

Matthew A. Murphy

BBus LLB LLM

Solicitor of the Supreme Court of Queensland

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Matthew has over 25 years of China and Asia Pacific legal and business experience, focusing on Intellectual Property, Mergers & Acquisitions (including anti-trust) and International Trade. Matthew has been listed as a leading corporate/IP/technology lawyer by various publishers such as Euromoney, Chambers, World Intellectual Property Review, Chambers, Asia Legal Business, Best Lawyers and the Legal 500 and is an arbitrator (MCI Arb) with the Hong Kong International Arbitration Centre, Beijing Arbitration Commission, AIAC (arbitrator and mediator), CIETAC and the MIAC. Matthew has issued over 150 domain name arbitration decisions since 2001. Matthew is a regular contributor of articles on Chinese and IP law to major journals, and regularly teaches international IP and technology law at the post-graduate level at a number of leading universities.

Prior to joining MMLC, Matthew was with Freshfields Bruckhaus Deringer (Hong Kong, Beijing and London) and Simmons & Simmons (Hong Kong and Shanghai), and Allens Linklaters in Australia. Matthew also worked as a Judge's Associate in Queensland prior to being admitted as a solicitor, and is listed in Who's Who in Business in Australia.

Career

1989-93	-	BBus and LLB, Queensland University of Technology
1994-99	-	LLM, University of Queensland (inc. Chinese law at HKU)
1994	-	Judge's Associate to His Honour Neil McLauchlan QC, Brisbane
1995	-	Articled Clerk, Hill & Taylor, Brisbane
1996	-	Admitted to practice as a Solicitor of the Supreme Court of Queensland
1997	-	Associate, Allens Linklaters, Brisbane
1997-99	-	Associate, Simmons & Simmons, Hong Kong and Shanghai

- 1999-2002 - Senior Associate, Freshfields Bruckhaus Deringer, Hong Kong and London
- 2000- - Listed as a domain name arbitrator with the HKIAC and CIETAC
- 2001 - Admitted as a Solicitor of the Supreme Court of England and Wales
- 2002- - Managing Partner, MMLC Group, Beijing and Brisbane
- 2012- - Adjunct Prof., LLM, University of Queensland – International IP Law
- 2012- - Appointed to the list of arbitrators with the HKIAC
- 2013- - Appointed to the list of arbitrators with the Beijing Arbitration Commission
- 2013- - Appointed an arbitrator and mediator with the AIAC
- 2019- - Appointed an arbitrator with the Maldives International Arbitration Centre

Recent Accolades

"Listed as a leading corporate/IP lawyer by various industry publishers including Euromoney, Chambers & Partners, China Law and Practice, and the Legal 500, Mr Murphy is recognised as **one of the most influential people in foreign and Chinese IP Law** ... The MMLC team is committed to corporate social responsibility through supporting and raising funds for charities such as World Vision, the Smith Family and UNICEF. On a personal level, Mr Murphy has been an **active pro bono contributor** for more than 10 years to the World Bank's Doing Business Project for China and the World Justice Project for China. In 2015, he authored the China Legal Aid report for the United Nations Development Program." - **Australia China Alumni Awards 2016.**

"MMLC Group's Matthew Murphy is recognised by peers for his strategic IP advisory work on behalf of international entities setting up businesses in China. He is particularly well versed in trade mark registrations, invalidation proceedings and brand protection matters." - Chambers & Partners 2020.

"Matthew Murphy of MMLC Group is based in Beijing where he advises international clients on brand protection, trade mark infringement, and patents, with experience also in plant variety right applications. A client comments: "He is obviously highly skilled in relation to IP and TMT matters and is very reliable: he gets the job done, and can handle complicated legal and business matters for us. He gives great guidance."" - Chambers & Partners 2019.

"Boutique firm MMLC Group handles contentious and non-contentious matters for clients in the fashion, technology, and food and beverage industries. Matthew Murphy is recommended for transactional IP, trade mark litigation and brand protection." - Legal 500 2019.

"Boutique firm MMLC Group continued to act for its longstanding clients, which include leading players in the fashion, technology and food and beverage industries, and also received instructions from new clients. The team recently advised one of its repeat clients on a significant criminal IP counterfeiting matter in Eastern China. Matthew Murphy heads the practice, which is based in Beijing."- *Asia Pacific Legal 500 2018.*

"Clients across the technology, automotive, retail and media sectors turn to MMLC Group for advice on IT, licensing, privacy and security issues. Its practice also takes in

corporate and commercial transactions and litigation. In 2016, the team advised numerous clients on outsourcing agreements for data processing and call centres. Matthew Murphy is the practice head." - *Asia Pacific Legal 500 2018*.

"Peers respect that **Matthew Murphy** of MMLC Group does "a lot of IP and IT work." He has over 20 years of experience representing significant multinational businesses on commercial matters, including licensing. He also represents clients on a range of trade mark issues, including registrations, enforcements and broader brand protection strategies." - Chambers & Partners 2018.

