **MAJOR PUBLICATIONS**

- "The Chamber of No Secrets: What Tech and Data/Content-Driven Companies Need to Know about the Hong Kong National Security Law," 28 July 2020
- "Asia IP & TMT: Quarterly Review Second Quarter 2020," 2020 Q2
- "International Developments in Cybersecurity and Data Privacy," 16 May 2020
- "Don't panic, stay calm," CSj, the monthly journal of The Hong Kong Institute of Chartered Secretaries, 23 April 2020
- "Artificial Intelligence: Guidelines Issued by HKMA," Computer Law & Security Review, 1 April 2020
- "Third Time's a Charm Further Draft Amendments Issued for the PRC Personal Information Security Specification," Computer Law & Security Review, 1 April 2020
- "Asia IP & TMT: Quarterly Review First Quarter 2020," 2020 Q1
- "Don't Panic, Stay Calm: Legal Strategies for Addressing Coronavirus Phishing Scams in Hong Kong," 10 March 2020
- "Changes on the horizon New cross-border transfer restrictions and personal information requirements in the Mainland," CSj, the monthly journal of The Hong Kong Institute of Chartered Secretaries, 22 December 2019
- "Asia IP & TMT: Quarterly Review Fourth Quarter 2019," 2019 Q4
- "Asia IP & TMT: Quarterly Review Third Quarter 2019," 2019 Q3
- "Preparing for and Responding to Cybersecurity Incidents, Second Edition," 26 September 2019
- "Cyber Resilience for Insurers GL20," 24 September 2019
- "More Changes on the Horizon: New Cross-Border Transfer Restrictions and Personal Information Requirements in the PRC," 22 August 2019
- "ICO to Impose Fines Totaling of £275 Million Against Two International Businesses for GDPR Violations," 31 July 2019
- "Safe As Houses The PRC Issues Revised Draft of the Personal Information Security Specification," 16 July 2019
- "New Measures to Target Bad Faith Trade Mark Applications in China," 10 July 2019
- "Asia IP & TMT: Quarterly Review Second Quarter 2019," 2019 Q2
- "Legal Perspectives for Technology & Innovation," 16 May 2019
- "Asia IP & TMT: Quarterly Review," 2019 Q1
- "2019 Outlook: Cybersecurity and Data Privacy," 30 January 2019
- "Class Licences for Telecommunications Services Set for Review," 8 January 2019
- "Educate the Public Against Cybercrime," 2019 Official Guide to Communications in Hong Kong, December 2018
- "Hong Kong: Tightening the Reins on Cryptocurrency," 18 December 2018
- "Asia IP & TMT: Quarterly Review," 2018 Q4
- "Computer Says No Prosecuting Smartphone Offences," Computer Law & Security Review, December 2018
- "Open wide! The HKMA's open API framework," Computer Law & Security Review, November 2018

- "Droning On Hong Kong Proposes New Regulations for Drones," Computer Law & Security Review, October 2018
- "Asia IP & TMT: Quarterly Review," 2018 Q3
- "The Future is Here: New Guidelines Issued by the HKMA for Virtual Banks," Computer Law & Security Review, August 2018
- "Asia IP & TMT: Quarterly Review," 27 June 2018
- "Gabriela Kennedy contributes article on PRC landmark decision on online streaming," Leading Internet Case Law. June 2018
- "Virtual Banks New Reality Welcomed by the Hong Kong Monetary Authority," Computer Law & Security Review, June 2018
- "China Issues New Standards on Personal Information Security," 30 April 2018
- "Asia IP & TMT: Quarterly Review," 2018 Q1
- "New Developments relating to China's Cybersecurity Law," Computer Law & Security Review, FEBRUARY 2018
- "2018 Outlook: Cybersecurity and Data Privacy," 30 January 2018
- "Asia IP & TMT: Quarterly Review," 2017 Q4
- "Communications: regulation and outsourcing in Hong Kong: overview," Practical Law, 1 December 2017
- "Navigating the Latest Developments in China's Cybersecurity Law," Computer Law & Security Review, DECEMBER 2017
- "The XXX Files: Privacy Implications in Hong Kong," Computer Law & Security Review, DECEMBER 2017
- "The Pitfalls of Networking: Individual's Conviction Upheld for Transferring Personal Data for Direct Marketing Purposes," Computer Law & Security Review, October 2017
- "Staying Ahead of the Curve: Cybersecurity and Data Privacy-Hot Topics for Global Businesses,"
   28 September 2017
- "Asia IP & TMT: Quarterly Review," 2017 Q3
- "Always on track? Hong Kong Privacy Commissioner issues guidelines on tracking and monitoring by devices," Computer Law & Security Review, August 2017
- "China issues interpretations of criminal offenses involving infringement of citizens' personal information," Computer Law & Security Review, August 2017
- "Asia IP & TMT: Quarterly Review," 2017 Q2
- "IoT (I Own Thee): Hong Kong Releases Results of Study on Wearable Technology Devices," Computer Law & Security Review, June 2017
- "China Issues Interpretations on Criminal Offenses Involving Infringement of Citizens' Personal Information," 17 May 2017
- "All "Hacked" Out: The Hong Kong Securities and Futures Commission Issues Proposals to Reduce Hacking Risks," 16 May 2017
- "Evolution in International Cybersecurity and Data Privacy Governance," Pratt's Privacy & Cybersecurity Law Report, May 2017
- "China Launches Internet App Store Registration Program," Computer Law & Security Review, APRIL 2017
- "Do Not Disturb! Convictions for Breach of the Direct Marketing Restrictions and Unsolicited Electronic Messages Ordinance," Computer Law & Security Review, APRIL 2017
- "China Expands the Scope of the Data Localisation Requirement under its Cybersecurity Law," 21 April 2017

