

Dr. Joseph LEUNG Wai Fung 梁偉峯

**DBA, MBA, MMgt, MEd, PgDipArb, FCIM, FBCS, FHKIoD,
FHKCS, FSCS, MCIArb, AHKIArb, MHKMC, HKMAAL
Accredited Mediator (General), HKMC Accredited Mediator,
CCPIT-HKMC Joint Mediation Center Coach, CCPIT-HKMC
Joint Mediation Assessor, DISC Certified Behavioural
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Areas of Expertise

Domain Names, Intellectual Property, Information and Communications Technology, Mediation, Arbitration, Dispute Resolution, Digital Marketing, Social Media, E-Government, E-Commerce, Digital Payment, Digital Leadership

EDUCATION BACKGROUND

Post-secondary Education :

- Postgraduate Diploma in Arbitration, HKU SPACE (Year 2016)
- Doctor of Business Administration, University of Newcastle, Australia (Year 2015)
- Master Degree of Education in I.T., University of Wollongong, Australia (Year 2010)
- Master Degree of Management in I.T. Management, Macquarie University, Australia (Year 1998)
- Master Degree of Business Administration, University of Leicester, United Kingdom (Year 1993)

PROFESSIONAL QUALIFICATIONS & MEMBERSHIP

- DISC Certified Behavioural Consultant
- Fellow Member of The Chartered Institute of Marketing, UK

- Fellow Member of Hong Kong Institute of Directors
- Fellow Member of British Computer Society, HK
- Fellow Member of Hong Kong Computer Society
- Fellow Member of Singapore Computer Society
- Full Member of the Chartered Institute of Arbitrators, UK
- Panelist of the Asian Domain Name Dispute Resolution Centre (ADNDRC)
- Associate Member of the Hong Kong Institute of Arbitrators
- Accredited Mediator of the Hong Kong Mediation Accreditation Association Ltd
- Panel Member of the Hong Kong Mediation Centre
- Accredited Professional Mediator of the CCPIT – HKMC Joint Mediation Centre
- Accredited Professional Mediation Coach of the CCPIT – HKMC Joint Mediation Centre
- Accredited Professional Mediation Assessor of the CCPIT – HKMC Joint Mediation Centre

HONORARY & VOLUNTARY SERVICES

- Member of Bauhinia Foundation Research Centre (2010 – Now)
- Member of the Savantas Policy Institute (2010 – Now)
- Member of the Telecommunications Regulatory Affairs Advisory Committee (TRAAC) of the Communications Authority, HKSAR (2012 – 2014)
- Member of Telecommunications Users and Consumers Advisory Committee, Office of the Telecommunication Authority, HKSAR (2010 – 2012)
- Member of Technical Standards Advisory Committee, Office of the Telecommunication Authority, HKSAR (2010 – 2012)
- Member of Notaries Public Disciplinary Tribunal Panel, Chief Justice, HKSAR (2008 – 2014)

- Member of Industry Training Advisory Committee – ICT Sector, Education Bureau, HKSAR Government (2004 – 2010)
- Member of Industry Consultative Network – ICT Sector, Employee Retraining Board (2010 – 2013)
- Board Director, Hong Kong Internet Registration Corporation Ltd (2002 – 2008’)
- Member of Joint Committee on Information Technology in Social Welfare Sector, Social Welfare Department, HKSAR Government (2002 – 2008’)
- Member of the Information Technology Strategy Steering Committee (2001 – 2004’), Hong Kong Institute of Certified Public Accountants
- Advisory Committee Member (2000 – 09’), Department of Manufacturing Engineering & Engineering Management, City University of Hong Kong - Hong Kong Convention Ambassador, Hong Kong Tourism Board
- Appointed Subject Expertise (Information Technology) of the Hong Kong Council for Accreditation of Academic and Vocational Qualifications (2002 – Present)
- Honorary Consultant, Commercial Radio Interactive (a subsidiary of Hong Kong Commercial Radio)
- Honorary Adviser, Unwire.hk / Unwire.pro
- Committee Member, The Chartered Institute of Arbitrators (East Asian Branch)
- Executive Committee Member (2000 – 02), Hong Kong Internet Service Providers Association
- Council Member (1999 – 2001), Hong Kong Computer Society
- Member of Provisional Board of HKDNR (Hong Kong Domain Name Registry) – (2000 – 2002)

EMPLOYMENT HISTORY (INFORMATION & COMMUNICATIONS TECHNOLOGY)

- **AsiaPay (HK) Ltd (October 2002 – Now)**
 - Position : Director, Corporate Development
- **Hong Kong Computer Society (October 2001 – October 2002)**

- Position : Executive Director
- **SmarTone Mobile Communications Ltd (November 1999 – February 2001)**
 - Position : Manager, Content Development (Portal Services)
- **Vigers (HK) Ltd (June 1998 – November 1999)**
 - Position : Head of Technology & Information Services
- **C.Y. Leung & Co Ltd (January 1997 – June 1998)**
 - Position : Regional Information Technology Manager
- **Richard Ellis Ltd (February 1993 – December 1996)**
 - Manager – Management Information Systems (HK & Singapore Office)
- **Chesterton Petty Ltd (December 1988 – October 1992)**
 - Position : Computer Systems Analyst
- **Gerald Hook Chartered Surveyors (June 1985 – December 1988)**
 - Position : Computer Systems Analyst

EMPLOYMENT HISTORY (TEACHING & LEARNING)

- **Sofia University, United States**
 - Position : Adjunct Professor (Feb 2016 – Now)
- **School of Professional Education & Executive Development
The Hong Kong Polytechnic University (Aug 2008 – Now)**
 - Position : Lecturer and Programme Director
- **College of LifeLong Learning, The Hong Kong University of Science & Technology (2004 – 2009)**
 - Position : Part-time Instructor
- **Department of Computing, The Hong Kong Polytechnic University (2003 – 2006)**
 - Position : Visiting Lecturer
- **Department of Computer Science, The University of Hong Kong (2002 – 2004)**
 - Position : Visiting Lecturer
- **HKU School of Professional and Continuing Education (2000 – 2002)**
 - Position : Visiting Lecturer
- **HKU Cyberport Institute (2002 – 2004)**

- Position : Visiting Lecturer
- **IGDS (Integrated Graduate Development Scheme), The Polytechnic University of Hong Kong (2004 – 2006)**
 - Position : Visiting Lecturer

OTHER ENGAGEMENTS

- Column Writer for :
 - Hong Kong Economic Journal
 - eZone
 - SCMP Jiu-Jik
 - SCMP Education Post
 - SingTao PC Market
 - SingTao Job Market
 - SingTao Lifelong Learning
- Blogger for :
 - HK Trade Development Council
 - DBC Radio

Publication

Leung, J. (2015). *Social Media in e-Government An Empirical Study of Adoption Factors and Consequences* (1. Aufl. ed.). Saarbrücken: LAP LAMBERT Academic Publishing.

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