LOW Eugene Ito

Solicitor qualified to practise in Hong Kong Partner Notary Public Hogan Lovells

11th Floor, One Pacific Place, 88 Queensway, Hong Kong

Tel: +852 2840 5907 E-mail: eugene.low@hoganlovells.com

Nationality: Hong Kong Special Administrative Region

Language: English, Chinese (traditional and simplified characters)

Domain Name and IP Dispute Resolution Experience

- Domain Name Panelist at ADNDRC, FORUM, HKIAC, CIETAC, AIAC.
- Delivered over 60 decisions in English and Chinese, involving gTLds (e.g. .com; .net), new gTLds (e.g. .bet; .shop), ccTLds (e.g. .cn; .hk).
- Advise clients in domain name complaints, litigation and mediation.
- Advise on registration policies for new gTLDs operators and ccTLds registries.
- Accredited mediator in Hong Kong.
- Over 14 years of experience in IP and TMT litigation, enforcement and advisory matters.

Selected Domain Names Publications and Speaking Events

Domain Names Publications

- "China: 2-Year Time-Bar Revised to 3 Years Under CNDRP", Jul 2019
 https://www.engage.hoganlovells.com/knowledgeservices/news/2-year-time-bar-revised-to-3-years-under-cndrp
- "Time to re-visit the 2-year time bar in a .CN complaint?", Sep 2017, World Trademark Review http://www.worldtrademarkreview.com/daily/Detail.aspx?g=69392927-0d0f-42a0-97dc-acdd53b82a28
- "Vietnam: New rules for resolving .VN disputes", Apr 2017, Hogan Lovells Anchovy News https://www.limegreenipnews.com/2017/04/vietnam-new-rules-for-resolving-vn-disputes/

Domain Name Speaking Events

"HKIAC webinar – Protecting your domain name: HKIAC Insights", June 2020

"Tackling Domain Name and Trademark-squatting - Regulation, Law and Practice", ADNDRC Conference 2019, Shenzhen

"HKIAC Arbitration Week – Online Dispute Resolution: Now and Future", Oct 2017, Hong Kong

"International Brand Defence Strategies – Legal and Marketing perspectives", ADNDRC Conference 2016, Kuala Lumpur

"Internet Domain Name Consumer Policy on the Digital Market", University of Macau, Dec 2016

"How the Uniform Dispute Resolution Policy Affects the Evolution of .cn Dispute Resolution Policy", ADNDRC Conference 2014, Kuala Lumpur

"Introduction to ICANN Uniform Rapid Suspension System (URS) for New gTLDs", Hong Kong International Arbitration Centre, Nov 2013

"Trademark and Brand Protection Strategy -- Changes and Opportunities in the Cyberspace", Internet Society of Hong Kong, Oct 2013

"Managing Domain Name Disputes: Challenges and Strategies", ADNDRC Conference 2012, Hong Kong