

## LI Yee Man, Rosita

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Partner  
ELLALAN

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Date of Birth: 7 May 1966

### Dispute Resolution Training & Experience

Attended a number of seminars and presentations on arbitration:-

Date	Seminars and presentations
2020-12-04	Concurrent Breakout Session – Hong Kong's unique role in IP creation, protection and enforcement as well as dispute resolution in GBA and beyond
2017-10-30	Managing Risks of Third Party Funding in Arbitration: partially enacted HK legislation in the Twilight Zone
2017-08-04	Crossroads in Intellectual Property Law: Arbitration Brexit and Recent Hong Kong Cases
2015-09-18	Litigation Arbitration Series: LCIA vs. ICC Rules (Session 2)
2015-09-11	Litigation Arbitration Series: An Overview of International Arbitration (Session 1)
2011-09-27	Arbitration in HK - developments, trends and issues
1999-09-18	Arbitration - An Alternative Dispute Resolution

### Career

Working Period	Name of Solicitor firm	Position
2020 (Sep) – Present	ELLALAN	Partner
2020 (Feb) – 2020 (Aug)	ELLALAN	Senior Consultant
2008 (Jan) – 2020 (Jan)	Mayer Brown (formerly known as Johnson Stokes & Master, then JSM, and then Mayer Brown JSM)	Partner
1992 (Jan) – 2008 (Jan)	Johnson Stokes & Master	Associate

### Area of Expertise

Rosita has over 28 years of experience dealing with both contentious and non-contentious intellectual property, entertainment and information technology issues in Hong Kong and the Mainland China. She handles the full spectrum of intellectual property work from enforcement, litigation (including handling interlocutory injunctions and Anton Piller orders, Hong Kong Customs seizures, domain name complaints, shadow company name disputes) to licensing and portfolio management. She has advised global conglomerates and Hong Kong blue-chip clients on their global trademark portfolio and enforcement portfolio in APAC, spreading across different industry sectors such as financial services, real estate, retail, hospitality as well as luxury and fashion. Her practice also covers commercial and transaction, assisting clients in drafting and negotiating licence and franchise agreements and conducting IP audit and IP related due diligence.

### Language

Fluent in Cantonese, Mandarin and English

### Other Relevant Experience

Rosita has presented a number of internal and external presentations on intellectual property. She has been recognised as a leading individual in the Intellectual Property field by *WTR 1000 (2016-2021)* and *Chambers Asia Pacific (2011-2020)*. She is also a Recommended Lawyer in Intellectual Property according to *Legal 500 Asia Pacific (2015, 2016 and 2020)* and ranked in *Intellectual Property (International Firms) in China by Chambers Global (2015-2018)*.