

CHINSU LEE (李鎮秀)

PANELIST OF THE INTERNET ADDRESS DISPUTE RESOLUTION COMMITTEE; PATENT ATTORNEY



With two decades as a Korean Patent Attorney, I possess deep expertise in intellectual property (IP) and domain name disputes. Serving as the Head of Intellectual Property for a prominent corporation and an IP specialist at a top law firm has enriched my understanding of global IP infringements. My experience with Korea's Internet Address Dispute Resolution Committee (IDRC) underscores my domain dispute acumen. Holding bachelor's degrees in mechanical engineering and law, and pursuing a master's in computer science, I deftly address technical-legal challenges. My strengths encompass domain dispute mechanisms, global IP law insights, analytical prowess, and bilingualism in Korean and English. I'm poised to be a significant asset to the ADNDRC panel, ensuring effective internet address dispute resolutions.

SPECIALIZATION

- Intellectual Property (IP)
- Domain Name Disputes
- Global IP Infringements
- Global IP Licensing
- Technical-Legal Integration

EDUCATION

- Master course student, **Computer Science** from KNOU
- **L.L.B. Law** from KNOU
- **B. E., Mechanical Engineering** from SSU

ADMISSION

- Korean patent attorney Bar (2002)

PROFESSIONAL EXPERIENCE

- **CHIEF IP OFFICER - HUROM CO., LTD.** 2017 – PRS.
- **PARTNER, PATENT ATTORNEY - HONESTY & JR PARTNERS IP GROUP** 2015 – 2017
- **CHIEF LEGAL OFFICER - SEOUL SEMICONDUCTOR CO., LTD.** 2011 – 2014
- **PATENT ATTORNEY - DR&AJU LLC** 2007 – 2017
- **INHOUSE PATENT COUNSEL - SAMSUNG** 2004 – 2007

SELECTED INTERNET ADDRESS DISPUTE RESOLUTION CASE EXPERIENCE (BASED ON THE 2023)

D2023-0010	iqos09.kr	2023-03-10
D2022-0015	evike.kr	2022-08-19
D2021-0031	bvlgari.kr	2021-09-09
D2021-0016	cnn.co.kr	2021-05-27
D2021-0008	mjumichelin.co.kr	2021-02-04
D2020-0013	novartis.kr	2020-09-11
D2020-0001	vishay.co.kr	2020-01-01
D2019-0012	vishay.co.kr	2019-08-29
D2018-0029	oralb.co.kr	2018-09-11
D2018-0002	fc2live.co.kr	2018-04-06
D2017-0009	utoimage.co.kr	2017-04-07
D2016-0040	dynafit.co.kr;dynafit.kr	2016-12-23

LANGUAGE

Korean (native)

English (fluent)

Japanese (basic)

CONTACT

South Korea

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[LinkedIn Profile](#)

ACTIVITIES AND MEMBERSHIPS

- **Registered member of KPAA** (Korean Patent Attorney Association)
- **Panelist on Internet Address Dispute Resolution Committee**
- **Expert Commissioner for hearings in Korean Courts.**
- **Vice-Chairman of KINPA** (Korea Intellectual Property Association)
- **Full member of KPLA** (Korean Patent Law Association)
- **Full member of KIPE** (Korea Intellectual Property Rights & Economic Association)
- Former IP Expert Advisor of the National Academy of Engineering of Korea.
- Former adjunct professor of the Department of Intellectual Property at Dong-Kuk University Graduate School
- Former legal advisor of the Korean Intellectual Property Office (KIPO)
- Former executive director of the Korea Patent Attorneys Association.

PUBLICATIONS/SPEAKING ENGAGEMENTS

- **Paper 1** (2020): “A Study on the Improvement of Procedures and Standards to Avoid the Hindsight Bias in Determining the Scope of Disclosure in a Prior Art Reference as Citing it”. KIIP
- **Paper 2** (2021): “A Study of the Amendment of Patent Law for the Protection of Inventor Rights under Article 22 of the Korean Constitution” (Korea Institute of Intellectual Property)
- **Paper 3** (2021): “A Proposal to Protect the Right to be Patented by Implementing a Standard to Decide the Inventor” (Ministry of Justice)
- 2021~2023 Annual KINPA Conference Speaker: [Video Link](#)
- 8th IP Strategy Forum Panelist: [Video Link](#) (56:30 ~ 1:11)
- Series of columns IN IPDaily IP-specialized magazine- [Link](#).