- "Asia IP & TMT: Quarterly Review," 2017 Q1
- "China Adopts New Law on Cybersecurity," 15 March 2017
- "Electronic Discovery & Information Governance Tip of the Month: Preparing to Comply with the EU General Data Protection Regulation," 7 March 2017
- "China Passes Cyber Security Law," February 2017
- "Signing Up to the Future SFC Accepts Digital Signatures," Computer Law & Security Review, February 2017
- "2017 Outlook: Cybersecurity and Data Privacy," 31 January 2017
- "China Launches Internet App Store Registration Program," 23 January 2017
- "More Money, More Worries? Stored Value Facility Licensing Requirements and Privacy Concerns," January 2017
- "Arbitration of Intellectual Property Disputes in Hong Kong," 4 January 2017
- "Bring Home the Data? New Hong Kong Data Privacy Guidelines for BYOD Policies," Computer and Telecommunications Law Review, December 2016
- "China Releases Guidelines to Strengthen Cybersecurity Standardisation," Computer Law & Security Review, December 2016
- "Money for Nothing: Bitcoin Platform "Bitfinex" Hacked in Hong Kong," Computer Law & Security Review, December 2016
- "China Releases Draft Voluntary Information Security Standards for Public Comment," 28 December 2016
- "China Tightens Control Over its Growing Online Streaming Industry by Introducing New Regulations," 28 December 2016
- "Asia IP & TMT: Quarterly Review," 2016 Q4
- "China Passes Cybersecurity Law," 10 November 2016
- "Stored Value Facilities: Licensing and Privacy in Hong Kong," Payments & FinTech Lawyer, October 2016
- "China Releases Regulations on Internet Search Services and Mobile Apps," Computer Law & Security Review, 27 October 2016
- "To Market or Not to Market? Outsourced Service Provider Convicted for Breach of Direct Marketing Provisions," Computer Law & Security Review, 27 October 2016
- "Five Questions General Counsels Should Ask About Cybersecurity and Data Privacy in Asia and Europe," 20 October 2016
- "China Releases Guidelines to Strengthen Cybersecurity Standardisation," 18 October 2016
- "Asia IP & TMT: Quarterly Review," 2016 Q3
- "Bring Home the Data? New Hong Kong Data Privacy Guidelines for BYOD Policies," Bloomberg BNA World Data Protection Report, 28 September 2016
- "More Money, More Worries? Stored Value Facility Licensing Requirements and Privacy Concerns," 5 September 2016
- "China Releases Guidelines to Strengthen Cybersecurity Standardisation," 30 August 2016
- "Riding on the Crest of a New Wave of Risks New Initiatives by the Hong Kong Monetary Authority and the Securities and Futures Commission on Cybersecurity," Computer Law & Security Review, August 2016
- "SAIC of the People's Republic of China Releases Draft Consumer Rights Protection Law," 17 August 2016
- "Beauty and the Beast: New Guidance Note on the Handling of Customers' Personal Data for the Beauty Industry Issued in Hong Kong," 8 August 2016