"MMLC Group excels in handling a wide range of non-contentious IP transactions, including trade mark and patent registration, trade mark licensing and acquisitions. Led by group head Matthew Murphy, it has been advising Gibson Guitar on the registration and enforcement of its trade marks and designs in China. Other clients include Coca-Cola, Gap and General Motors." - **Legal 500 2017**.

"MMLC Group is often instructed by foreign and domestic clients on the IP and TMT aspects of major M&A. Headed by Matthew Murphy, the team has been advising a number of multinational technology clients regarding online and offline IT and telecoms agreements, including implementation. It also assisted a number of Chinese entities with disputes concerning security and outsourcing arrangements, among other issues. - **Legal 500 2017**.

"MMLC Group is praised as 'quick, efficient and effective'. The 'highly intelligent, professional and skilled' Matthew Murphy leads the group, which is often instructed by large international clients on brand protection, trade mark registration and licensing matters. Ellen Wang is also recommended." - **Legal 500 2016**.

"Founding partner **Matthew Murphy** of MMLC Group has over 20 years' experience of IP work in both China and, Asia Pacific generally. He is well placed to handle IP issues associated with M&A transactions, and wider brand protection." - **Chambers Asia Pacific 2016**.

"Co-founding partner **Matthew Murphy** of MMLC Group possesses "highly evident expertise in the field." He is noted for his skill in transactional IP, trade mark licensing, brand protection and design registration." - **Chambers Global 2016**.

"Matthew Murphy of MMLC Group has been practising IP law in China, and in Asia more broadly, for over two decades. A source credits him with being able to "hold clients' hands going into China," providing a comprehensive service. He advises such significant clients as Gibson Guitar, Honda, Coca-Cola and Fannie Mae." - **Chambers Global 2015**.

"MMLC Group primarily acts for major foreign clients in encryption and regulation issues, and outsourcing agreements, with an increasing focus on online agreements. Matthew Murphy assisted China Culiangwang Beverages Holdings with all IP and TMT issues relating to its \$400m acquisition by Coca-Cola." - **Legal 500 2016**.

"IP boutique **MMLC Group** fields four partners in mainland China. Key clients include Apple Inc (which it advised on trade mark licensing issues with a Chinese partner), Gibson Guitar and Bacardi. Founding partner Matthew Murphy is recommended for anti-

piracy and patent litigation, and is supported by Ellen Wang, Hong Mei and Yu Du." - **Legal 500 2015**.

"**MMLC Group** has an impressive mainland China focus, and is particularly strong on highly technical IT-related regulatory issues concerning encryption on VPNs and mobile applications. Matthew Murphy leads the large Beijing-based team." - **Legal 500 2015**.

"Sources appreciate Matthew Murphy of MMLC Group's responsiveness and communication skills. Discussing a recent matter, one client states: *"He was able to negotiate an outcome and draft a very clever agreement that reversed the damage. It was very helpful."* - **Chambers & Partners 2015**.

"**Matthew Murphy** is the leading partner at boutique firm MMLC Group and is "outstanding at ensuring that his clients' needs are always expertly served". Trademark work is a significant part of his practice, which takes in domain name arbitration, anti-counterfeiting and oppositions for a roster of multinational companies" - **World Trademark Review/WTR1000**.

"Led by Matthew Murphy, boutique IP firm **MMLC Group** undertakes a significant amount of anti-counterfeiting work for clients such as Gap, Bacardi, Novartis and General Motors." - **Legal 500**.

"In Vuly's case, that "right person" has been Matthew Murphy, a co-founder of the MMLC Group whom Andon hired during Vuly's bootstrapping phase despite the lawyer's blue chip clientele. "Matt's one of the most influential people in Chinese IP law, he's bilingual, he knows everyone, he's been a great friend and protector of ours." Clearly Murphy's contacts extend to the State Intellectual Property Office, a body which Andon acknowledges has been a source of frustration for Australian innovators in the past." - **Business Review Weekly September 2014**.

"Matthew Murphy is a very experienced adviser in respect of both trade marks and patents disputes. His client roster includes industry leaders such as Gap, GM, Novartis, Sun World and Bacardi." - **Chambers Global**.

"**MMLC Group** is made up of an Australian law office, a Chinese IP agency and a Chinese consulting company, and acts for an outstanding roster of international clients. It has recently undertaken a significant number of Chinese anti-counterfeiting cases. Matthew Murphy oversees the team." - **Legal 500**.

"Matthew Murphy of MMLC Group regularly handles IP transactions as well as other non-contentious work such as trade mark licensing and registration. He also assists clients on litigation and arbitration." - **Chambers & Partners Asia Pacific 2014**.

"Matthew Murphy of MMLC Group often handles trade mark registration and anti-counterfeiting work for leading international brands, along with representing them in IP litigations and arbitrations." - **Chambers & Partners Global 2014**