- "Cyber Hack Immunity A Piped Dream? Cyber Attack on Department of Health in Hong Kong,"
   29 July 2016
- "Data Security and Cybercrime in Hong Kong," Lexology, 22 July 2016
- "China Releases Regulations on Internet Search Services and Mobile Apps," 5 July 2016
- "China Releases Regulations on Internet Search Services and Mobile Apps," China Legal Trends,
   5 July 2016
- "Asia IP & TMT: Quarterly Review," 2016 Q2
- "Navigating the Webb: a private or public affair?," Computer Law & Security Review, 14 June 2016
- "HK's financial regulators focus attention on cyber security," Cyber Security & Law Practice, 13
  June 2016
- "Sharing is Caring: New Electronic Health Record Sharing System for Hong Kong," Bloomberg BNA World Data Protection Report, 19 April 2016
- "Fog lifting over the shadow company debate in Hong Kong?," World Trademark Review (subscription required), 1 April 2016
- "A Crackdown on China's Domain Name Industry," Bloomberg BNA World Communications Regulation Report, 25 August 2015
- "Court of Final Appeal rules Internet not a public place," Computer Law & Security Review, 27 August 2014
- "Shadow Companies: New CFI Judgments," CSi, 18 August 2014
- "The Hong Kong Privacy Commissioner's Crackdown on 'Blind' Recruitment Advertisements over Unfair Collection of Personal Data," Bloomberg BNA World Data Protection Report, 23 July 2014
- "Companies could face prosecution if they don't identify themselves and protect applicants' data,"
   South China Morning Post, 22 July 2014
- "ADNDRC releases its first URS decisions," Managing IP, 27 June 2014
- "Asia IP & TMT: Quarterly Review," 2014 Q2
- "Guess Who's Looking at Your Ad? Blind Recruitment Ads Fall Foul of Data Privacy Laws," 26 June 2014
- "Domains & Domain Names 2014 Hong Kong," Getting the Deal Through, May 2014
- "Cracking down on e-commerce," China Law & Practice, 14 May 2014
- "Two recent IP related cases in Hong Kong," Computer Law & Security Review, 13 May 2014
- "Business & Technology Sourcing Review Issue 20," Spring 2014
- "Curb your piracy," IPPro The Internet, 1 May 2014
- "Hong Kong Court Calls for Proactive Measures Against Shadow Companies," 29 April 2014
- "China starts opening up its telecoms market," Computer Law & Security Review, 1 April 2014
- "Privacy Commissioner condemns the collection of HKID Card copies and date of birth information by a fitness centre," Computer Law & Security Review, 1 April 2014
- "Asia IP & TMT: Quarterly Review," 2014 Q1
- "HKIRC Launches ".hk LOCK" to Tackle Domain Hijacking," 5 March 2014
- "Controversy Continues Over Singapore Licensing Requirements for Online News Site,"
   Computer and Telecommunications Law Review, 30 January 2014
- "Social Media Forums "Innocent" of Defamation?," Computer Law & Security Review, 28 January 2014
- "Asia IP & TMT: Quarterly Review," 2013 Q4

- "Best Practices on NFC Mobile Payments Issued in Hong Kong," 11 December 2013
- "Privacy Commissioner Condemns the Collection of HKID Card Copies and Date of Birth Information by Fitness Centre," 6 December 2013
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## **SELECTION OF RELEVANT PRESENTATIONS (DOMAIN NAMES)**

- Crafting Luxury Experience Programme IP Issues for Start-ups, 6 March 2019
- IEEM IP Programme 2018: The Professional Intellectual Property Update, 7 November 2018
- How Can Startups/Designers Leverage IP to Create Business Value?, 1 November 2018
- Evolving IP Issues in Brand Protection in the Digital Marketing Era, 24 March 2018
- Resolving IP Disputes (Apart From Litigation), 30 November 2017
- IEEM IP Programme 2017: The Professional Intellectual Property Update, 8 November 2017
- SecureSingapore 2017@GovWare 2017, 21 September 2017
- Domain Name and Company Name Hijacking, 24 April 2017
- WIPO Domain Name Panellists Meeting, 23 September 2016
- China's New Security Laws: Making Sense of the Small Print, 10 August 2015
- Tips on New gTLD Dispute Resolution, 12 January 2015
- Partnering with Online Trade Platforms to Protect your IPRs Online, 13 May 2014
- Intellectual Property Committee of the American Chamber of Commerce Seminars, 19 March 2014 & 2 April 2014
- 2014 Asian Domain Names Dispute Resolution Centre Conference, 18 January 2014